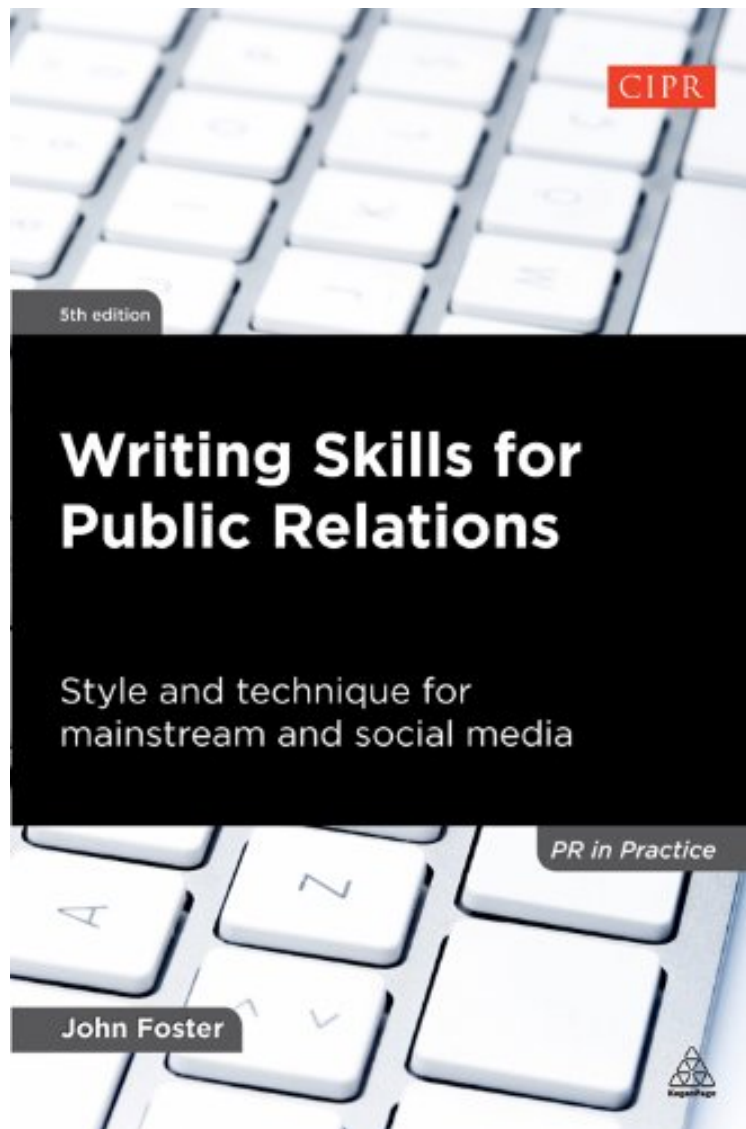


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## Writing Skills for Public Relations: Style and Technique for Mainstream and Social Media (PR In Practice)

*John Foster*

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PR practitioners, consultants, students, and professionals in the communications industries  
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