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# Walking the Talk: Building a Culture for Success (Revised Edition)

Carolyn Taylor

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CAROLYN TAYLOR



# WALKING THE TALK

## Building A Culture For Success

**'An indispensable handbook'**

Robert Joss, Dean Emeritus, Stanford  
Graduate School of Business

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"An indispensable handbook" -- Robert Joss, Dean Emeritus, Stanford Graduate School of Business "Carolyn's guidance on culture has served me well over many years, with excellent results, and this book captures the essence of her approach extremely well. I recommend the book to all who want a practical approach to improving their culture. The chapter on Mergers Acquisitions has been particularly valuable for my executive team." -- Marc Allera, Chief Commercial Officer, EE "The people and culture of an organisation are truly the most critical assets; they also cannot be easily replicated, if at all. This book provides the guidelines to allow executives to manage their culture more actively, providing practical explanations of how culture works and what can be done to accelerate change." -- Laura McKeaveney, Global Head of HR, Novartis Pharma "Packed with energy and enthusiasm and a "can-do" attitude, *Walking the Talk* transforms the dream of change into an everyday reality. A must-read for any manager embarking on the journey of cultural change." -- Professor Lynda Gratton, London Business School  
About the Author Carolyn Taylor is one of the world's foremost experts in organisational culture change and the CEO and co-founder of the specialist culture management company *Walking the Talk*. During her 30 years in the field, Carolyn has worked with over a hundred companies - and over 100,000 leaders - globally, and in every sector.