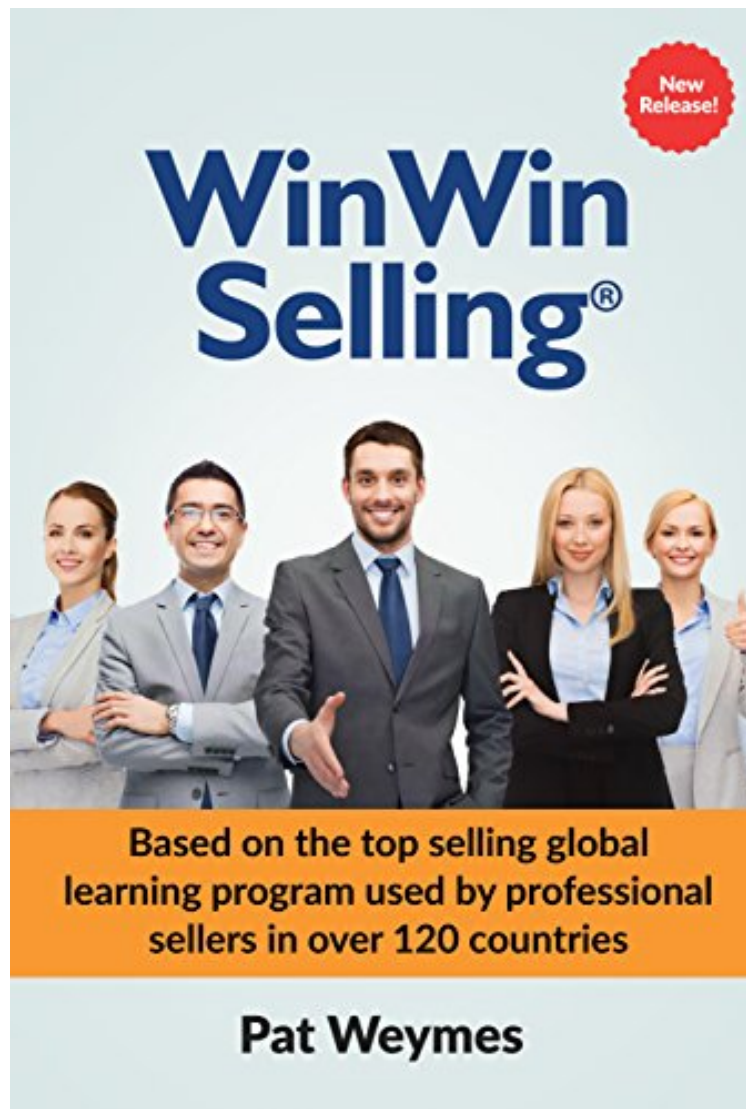


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## **WinWin Selling: Based on the top selling global learning program used by professional sellers in over 120 countries**

*Pat Weymes, 0 0 1*

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**Pat Weymes, 0 0 1 : WinWin Selling: Based on the top selling global learning program used by professional sellers in over 120 countries** before purchasing it in order to gage whether or not it would be worth my time, and all praised WinWin Selling: Based on the top selling global learning program used by professional sellers in over 120 countries:

WinWin means both parties must benefit from the transaction: your company and the customer. WinWin Selling will help you to: Become a top-class professional; Develop and maintain the highest standards of self-confidence and motivation; Develop skills, knowledge, attitudes and capabilities that will give you a competitive edge at critical stages in the selling process; Create, design, produce and make powerful, stimulating sales presentations and customer proposals; Best plan your day, pre-plan your selling year, maximize the use of your time and, by extension, significantly increase your selling opportunities. The combination of the above will enable you to compete successfully in any market conditions. This is the hard copy of the online WinWin Selling course as delivered to IBM's software field and telesales teams since 1998 in most of the 130 countries where IBM has a presence.

About the Author Weymes is an experienced sales trainer who has worked with such multinationals as Xerox and ITT.