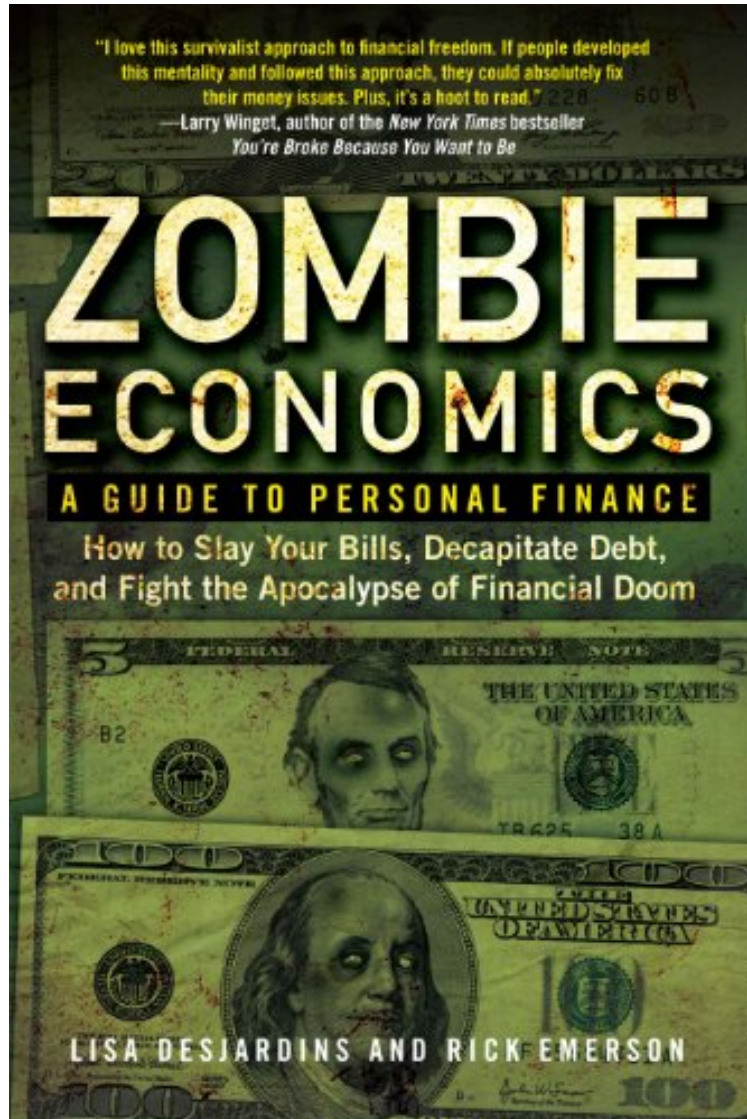


Zombie Economics: A Guide to Personal Finance

Lisa Desjardins, Richard Emerson

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Lisa Desjardins, Richard Emerson : Zombie Economics: A Guide to Personal Finance before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Zombie Economics: A Guide to Personal Finance*:

27 of 27 people found the following review helpful. PerfectBy trevorRecently, I got my hands on a copy of this book, and I was really impressed. A little bit about me: I'm just about one year from being done with school. Some time ago, when my debt passed the \$100,000 mark, my parents began occasionally sending me personal finance books. Each of them claimed to offer a system which would help me manage my debt and avoid the kinds of problems which might lead me to bankruptcy. I tried to read the first two, but never made it very far. Both of them contained mostly a mix of

complex math and patronizing language which made reading less fun than, say, jamming a hot fork in my eye. Eventually, I started bringing them down to my local used bookstore/coffee shop where I could exchange them in pairs for a small breakfast. This was not the economic benefit that my parents had envisioned. Then I got my hands on *Zombie Economics*. Why *Zombie Economics* worked for me: It's the spoonful of sugar theory. Personal finance information can be a bitter medicine. Most of the books on the topic that I've looked at seem to be written by people who think that bitter medicine is easier to swallow when mixed with garbage juice and goat feces. *Zombie Economics*, on the other hand, mixes this medicine with the sweet sugar of zombies and shotguns. And it's not just the fact that *Zombie Economics* provides an entertaining narrative which gave me the incentive to actually read the entire book. The fact is, the metaphor is dead on. When I look at the ever-increasing mountain of debt that I'm building, and some of the very stupid things that I've done with my money, it does start to feel like I am surrounded by an army of the undead and that I'm running out of ammo. This book gave me the right information in the right way without making me feel like I needed to be an investment banker in order to understand, and it was a fun read from beginning to end. If you are looking for a book that will help you solve your immediate financial problems, and create a budget and a plan for the future, and if you want that book to entertain you as well, I think you have only one option: *Zombie Economics*.

2 of 2 people found the following review helpful. Very interesting way of looking at personal finance
By Nereus Reed
This book pretty much gives the same financial advice that a competent financial advisor would give except; It puts financial and debt management in a perspective that somehow makes debt elimination seem more practical. Bills and debt are zombies that keep coming at you (like in a zombie movie), and your income is ammunition. If you waste your ammunition (money) on things of leisure for example deer hunting or shooting at the local gun range; when the zombies (bills) come at you, you will wish you had saved those bullets. Some zombies will always exist like food, gas, car insurance etc. However, the goal in a zombie economy is to eliminate as many unnecessary zombies (credit card payments, car payments etc) as you can and maximize your ammunition supply (savings) in order to always be prepared to slay any new zombies that arise e.g. unexpected medical expenses, auto maintenance etc. Very good read. Every parent should have their teenager read this book.

2 of 2 people found the following review helpful. ... Personal Finance book for those of us who get bored talking about finances
By Sara I.A
Personal Finance book for those of us who get bored talking about finances.

If financial guides leave you perplexed (or comatose), you should read *Zombie Economics* instead. It's compelling, it's straightforward, and it can change your life. *Zombie Economics* is for anyone in the midst of financial uncertainty, a place where carelessness and timidity will cost you. From the creeping spread of unpaid bills to the lumbering advance of creditors, *Zombie Economics* confronts the biggest threats to your personal economy, takes aim, and then takes them down. Specific chapters include: *bull; A Basement Full of Ammo: Saving yourself by saving money* *bull; They'll Eat the Fat Ones First: Using fitness as a financial asset* *bull; Shooting Dad in the Head: Ending your relationships with the financially infected* With simple, easy-to-use techniques for identifying-and eliminating-your financial weak spots, *Zombie Economics* turns victims into survivors. Watch a Video

About the Author
Lisa Desjardins covers politics and the economy for CNN. She lives in Alexandria, Virginia. Rick Emerson is a radio and television broadcaster and star of the one-man show *Bigger Than Jesus*. He lives in Portland, Oregon.