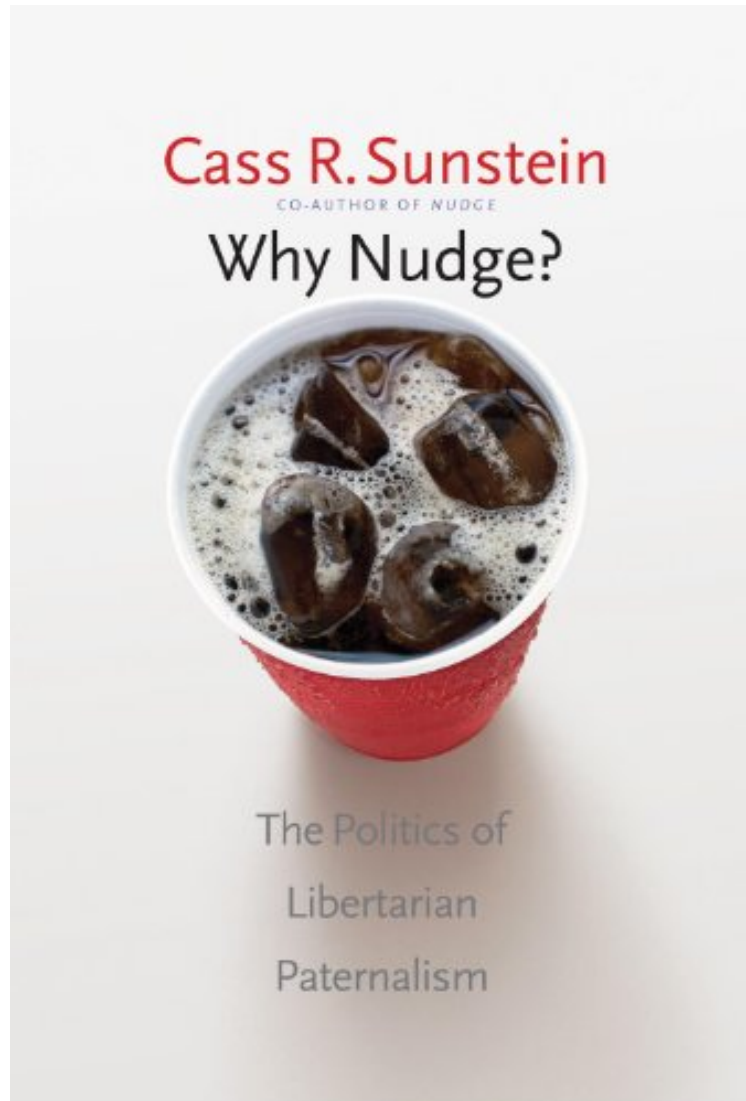


[Free] Why Nudge?: The Politics of Libertarian Paternalism (The Storrs Lectures Series)

Why Nudge?: The Politics of Libertarian Paternalism (The Storrs Lectures Series)

Cass R. Sunstein

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Cass R. Sunstein : Why Nudge?: The Politics of Libertarian Paternalism (The Storrs Lectures Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Why Nudge?: The Politics of Libertarian Paternalism (The Storrs Lectures Series):

2 of 2 people found the following review helpful. It is pretty short (fewBy Kostas MouratidisI got this book because I needed it for research purposes, and thus I maybe would have given it a little higher grade elsewhere (a 3.5 maybe, if I could). It is pretty short (few, small pages, with few words per page) read and you could finish it within a few hours.The writing is simple and relatively consistent, although there are various problems with specifics, from

definitions to concepts, to literally a ton of stuff. However, for someone who wants an introduction into the subject, it is quite good. Sunstein does provide footnotes, which is great, and he explains everything thoroughly. For someone who wants to harvest the ideas fast, he could only read the first chapter, and probably the conclusion, and be okay. After that, the book does get repetitive, and this is because it seeks to examine details. Having read Sunstein previous works, I can say that there are two probable reasons for this book. To earn some extra money, and to try to persuade libertarians. I sincerely don't know which is worst, because the second reaches the level of obsession. All in all, I would recommend this book to those who don't have previous readings on the subject. If you do have relative readings, then just read the original paper (co-authored by R. Thaler). 2 of 2 people found the following review helpful. Buy it used when it's cheap as it is large font and lots of empty page space. By IRMYou could probably just as well read the book review of it and get enough gist. Light reading and goes over familiar ideas. 0 of 1 people found the following review helpful. This book offers a detailed review of the philosophy surrounding ... By Robert Crow This book offers a detailed review of the philosophy surrounding the use of nudges to get people to do things the person doing the nudging wants them to do. It is thought-provoking.

Based on a series of pathbreaking lectures given at Yale University in 2012, this powerful, thought-provoking work by national best-selling author Cass R. Sunstein combines legal theory with behavioral economics to make a fresh argument about the legitimate scope of government, bearing on obesity, smoking, distracted driving, health care, food safety, and other highly volatile, high-profile public issues. Behavioral economists have established that people often make decisions that run counter to their best interests—producing what Sunstein describes as “behavioral market failures.” Sometimes we disregard the long term; sometimes we are unrealistically optimistic; sometimes we do not see what is in front of us. With this evidence in mind, Sunstein argues for a new form of paternalism, one that protects people against serious errors but also recognizes the risk of government overreaching and usually preserves freedom of choice. Against those who reject paternalism of any kind, Sunstein shows that “choice architecture”—government-imposed structures that affect our choices—is inevitable, and hence that a form of paternalism cannot be avoided. He urges that there are profoundly moral reasons to ensure that choice architecture is helpful rather than harmful—and that it makes people's lives better and longer.

"A provocative challenge to the fixed mindsets of left and right alike." Kirkus s