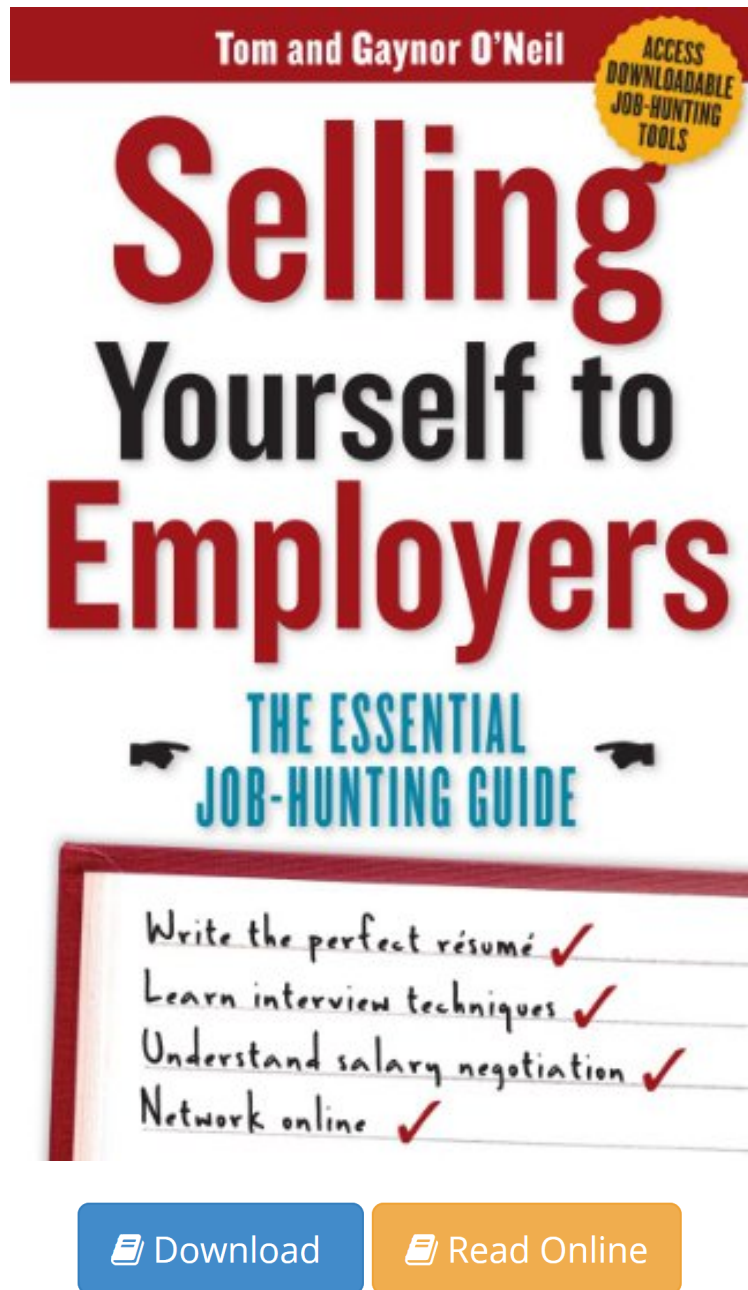


## Selling Yourself to Employers

Tom O'Neil

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**About the Author** Tom O'Neil has been a professional recruitment and human resources consultant. Interviewed numerous times for television and radio, he has had articles about career development printed in a wide range of magazines and newspapers. He is a significant contributor to the bestselling career guide *What Color Is Your Parachute* which has sold over 11 million copies worldwide. He has more than 8,000 subscribers internationally to his iTunes podcast on career and goal achievement and through his career and resume development consultancy he has created resumes on almost every continent, including Scott Base in Antarctica. Gaynor O'Neil works with Tom in their international personal development and resume writing businesses.