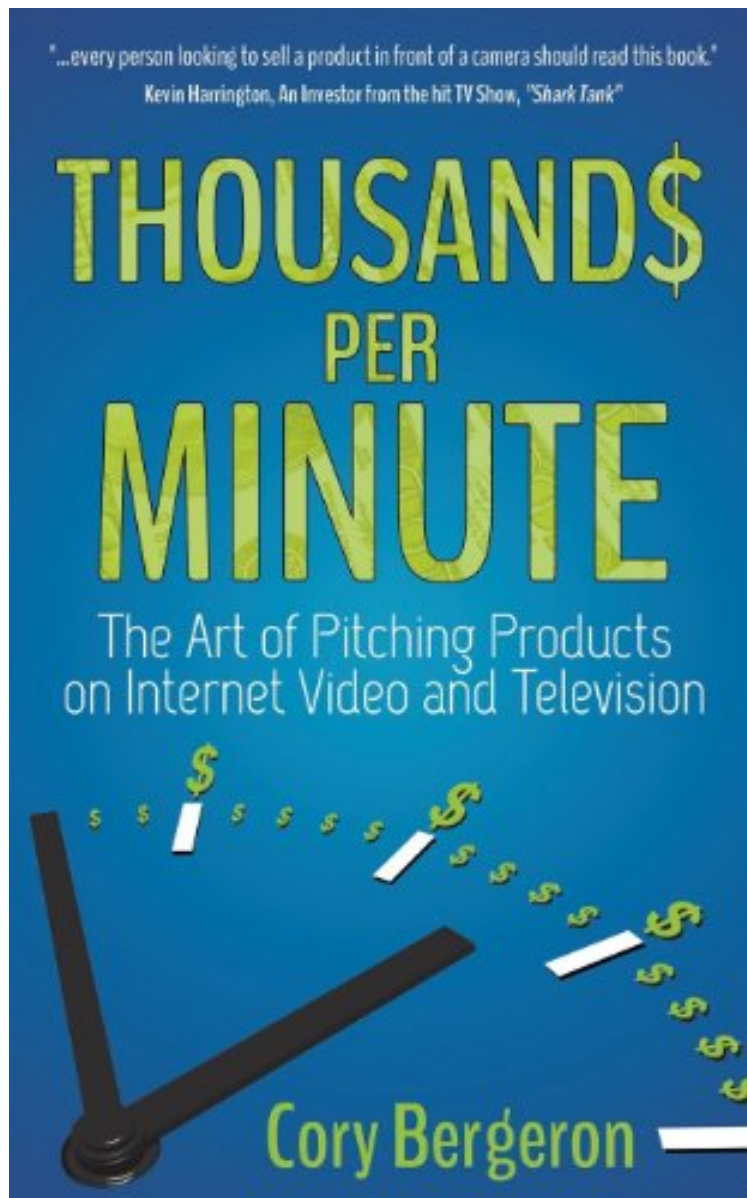


(Download free ebook) Thousands Per Minute: The Art of Pitching Products on Internet, Video and Television

## Thousands Per Minute: The Art of Pitching Products on Internet, Video and Television

*Cory Bergeron*

*DOC / \*audiobook / ebooks / Download PDF / ePub*



[Download](#)

[Read Online](#)

#820785 in eBooks 2014-06-01 2014-07-01 File Name: B00KQ65KNU | File size: 28.Mb

**Cory Bergeron : Thousands Per Minute: The Art of Pitching Products on Internet, Video and Television** before purchasing it in order to gage whether or not it would be worth my time, and all praised Thousands Per Minute: The Art of Pitching Products on Internet, Video and Television:

