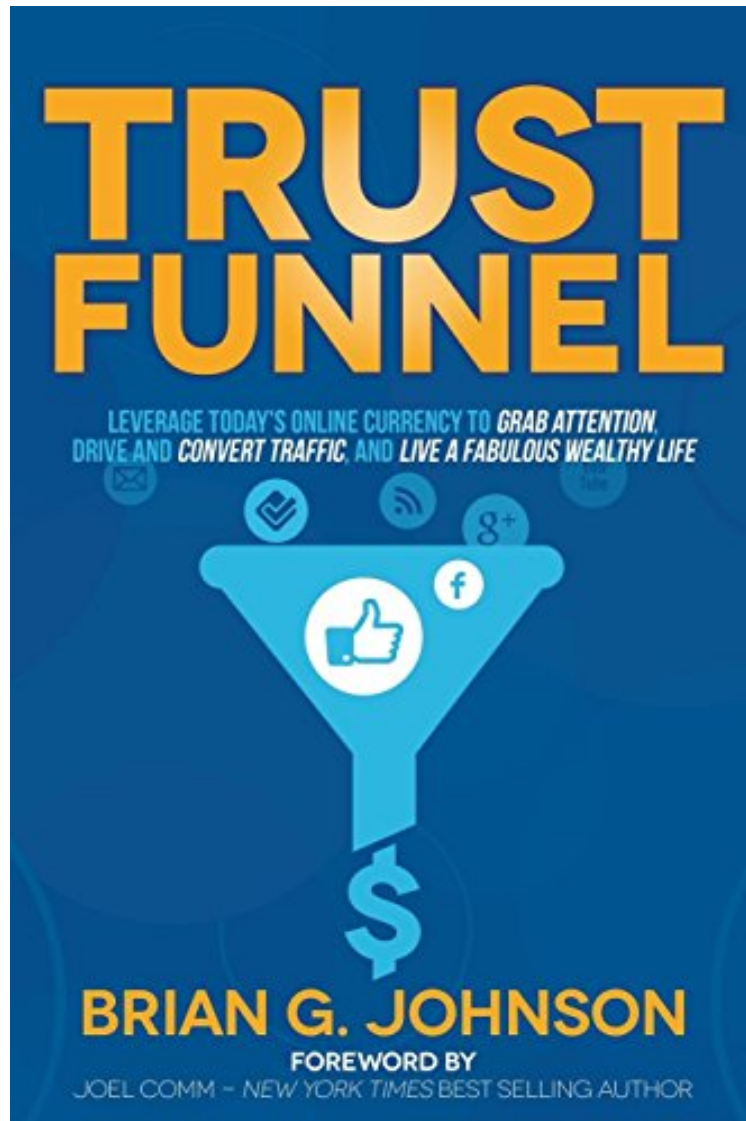


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# Trust Funnel: Leverage Today's Online Currency to Grab Attention, Drive and Convert Traffic, and Live a Fabulous Wealthy Life

Brian G. Johnson

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**Brian G. Johnson : Trust Funnel: Leverage Today's Online Currency to Grab Attention, Drive and Convert Traffic, and Live a Fabulous Wealthy Life** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Trust Funnel: Leverage Today's Online Currency to Grab Attention, Drive and Convert Traffic, and Live a Fabulous Wealthy Life:

