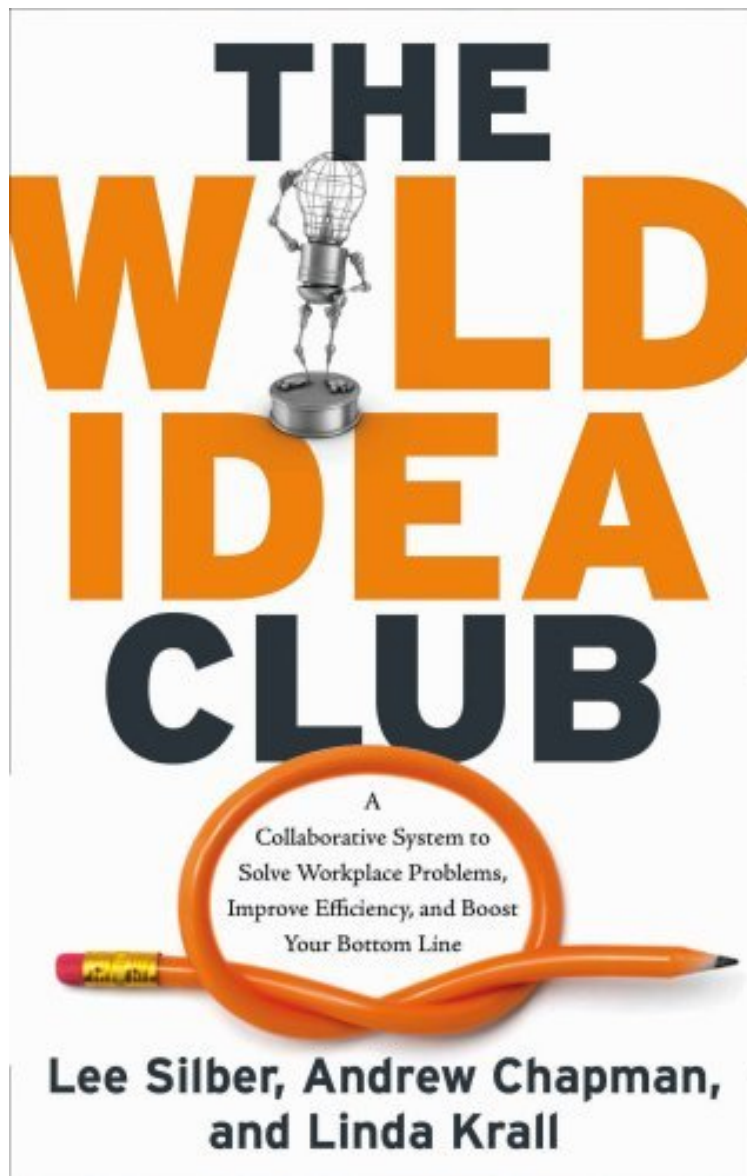


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## **The Wild Idea Club: A Collaborative System to Solve Workplace Problems, Improve Efficiency, and Boost Your Bottom Line**

*Lee T. Silber, Andrew Chapman, Linda Krall*  
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## Workplace Problems, Improve Efficiency, and Boost Your Bottom Line:

Imagine a workplace where employees don't complain about problems but instead work together in idea-generating clubs to present positive solutions. The Wild Idea Club will help you get there there, by providing managers with an easy, step-by-step approach that harnesses the collective genius of their people to drive innovation, improve efficiency, and increase morale. In tough times like these--with managers facing increasing pressure to get more done with fewer people and less money--encouraging employees to work together to tackle tough issues on their own is not a luxury, but a survival tool. When people start seeing possibilities instead of problems--and can present their solutions to decision-makers who care--something amazing happens: They find themselves actually working together toward a common goal that benefits everyone and their organization. The Wild Idea Club is a guide, a method, and a tool that provides:\* Everything a manager needs to get a Wild Idea Club (or three) up and running in his or her organization--and keep it going.\* Tips and techniques to help your people generate ideas and select the best ones.\* The best ways to capture, record, research, and follow through on the solutions generated by a Wild Idea Club.\* Strategies to help your people pitch their ideas.\* And much more. Written in a loose and light style, each chapter presents one facet of the concept, illustrated through a story based on real-life examples of Wild Idea Clubs in action. This book will help anyone learn exactly what's needed to create a club in his or her company, no matter its industry, size, or history.