3 of 3 people found the following review helpful. Life-changing sales book for any industry!By Tim WilkinsTwo words best sum up this book; Life, Changing. While there are only a handful of people who will ever sell things on TV or radio, everyone is selling something and this book will improve your sales. The secrets to truly connecting to your target buyer, crafting the perfect presentation and infusing your personal touch are in this book like nothing I've read or heard in the best seminars. Whether you want to increase your sales numbers or improve the quality of your business connections, Thousands Per Minute will help do that. Add all of that to the fact that Cory is a genuinely great storyteller which makes for an easy read.1 of 1 people found the following review helpful. Read this book before you make your next product pitch or branding video.By James W.Caution: Corey's charisma and passion are infectious. You might find a sudden burst of ambition and energy to pitch your product after reading this. I did!Thousands Per Minute contains valuable insights and well-articulated information useful to anyone that needs to effectively communicate and sell to their audience through video. Not only are these principles great for online or TV video spots, but they are equally valuable for assessing your own sales copy and product pitch psychology. Cory makes a solid case for why your pitch needs to include video (an absolute must to compete in today's information and entertainment consumer market), what that video presentation should contain, and why it needs to be well-thought and perfected. Your pitch video is the conduit for your product, branding, and personality. Take the time to study these proven tips from a pro and do it right!0 of 0 people found the following review helpful. A Goldmine of DRTV ideas, and a personal story of over \$100,000,000 in sales! Really Good!By Movie MakerCory is sensational as a presenter, entrepreneur and offers his DRTV and marketing story in this book.This is a step-by-step guide to effective marketing, be it on TV or the internet. The book is chock full of real-time ideas, and scenarios, and most chapters have an "activity" to help you build your skills, and more importantly build your brand.Cory shows you how to connect with viewers and readers, and how to create excitement and a 'real-need' for the product, as well as all-important production values - for example, lighting, product angles and packaging can be essential.With over (well over) \$100,000,000 in sales, the story, and ideas are amazing.Cory brings a human-side perspective to the story as well, at the end of the book he highlights a presentation of a Wii system - one that went terribly wrong on live TV, but ended up getting millions of views on social media, and in turn created a legend at HSN!For that event ALONE (read about it, view it!) Cory became a role-model/hero to me. Total pro. Expect the unexpected, and evolve, no matter what the challenge.A great read for anyone interested in DRTV, sales or communicating in general - Cory's concepts work on many levels.This is a perfect gift for those who want an "insiders look" at the Television Shopping Industry and Net Marketing.Lastly, the final chapter - "Be Authentic" might be the most important.

You can sell your product at thousands of dollars per minute in an online video or retail television spotlight. Do you know the formula to maximize your sales? Want to glance at the secret sauce of success? Turn to page 107! There is an art to successfully appealing to your audience on camera. There is a way to keep the watcher watching! In these pages, you will find that formula, gleaned from selling hundreds of products on television shopping channels and infomercials. It is the pitch that propels your product from poverty to paradise (we'll talk about verbiage as well and what not to say!). What you are holding is a comprehensive manual littered with entertaining stories of colossal sales success and abysmal failure. You will see what to do, what not to do and how to put it all together. This book will take you by the hand and lead you toward the prize that millions of products have achieved--thousands of dollars per minute in front of a camera!

About the AuthorCory Bergeron has personally presented over 200 products on television and has grossed over \$100,000,000 in TV sales in just the past 5 years alone. However, Cory is not just an HSN personality. For 20 years, Cory has been appearing on stages, talk radio, multiple live television networks, commercials and infomercials. Cory has decades of experience in audio and video production. Having had great success as a videographer, audio engineer, stage manager, director and producer, Cory understands what can be accomplished on both sides of a lens. In a corporate environment, Cory has both directed and produced videos for some of the largest corporate giants in America, including Canon USA, Alcon pharmaceuticals, Motorola, Dunkin Doughnuts, Goodyear, Xerox and many others. Cory is the founder and president of Pitch Video, a company that creates custom product sales videos for internet and television. Pitch Video is Cory's way of bringing all his talents and experience to a single table for the benefit of his client. An avid backpacker, scuba diver and carpenter, Cory is a proud husband and father of four.