

[E-BOOK] Think Big, Start Small, Move Fast: A Blueprint for Transformation from the Mayo Clinic Center for Innovation (Business Books)

## Think Big, Start Small, Move Fast: A Blueprint for Transformation from the Mayo Clinic Center for Innovation (Business Books)

*Nicholas LaRusso MD*

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**Nicholas LaRusso MD : Think Big, Start Small, Move Fast: A Blueprint for Transformation from the Mayo Clinic Center for Innovation (Business Books)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Think Big, Start Small, Move Fast: A Blueprint for Transformation from the Mayo Clinic Center for Innovation (Business Books):

0 of 0 people found the following review helpful. Prefer if there's more detailsBy A CustomerGood overview but

prefer if there's more details on maybe one project. I feel it's more helpful especially to go through the process of 0 people found the following review helpful. Excellent Field Guide for Innovation at a Complex and Closed System By Chuin-Shan Chen The excellent insider guide to innovation. For those who wants to make a dent at a complex and closed ecosystem, don't miss. 3 of 3 people found the following review helpful. How almost any organization can transform itself with high-impact innovation By Robert Morris The success or failure of innovative medicine can be -- literally -- a matter of life and death. Hence the importance of establishing and then constantly strengthening a culture such as the one for which the Mayo Clinic has been renowned for decades. In this book, Nicholas LaRusso, Barbara Spurrier, and Gianrico Farrugia focus on the Mayo Clinic's Center for Innovation (CFI). For them, and for everyone at the CFI, "care" refers both to an attitude and to behavior that manifests that attitude. LaRusso is the founding medical director at the CFI and Farrugia is its founding associate director; both are physicians. Spurrier is CFI's founding and current administrative director. As they explain, "Transforming to a new and improved 21st century model of care experience is what we're all about at CFI. We don't seek new miracle clinical cures for medical ailments. That is also essential, but there are other parts of the organization working on those -- including hundreds of physicians and medical researchers within the Mayo Clinic. Instead, we strive to integrate design, knowledge, and technology to deliver a better experience for the patient... It's all part of what we, at the Center for Innovation, call Think Big, Start Small, Move Fast. We're so dedicated to that principle that we trademarked the phrase." They wrote this book for senior-level executives and management teams both within and outside the health care industry, in much the same way Danny Meyer wrote *Setting the Table: The Transforming Power of Hospitality in Business* for senior-level executives and management teams both within and outside the restaurant industry. "It's for those working in complex organizations that can't quite seem to bring transformative innovations to market. It's for those trying to get their complex organization to pursue innovation in a methodical way, with some structure and discipline but not with so much that transformative innovations become stifled or lose impact." These are among the dozens of business subjects and issues of special interest and value to me, also listed to indicate the scope of the book's coverage. Mayo Clinic: The Snapshot (Pages 7-13) o Moving into the 21st Century, and, Innovating the Mayo Clinic Way: Developing Your Own Model of Care (23-26) Very Important Point: The term "care" in this context is comparable with "hospitality" insofar as client/customer/consumer/patient service is concerned. It is impossible to exaggerate the importance of making them feel secure, welcome, appreciated, etc. o At the Center of the Storm: Health Care Costs (31-36) o Clearing the Way for Big Change, and, A Pattern of Resistance: Why Large, Complex Organizations Can't Innovate (40-47) o A Short History of Mayo Clinic's CFI (55-61) o The CFI Way: Think Big, Start Small, and Move Fast (63-85) o The Fusion Innovation Model (89-97) o What Is Design Thinking? (97-99) o Acquiring a Deep Understanding of Customers (104-108) o The Power of Latent Thinking (108-110) o Keep It Moving Forward, Please: Project Management (116-124) o CFI on the Internet (140-143) o The Innovation Accelerator Platform (149-156) o Innovation the Mayo Clinic Way: Stepping on the Innovation Accelerator (170-171) o Framing the Problem, and, Creating a Research Path (206-208) o An Experience in Innovation (231-242) I am deeply grateful to Nicholas LaRusso, Barbara Spurrier, and Gianrico Farrugia for the abundance of information, insights, and counsel they provide in this book. There are valuable lessons to be learned by leaders in just about any organization, what ever its size and nature may be. The material provides a blueprint -- rather than a prescription -- by which to establish and then develop a series of innovation initiatives that ensure continuous improvement of the organization, one with a workplace culture within which personal growth as well as professional development are most likely to thrive. Those who share my high regard for this book are urged to check out Danny Meyer's aforementioned *Setting the Table* as well as three others: *Prescription for Excellence: Leadership Lessons for Creating a World Class Customer Experience from UCLA Health System* by Joseph Michelli, *The Checklist Manifesto: How to Get Things Right* by Atul Gawande, and *The Cleveland Clinic Way: Lessons in Excellence from One of the World's Leading Health Care Organizations* by Toby Cosgrove.

