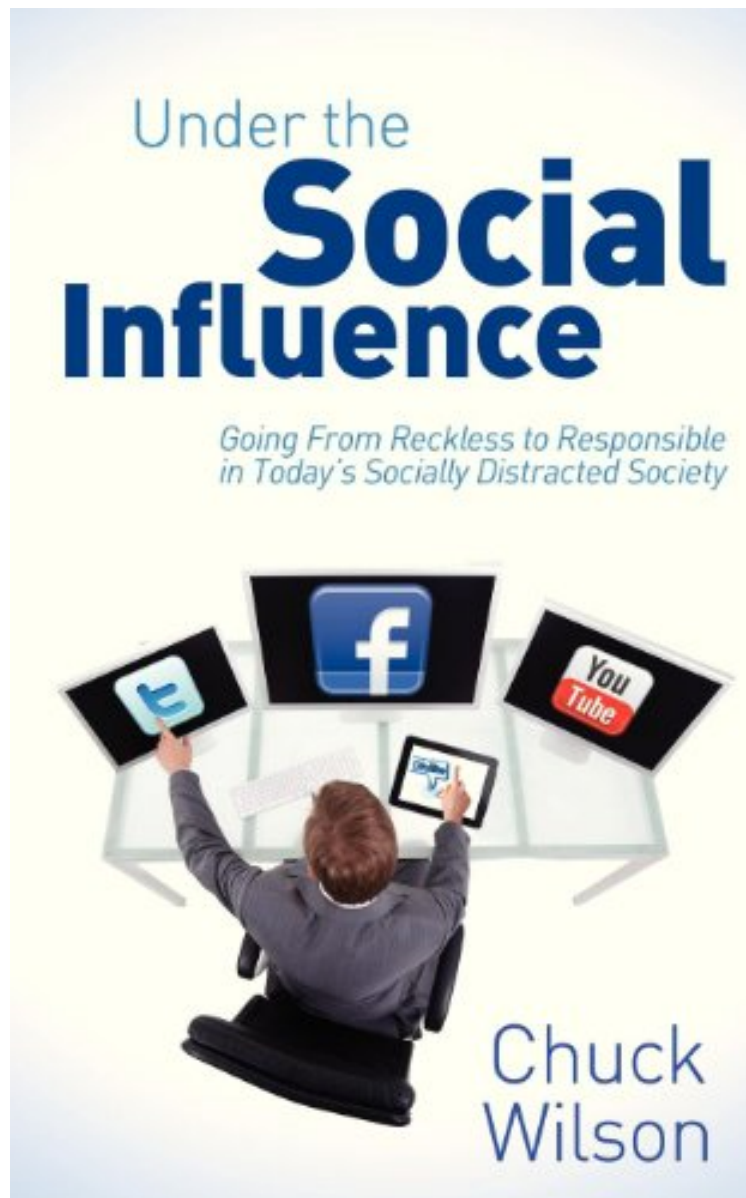


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Under the Social Influence: Going From Reckless to Responsible in Today?s Socially Distracted Society

Chuck Wilson

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Chuck Wilson : Under the Social Influence: Going From Reckless to Responsible in Today?s Socially Distracted Society before purchasing it in order to gage whether or not it would be worth my time, and all praised Under the Social Influence: Going From Reckless to Responsible in Today?s Socially Distracted Society:

0 of 0 people found the following review helpful. Chuck Delivers Common Sense to Work and Live ByBy Jodi JacobsI read all books with a highlighter in hand to pull out those thoughts or ideas that I want to "take away" from my reading. Safe to say, I needed multiple highlighters as I found so much great content in Chuck's book. As a professional and as a parent, I found Chuck's insights relevant and timely. Indeed we are all living under the "social influence" but that does not mean we should live without grace, courage and common sense. In business and in our personal lives, what Chuck explains certainly holds true "Life isn't about what we do; it's about what we do for others." Whether it is our families, our friends, our employers, or with the people that make up our own companies we must continue to strive to use our time and our talents for good.Looking for gainful employment? I strongly recommend this book for all men and women entering the workforce as a guideline to finding a better balance between technology and fostering your own life, communication and people skills. For everyone else, the book offers a comprehensive view into why our world of instant information can create obstacles to gaining real knowledge and how you can work to avoid this. In Chuck's words, "regardless of age, the best part of your life can always be ahead of you" - for your self personally or professionally, the book is a quick and enjoyable read with great insight.0 of 0 people found the following review helpful. An excellent book for young and oldBy Stef C"Under the Social Influence" is fast paced and informative. Aimed primarily at young adults, it 's a valuable tool for anyone seeking to start his or her career on the right foot. Using personal experiences and thoughtful commentary, Chuck Wilson offers straight forward insight without being preachy or condescending. Older folks can benefit as well. As a small business owner, I found this book to be quite helpful in getting a better understanding of our young, "tech-centric" work force, "Under the Social Influence" recognizes the strengths of this generation yet reminds us to be mindful of the occasional pitfalls that come with our growing preoccupation with social media. It's worthwhile reading for both personal and professional development.0 of 0 people found the following review helpful. A Must ReadBy MBAAfter reading this book I purchased a dozen copies to distribute to my managers and young staff who are struggling with Generation Y attributes and issues. We have young people struggling with the modern work environment and managers struggling to lead them. This book is a must for any young person entering the work force and those who manage them.

