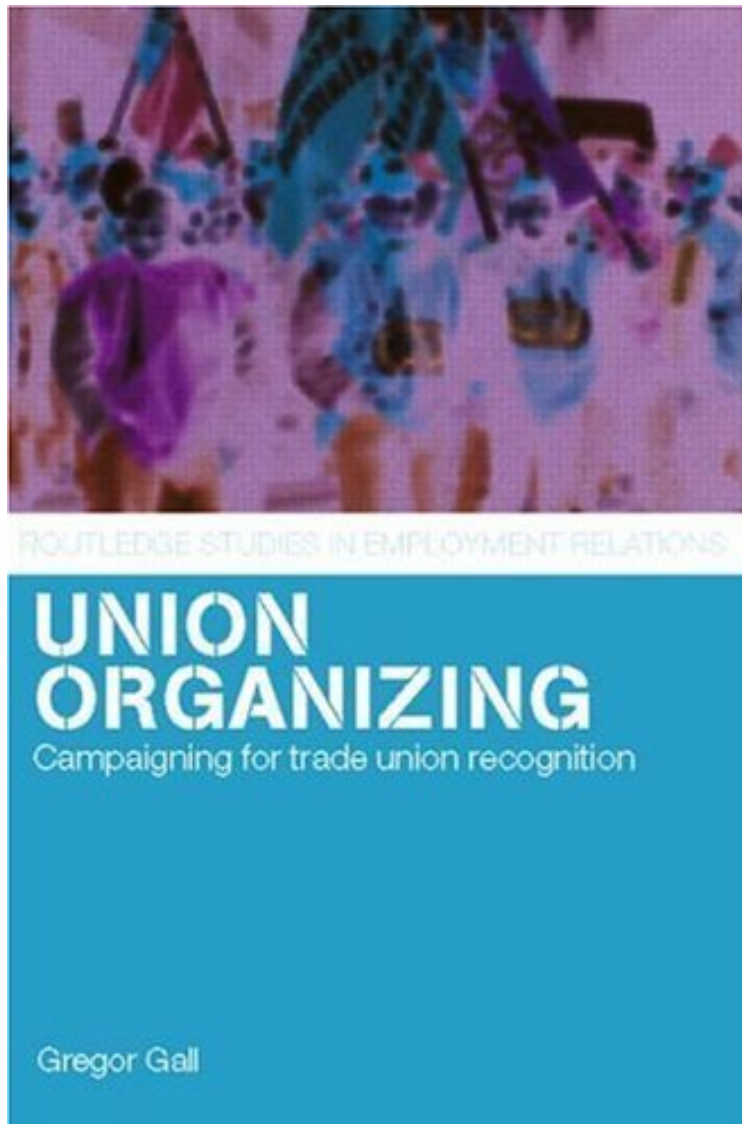


[E-BOOK] Union Organizing: Campaigning for trade union recognition (Routledge Studies in Employment Relations)

Union Organizing: Campaigning for trade union recognition (Routledge Studies in Employment Relations)

Gregor Gall

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Gregor Gall : Union Organizing: Campaigning for trade union recognition (Routledge Studies in Employment Relations) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Union Organizing: Campaigning for trade union recognition (Routledge Studies in Employment Relations):

After many years of indifferent decline, trade union membership is now being revitalized; strategies known as 'union organizing' are being used to recruit and re-energize unions around the globe. This book considers exactly how trade unions are working to do this and provides a much-needed evaluation of these rebuilding strategies. By comparing historical and contemporary case studies to assess the impact of various organizing campaigns, this book assesses the progress of unions across Europe and America. It raises key debates about the organizing culture and considers the impact of recent union recognition laws on employers and the government's Fairness at Work policy. A topical and in-depth study into the experiences of trade unions across Europe and America, this is a comprehensive and thought provoking book which is essential reading for those in the industrial relations field.

"This is an outstanding collection of original empirical studies of union organizing activity. There is an abundance of evidence, from both surveys and case studies, invariably presented in a clear and readable style and illuminated by relevant theory. With contributions by the leading researchers in the field, Union Organising is set to become a landmark text on the rising fortunes of the British labour movement." I Professor John Kelly, Department of Industrial Relations, London School of Economics "This book makes an excellent research-based contribution to the study of contemporary labor movement revitalization. The authors add to a growing literature that views unions as strategic actors rather than as victims of global market forces and government and employer opposition. If there is not yet a new paradigm, still there is a promising shift in union strategy toward rank-and-file mobilization and more activist, organizing unionism - changes that are well documented and analyzed here." I Lowell Turner, Professor of International and Comparative Labor, Cornell University