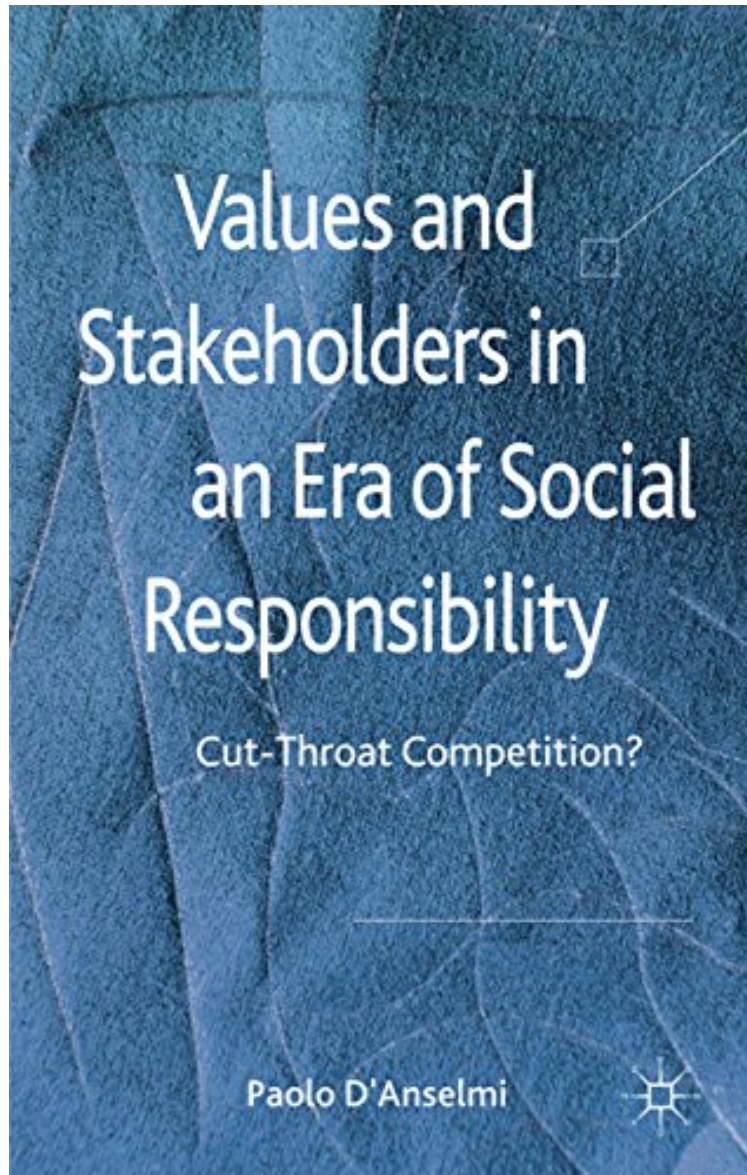


[Mobile book] Values and Stakeholders in an Era of Social Responsibility: Cut-Throat Competition?

## Values and Stakeholders in an Era of Social Responsibility: Cut-Throat Competition?

*P. D'Anselmi*

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**P. D'Anselmi : Values and Stakeholders in an Era of Social Responsibility: Cut-Throat Competition?** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Values and Stakeholders in an Era of Social Responsibility: Cut-Throat Competition?:

1 of 1 people found the following review helpful. finally in English By SkepticalD'Anselmi wrote "Il Barbiere di Stalin", another book on CSR, but that book was not translated in English. Finally his work is more accessible to an

American audience now. I have read several books and articles about CSR... Actually, I have tried to and fell asleep after a few pages... Among many faceless (and boring) surveys on corporate social responsibility, this author has the courage to take a point of view, a strong and colored one, by disclosing its specific criticism of individual corporations, while avoiding "ideological" traps. It does confront and challenge the powerful, yet at the same time it gives credit where credit is due. The result is convincing, particularly to the skeptical executive, who I guess is part of the audience D'Anselmi expects to reach. 0 of 0 people found the following review helpful. Business, market and ethic

By Andrea Lapicciarella

The D'Anselmi book is one of the few ones in which one tries to cast some light on the misty, obscure and confuse boundary which divides market from ethics. The intellectual honesty of the author does not hide the difficulty of reaching the final objectives which the book pursues. It is not an easy task to include in the utility function of individuals and groups ethic factors which were imposed not only by yes or no laws and by the connected deterrence and anyone who wants to try to accomplish this task must start coping with the facts and arguments that D'Anselmi expounds in his book. 0 of 0 people found the following review helpful. It's not as formal as its title... By SR

In these tumultuous times, when it seems the business world is running amok, it is refreshing to come across a proposal that corporate social responsibility is -- or should be -- part of the essence of any organization. D'Anselmi's imminently readable and occasionally humorous book offers thought-provoking ideas of how to bring this about. As it was in the good ol' days -- or was it?

Assuming a pro-business viewpoint, this book criticizes sustainability and responsibility as it appears in the reports of corporations. It launches an appeal to the representatives of SMEs around the world to make accountability happen in government organizations and monopolies.

'In this original contribution the author forcefully argues that competition creates value and that SMEs have as yet not realized their potential to enhance competitive forces to possibly be the most vital player in the value chain.' Pulin Nayak, Delhi School of Economics, India

'Finally a self-interest approach to responsibility whereby virtue is no longer its own reward. Both East and West will appreciate this paradigm that applies in the private as well as the public sector.' Hou Shengtian, School of Management, Beijing University of Chinese Medicine, China

'In this striking new book, Paolo D'Anselmi provides an entirely novel and refreshing look at the basic ideas of Corporate Social Responsibility an area that is desperately in need of a new perspective. Broadening the concept, he takes the view that all organizations should be accountable for their social responsibility and then inquires about how this new social accountability can best be constructed for different kinds of organizations. Introducing the concept of 'competition' both within and across industries and sectors he argues thoughtfully and provocatively that the best way forward is to use the knife of competition to hone the social performance of all organizations. This book provides the most searching reformulation of how to think about CSR to appear in decades.'

Herman B. 'Dutch' Leonard, Harvard University, USA

About the Author

PAOLO D'ANSELMINI has been a Practitioner of Management Consultancy and Public Policy Analysis since 1981. He currently teaches CSR at the University of Rome at Tor Vergata, Italy. He is a graduate in Electrical Engineering (Roma Sapienza) and in Public Policy (Harvard, USA).