44 of 49 people found the following review helpful. Nothing new under the sun here!By HarryDaManThis book promised it all, and after starting to read it, I felt that I had come to a mother load of info, the sorts that I had been looking for! Up until I read the second chapter. In the end it says; get a mentor and pay for it! Excuse me!? In other words, to find about the real nuts and bolts, get a mentor and pay for it!!! I am sorry to say, but most of us, we already know all the other stuff, whether told to us by Frank Kern, Rich Schefren or others,(and now Brian G.). Please don't misunderstand me, Brian G. says the right things, and in fact I agree with most of it, if not all of it. But that is not what he promised. He promised to tell how it works - step by step - and the fact that he had to use the help of a mentor to facilitate his success, is not the point. Now that he is a success, what I want is to him to tell me how he did it. And no, I do not necessarily want to hire him or anyone else as a coach or mentor, (and I suspect he'd rather I'd hire him). So if you are looking for a book that might inspire or even motivate you to get back on track, this is not bad, but if you are looking for the real information - and I mean the nuts and bolts, then don't waste your money or time, this is not it. Just so you know what I mean, and let me quote, " you need this information, the mentors and coaches will be able to do it, but don't expect to get it for free, you get what you pay for"! Well, true enough, and what the problem is, I obviously got what I paid for, ten bucks, just to tell me - I told you so!2 of 2 people found the following review helpful. Just okBy CustomerThis was just o.k. I felt like it wasn't that exciting. I prefer Ask, Launch and quite a few other books over this for marketing.0 of 0 people found the following review helpful. Excellent Reference For Personal and Business MasteryBy Stuart TanBrian is founded on a very important base of inquisitiveness and openness. These two are prerequisites for the Trust Funnel.he doesn't really talk about. And in my opinion, he just tries to give too much away sometimes. In the book, he covers the real foundation for success in our paranoid and suspicious, untrusting world of business today. The simpler it gets the more difficult it is to teach. Many people think the path to success is about action. But Brian teaches that action comes from an inner knowing, a clarity of self. Without finding yourself, you can never found a business. This book offers more than just the technical tips that other books dish out. It offers a road map for lifelong success in any business as long as the Trust exchange exists.

How does a dyslexic college dropout become an Internet marketing guru, living a life of wealth and freedom many people only dream of? Answer: by seeing a need and filling it. When his dad purchased a shiny new Apple 2E in 1983, it didn't take long for Brian G. Johnson to discover video games. He was hooked. However, what really blew him away was what he discovered several years later-the Internet. Brian knew it would completely change how and where people spent their money. Most of all, it would level the playing field for average folks, allowing them to cash in as it reached the masses. Trust Funnel is one part memoir, three parts "how-to" manual for anyone seeking the freedom to work when and where they want as they build an Internet marketing business on a shoestring budget. Inspired by Zig Ziglar, it examines how the Web and online success revolve around trust and the acts of: listening liking trusting buying Trust can be found in many places online. It can be found among site visitors who decide to "like" a page or post. It can be found in another selfie that appears on someone's Facebook newsfeed. And it can be found in the complex algorithms that power Google rankings, Facebook, and the various other social sites. Gone are the days of links, Google page rankings, and Facebook's EdgeRank. Today's online currency that powers the Web and online success is trust. With Trust Funnel, Brian provides detailed formulas and rituals that enable anyone to leverage the exact same strategies, tactics, and philosophies that have allowed him to drive traffic, build trust, and earn a very comfortable living. Trust Funnel tells the story of his mind-boggling success and can be the springboard to yours.

About the Author Brian G. Johnson is a serial entrepreneur who is also an engaging speaker, product creator, #1 bestselling author, nurturing mentor, and passionate poodle wrangler. Since 2008 Brian has coached tens of thousands of wealth seekers, many of whom are successfully generating life-changing income. Brian's high energy and zest for life translate well to his coaching programs, where he breaks down the most important elements of many profitable online businesses-traffic and conversions. His formulas are simple, his rituals are effective, and his techniques are easy to follow. Learn more about Brian and his powerful Internet marketing strategies at: [MarketingEasyStreet.com](http://MarketingEasyStreet.com) [facebook.com/marketingeasystreet](https://www.facebook.com/marketingeasystreet) [YouTube.com/user/marketingeasyst](https://www.youtube.com/user/marketingeasyst) [plus.google.com/u/0/+BrianGJohnson-](https://plus.google.com/u/0/+BrianGJohnson-) [MarketingEasySt](https://www.MarketingEasySt) [twitter.com/marketingeasystreet](https://www.twitter.com/marketingeasystreet)