



movement. Anyone who is interested in the relationship between consumer organizations, government, and the commercial sector should have this book as a reference. This encyclopedia has these kinds of entries - consumer issues in the United States, definitions of various advocacy strategies, overviews of all the largest United States consumer organizations, and overviews of consumer activism in each of about 40 geographical regions covering most of the world. Each entry in this book would be almost impossible to find summarized anywhere else, and to have them collected all in one volume could only be a labor of love for the editors because organizing the creation of this many summaries on so many different topics obviously took an army of very dedicated contributors to produce. This is the current world view on consumers do in response to corporate pressures in the marketplace. Although the book speaks from the perspective of consumer organizations, this is as close as the literature comes to articulating and documenting the issues which matter to individual consumers.

This book is the most comprehensive and up-to-date source of information about ways in which consumer activism has reshaped the economic and political well-being of citizens in the United States and around the world. **• Provides the single most comprehensive source available of information about consumer activism and advocacy** **• Shows how activism has influenced laws and regulations affecting more than 40 consumer issues** **• Shares personal accounts from activists about their work on these issues** **• Details information on U.S. national consumer organizations and many state and local consumer groups, including their goals, strategies, leaders, finances, and impact** **• Offers insights into the ways consumer activist groups have interacted with other nonprofits, policymakers, regulators, and business groups**

"This broad view of consumer-interest groups is recommended for most public and academic libraries." - Booklist "The new volume provides an excellent overview of the consumer movement. Summing Up: Highly recommended. All academic levels; general readers." - Choice "The editors of this reference guide have compiled a comprehensive source of information about ways in which consumer activism has reshaped the economic and political well-being of citizens." - J Consum Policy  
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