**The Only Innovation Guide You Will Ever Need--from the Award-Winning Minds at Mayo Clinic** A lot of businesspeople talk about innovation, but few companies have achieved the level of truly transformative innovation as brilliantly--or as famously--as the legendary Mayo Clinic. Introducing *Think Big, Start Small, Move Fast*, the first innovation guide based on the proven, decade-long program that's made Mayo Clinic one of the most respected and successful organizations in the world. This essential must-have guide shows you how to: Inspire and ignite trailblazing innovation in your workplace Design a new business model that's creative, collaborative, and sustainable Apply the traditional scientific method to the latest innovations in "design thinking" Build a customized toolkit of the best practices, project portfolios, and strategies Increase your innovation capacity--and watch how quickly you succeed These field-tested techniques grew out of the health care industry but are designed to work with any complex organization. Written by three Mayo Clinic Center for Innovation insiders--Dr. Nicholas LaRusso, Barbara Spurrier, and Dr. Gianrico Farrugia--the book offers a wealth of transformative ideas and strategies. The concise, easy-to-implement methods can help jump-start your employees' creative potential, involve them in the collaborative process, and pave the way to the future of sustainable innovation. You get step-by-step advice on building leadership teams, accelerator platforms for speeding up results, and fascinating case studies of innovation in

action from the files of the Mayo Clinic Center for Innovation. In today's fast-moving world, it's innovation that drives success. This book gives you the keys. **ADVANCE PRAISE FOR THINK BIG, START SMALL, MOVE FAST:** "Truly great organizations do not just achieve great results; they are also relentless in the pursuit of continual improvement. This book offers both methods and motivation to leaders in any industry who understand that the pursuit of excellence is never-ending." -- Donald Berwick, M.D., MPP, President Emeritus and Senior Fellow, Institute for Healthcare Improvement "Do you want your organization to deliver a shockingly better customer experience? Here is Mayo's method that transformed the patient experience by making innovation systemic, the human side of innovation." -- Scott Cook, Cofounder and Chairman of the Executive Committee, Intuit "A powerful set of actionable, yet importantly nonprescriptive, principles for transformative change that will inspire and challenge all of us to reenvision a system that delivers health, not just care, for all our patients." -- Rebecca Onie, Cofounder and CEO, Health Leads "This book should serve both as a how-to guide for medical professionals and an inspiration for other innovators all over the country." -- T. R. Reid, reporter and author of *The Healing of America* "Powerful insight on how to deliver meaningful innovations time and again." -- Frans van Houten, CEO, Royal Philips "Leaders who seek to accelerate new innovation competencies can benefit from this hands-on guide." -- Sarah Miller Caldicott, great grandniece of Thomas Edison, and CEO, *Power Patterns of Innovation* "Read this book. . . . Copy its practices. It will save you years of misery and missteps as you build your own innovation revolution." -- Larry Keeley, Cofounder, Doblin Inc., and Director, Deloitte Consulting LLP

**About the Author** Nicholas La Russo, M.D., a physician scientist and practicing liver specialist, is the founding medical director of the Mayo Clinic Center for Innovation, the Charles H. Weinman Endowed Professor of Medicine and Biochemistry and Molecular Biology, and a Distinguished Investigator of Mayo Clinic. Barbara Spurrier, MHA, is the founding and current administrative director of the Center for Innovation at Mayo Clinic. She has advised senior leaders in the health care industry for over two decades, serving as a champion for innovation in large, complex environments. Gianrico Farrugia, M.D., is the director for the Mayo Clinic Center for Individualized Medicine and the founding associate medical director for the Center for Innovation at Mayo Clinic. He is a practicing gastroenterologist and a professor of medicine and physiology in the College of Medicine, Mayo Clinic.