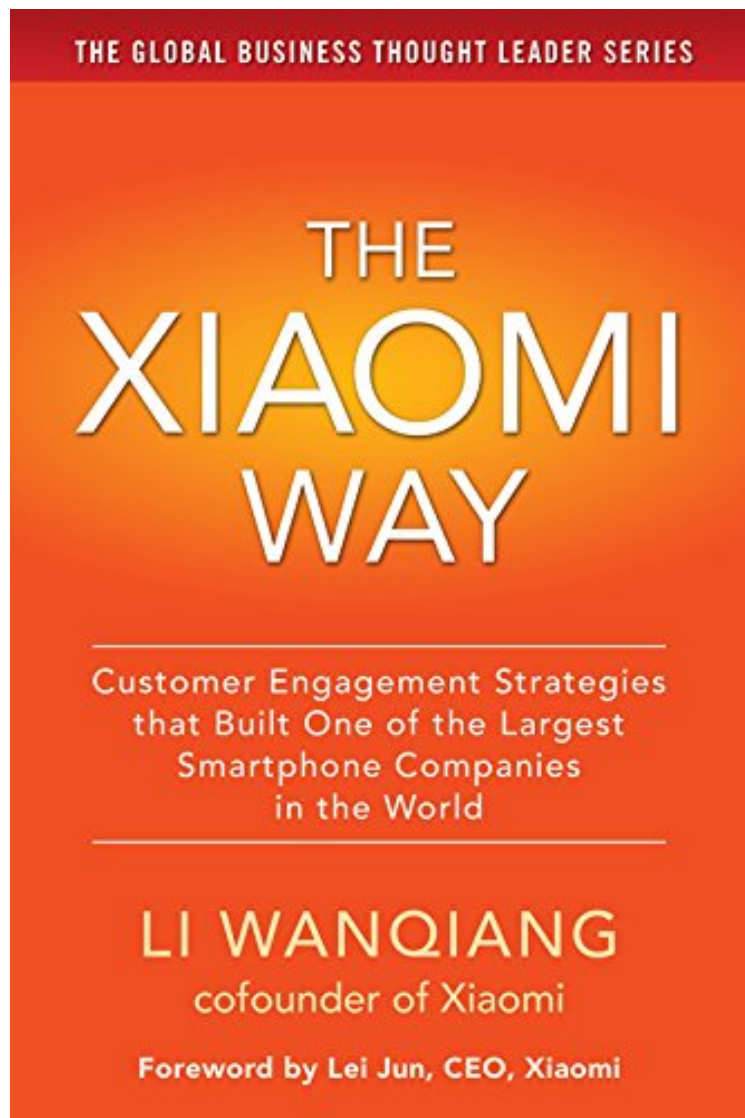


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The Xiaomi Way Customer Engagement Strategies That Built One of the Largest Smartphone Companies in the World (Business Books)

Li Wanqiang

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About the Author Li Wanqiang is the cofounder of Xiaomi.