Each part of "Under the Social Influence"nbsp; captures specific (positive and negative) influences that can impact a successful life and career. It uses examples of what generally happens, unique and sometimes humorous stories of what went wrong and then methods for altering the readerrsquo;s behavior as they grow and mature. The book appeals to Gen Y workers seeking their first ldquo;realrdquo; job, employers looking to figure out why their millennial workers act as they do, and helps everyone put life in perspective and focus on whatsrdquo;s really important. This is a cut-to-the-chase, no nonsense, real world, tough love playbook for those struggling to get ahead and those under the influence of negative social situations.

ldquo;Under the Social Influence provides valuable insight for both the Millennial generation who are struggling to make their mark on the world and business owners who are trying to understand and motivate them.nbsp; Chuckrsquo;s book also contains lots of great tips about using social media in the workplace that could make or break a career.rdquo; --Jay Myers, CEO, Interactive Solutions, Incldquo;The most important role a book can play in our lives is to provide a collection of thoughts and stories that improve our worldview. Chuck has done this in spades on the topic of social technologies and how the younger generation will be impacted by them. His ideas on the best practices for using these new tools in real life are solid and useful. I recommend this book to anyone who wants to understand better how their young employees, customers, or family members will operate going forward in the future, and what that will mean to your business--and personal life.rdquo; --Scott Klososky, author and professional speakerldquo;What a good read! Chuckrsquo;s book provides valuable lquo;life lessonsrsquo; to all who aspire to start a career, as well as to those of us who have been fortunate enough to become successful. Workforce development through teaching skills and mentoring to imprint values and work ethic is critical to the future success of any business, while understanding the lquo;rules of workrsquo; is critical to an individualrsquo;s workplace success. In addition, Chuck artfully points out how finding and practicing balance in our lives outside work is critical to our happiness. This book offers a step-by-step guide, and the questions at the end of each chapter are spot-on for self evaluation.rdquo; -- Kerry Moyer, Chairman, Electronic Systems Professional Alliance (ESPA)ldquo;For over three decades I have always had a new business book at my side. Itrrsquo;s part of my informal personal improvement process, the result of my Catholic boarding school discipline and the sports programs I experienced for twelve years. Most of what I read goes in the trash can or is erased from my Kindle. The good books are passed to friends and business associates. The really valuable books, with life messages, are passed on to my children. This is my acid test, and I will make sure my girls read Chuckrsquo;s book cover to cover. Chuck Wilsonrsquo;s book is not always politically correct, but it is honest and built on life experiences that can truly help an open young mind.rdquo; --Bill Bozeman, President CEO, PSA Security Networkldquo;Chuck clearly describes all the foolish things wersquo;ve done and how we set ourselves up to do them. All smart, aspiring, young people, as well as myself, can use Chuckrsquo;s thirty years of real-time research to help perpetuate our industry. In his book, Chuck says, Hi lquo;One day you will learn that the greatest obstacle to

your success will be your own fear. . . primarily the fear of taking a chance and failing." No statement could be more true, and we can all learn so much from reading this book. I will use it as an instruction manual and for online training. I'm so proud to support our industry, its members, and organizations like the NSCA Education Foundation." --Loyd Ivey, CEO, Mitek Corporation and founding member of the NSCA Education Foundation

Plain speaking and common sense are alive and well in this book. I found myself nodding my head "yes" time after time as Chuck explained some complex issues in basic and easy-to-understand terms and provided simple, no-nonsense solutions and ideas that anyone can implement if they choose to heed his advice. For any person who is looking to be employed, who is currently employed, or even an employer, this book is a must-read, and I can see how readily it could be implemented as an additional HR resource in any company as a new employee primer or reference book in support of the standard company employment manual. I found that in chapter after chapter I was able to get at least one good idea or thought from Chuck's descriptions. In this day and age of politically correct literature, I found Chuck's book to be rewarding and refreshing in its honest and common-sense approach to issues within the workplace and in life generally." --Andrew Musci, President/CEO, Altel Systems

"If the US economy is going to continue to remain the most productive in the world, we're going to have to learn how to bridge the needs and motivations of multiple generations like never before in our history. That's a pretty monumental task! But after reading this book, I see a pathway to success, whether you're a giant multinational company or a small entrepreneur trying to make a mark." --Todd Thibodeaux, President CEO, CompTIA