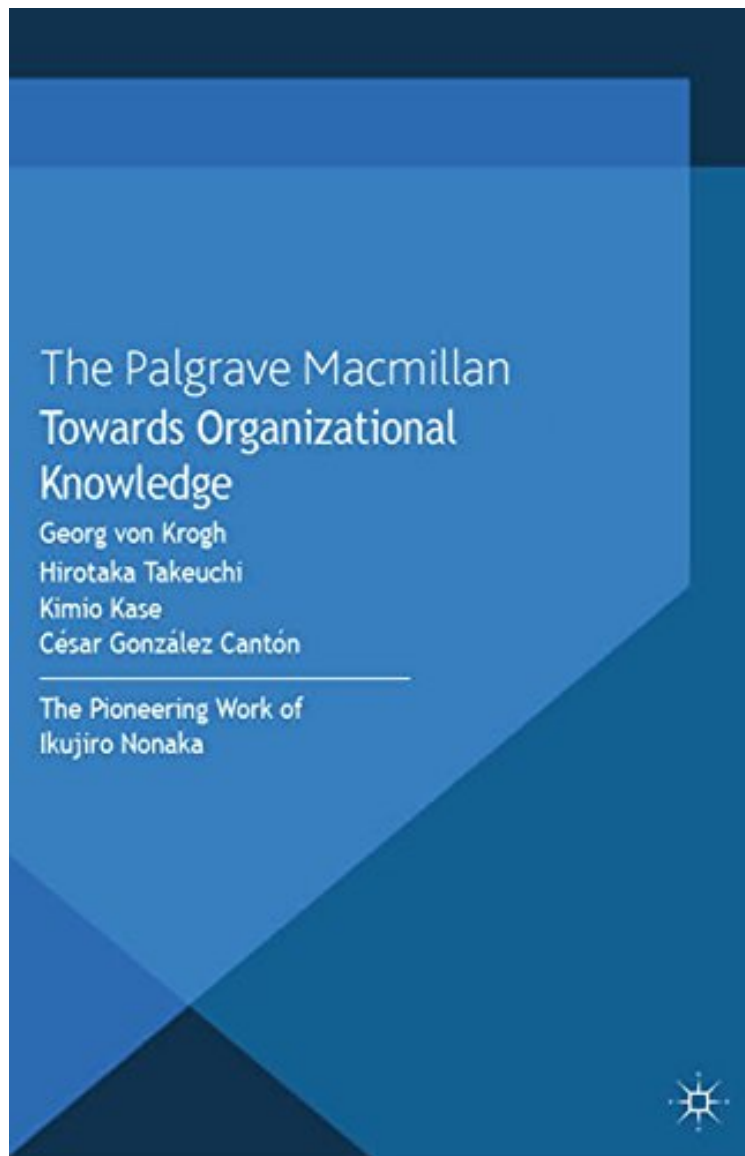


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## **Towards Organizational Knowledge: The Pioneering Work of Ikujiro Nonaka (The Nonaka Series on Knowledge and Innovation)**

*Georg von Krogh*

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"This is a unique and outstanding book on the pioneering contributions of Professor Ikujiro Nonaka to the field of Knowledge Management. Knowledge is at the heart of innovation and is the driver of corporate growth and social progress. For this reason, both management scholars and practitioners should read this book to better understand and reflect on how knowledge is created, developed and applied more effectively in the corporate world." - Jordi Canals, Dean, IESE Business School, Spain  
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