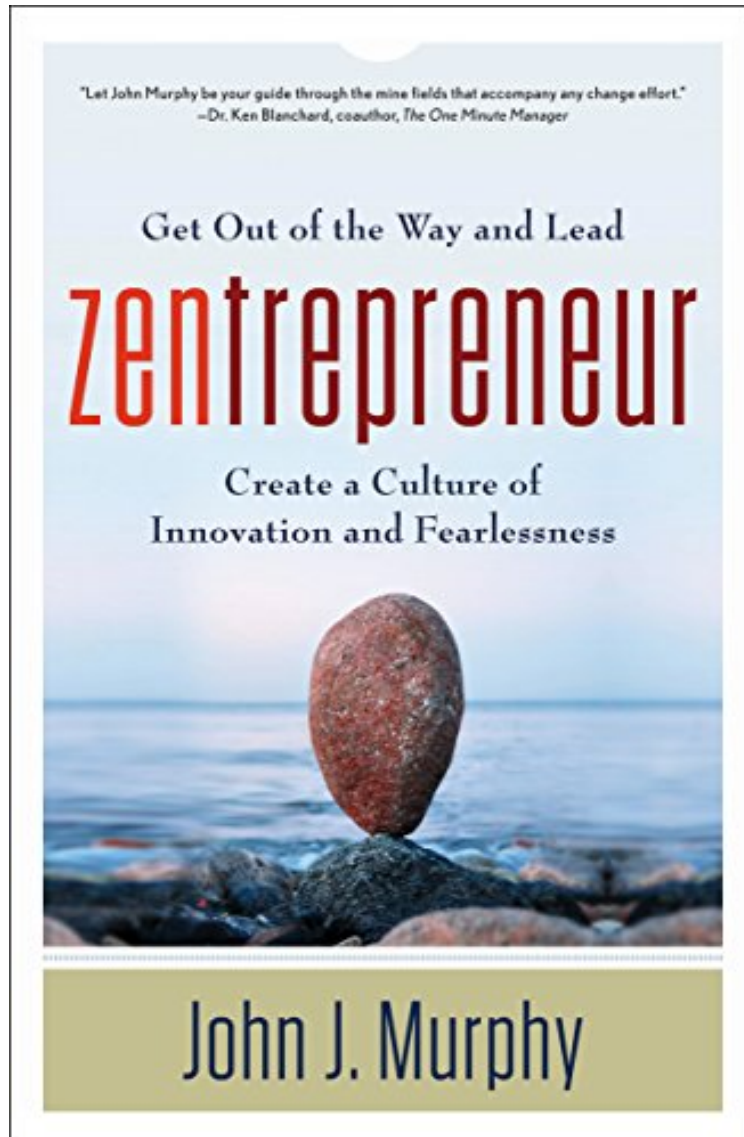


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# Zentrepreneur: Get Out of the Way and Lead, Create a Culture of Innovation and Fearlessness

John Murphy

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**John Murphy : Zentrepreneur: Get Out of the Way and Lead, Create a Culture of Innovation and Fearlessness** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Zentrepreneur: Get Out of the Way and Lead, Create a Culture of Innovation and Fearlessness:

3 of 3 people found the following review helpful. The cost of doing nothing By Christine LaChance I almost did not buy this book, but I am so glad I did. One of the biggest "aha" moments for me is when "The cost of doing nothing" was addressed. Mr. Murphy used examples from his own experience and from a business perspective to address this

topic. In my own experience if I had not purchased this book I would not have 3 pages of logical, yet extremely helpful advise on how to be a successful leader, entrepreneur, motivator, problem solver, and human being. Having spent many years in the corporate world as a business leader my experience has taught me that silos exist everywhere, it is very rare that organization work as a system. Mr. Murphy outlines a "Zen" approach to breaking down barriers, building teams, creating an environment where collaboration and healthy conflict are encouraged, and practical solutions to problem statements are addressed. All organizations are systems and dependent on each part to function as designed, when only the symptom is addressed, the system will break again. It requires behavioral change, culture change. "Culture changes when the system changes"; Mr. Murphy used this platform to share his failures, successes, lessons learned, and passion with us - practicing the age old rule that you must give to receive. As Murphy stated - "I am in the business of transformational change" and I feel that I now have one more "tool" in my tool box to be successful at overcoming disbelief, which ultimately creates a change that is transforming. Thank you Mr. Murphy for your wisdom.

1 of 1 people found the following review helpful. I am learning through written books like this one

By weible  
The subject in this Book is well written no matter where in life you'r situated . Would lift your comprehension in one's life.It did mine.I am 80 years and lived through the War in Germany,with no education.I am learning through written books like this one,to live my life to the best and fullest.

Marianne,0 of 0 people found the following review helpful. This is excellent. The focus on cooperation instead of competition and ...

By Rogers Carrington  
This is excellent. The focus on cooperation instead of competition and win-win instead of win-lose was shown to be practical rather than a hypothetical idea. Action rather than getting paralysis of analysis was a breath of fresh air. I'm eager to put his practical teachings into practice.

What happens when you integrate the art of positive thinking and the freedom of spiritual well-being with the business of getting desirable results? ···· You tap the extraordinary power and mystery of the Zentrepneur ···· You overcome resistance to change ···· You see opportunities instead of problems ···· You transcend fear-based motivation and the illusion of control ···· You inspire limitless creativity and leading-edge innovation ···· The world of business does not rest. The journey of innovation does not end. Competitive advantage is now all about who comes up with the solution first, often without the market even knowing there is a problem. ···· John J. Murphy combines profound spiritual wisdom and emotional intelligence with intellectual capital and thirty years of practical business experience to demonstrate a new level of leadership. Resistance to change is a challenge every leader must face. Here is a book on how to overcome it. ···· "Let John Murphy be your guide through the mine fields that accompany any change effort." ···· Dr. Ken Blanchard, coauthor of ···· "The One Minute Manager ···· "If you want a strong, positive ···· jump start ···· to your professional and personal lives, then John Murphys ···· books are must reads!" ···· Ed Robertson, Brig. General, USAF (Ret.) ····

About the Author  
John J. Murphy is an award-winning author, speaker, business consultant, and "zentrepneur." Drawing on a diverse collection of experiences as a corporate director, collegiate quarterback, spiritual mystic, and management coach, John has appeared on more than 400 radio and television stations, and his work, has been featured in more than 50 newspapers nationwide. In 1988 he left corporate management to start his consulting company. He has now trained tens of thousands of people from dozens of countries. His clients include some of the world's leading organizations. John lives in Grand Rapids, Michigan.