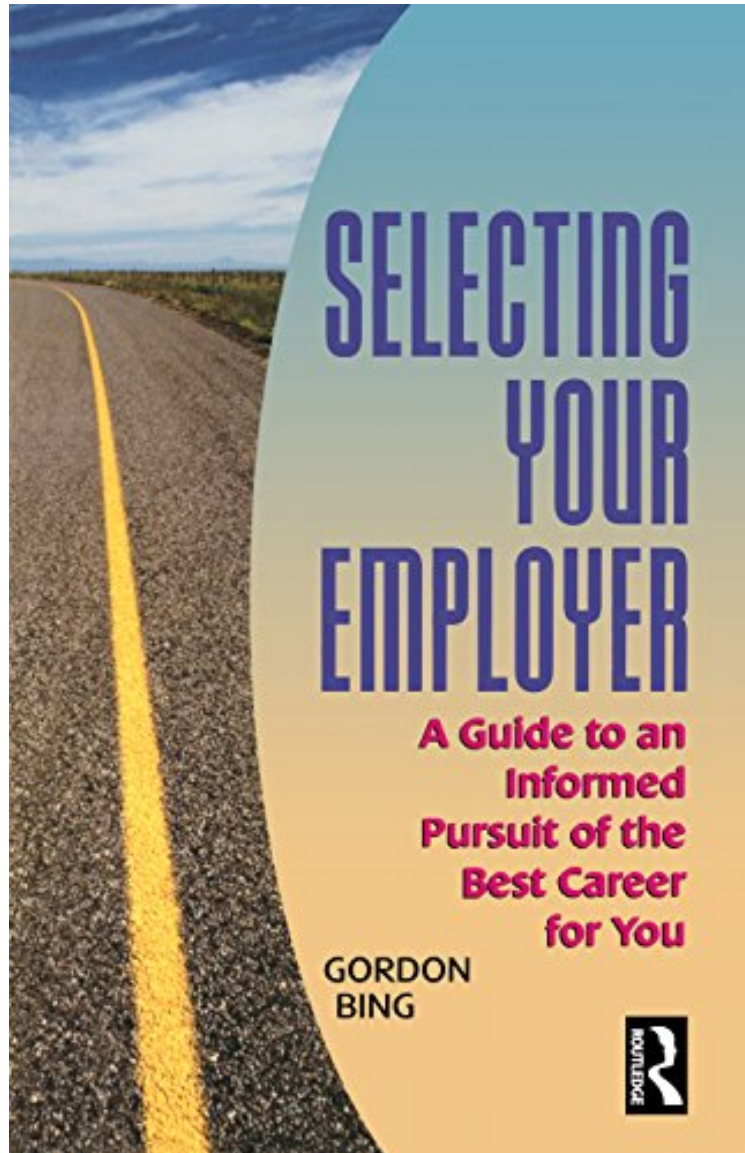


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Selecting Your Employer (Improving Human Performance Series)

Gordon Bing

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Gordon Bing : Selecting Your Employer (Improving Human Performance Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Selecting Your Employer (Improving Human Performance Series):

Selecting and evaluating jobs and employers is a task for which few are well prepared, yet the process of changing jobs requires major personal decisions. Improving the outcome involves evaluating the job, the employer, and the

community in a systematic and comprehensive manner to determine both desirable and undesirable factors. All employment decisions are made in the context of comparing one's present situation with alternatives. This book will provide the tools to evaluate a present or potential job, employer or community. Business consultant Gordon Bing draws on his years of experience to guide the reader to develop a plan of action, to identify critical factors such as personal goals, cultural factors, employment environment, job descriptions, company position, industry climate, and compensation and benefits that will result in a successful match for both the employee and the employer.

"Selecting Your Employer distinguishes itself from traditional career help tomes as an unusually useful and timely guide for any ascending career, particularly as our human capital economy returns to true business fundamentals following the dot-com craze. One can never predict where their career will take them, but Gordon Bing's book provides a helpful framework for anyone--including senior executives--to systematically assess their personal career situation and develop the strategy and next steps to aligning their career and personal goals." --Ron Brown, Partner, Heidrick and Struggles

"This book is one of the best practical texts written for career management. Bing does a very thorough job of walking people through all they should be aware of before they sign on for a new position. This is a well-written, practical and all-inclusive guide to any executive making this important step. Very well done!" --Nels B. Olson, Managing Director, Korn/Ferry International

"Outstanding...comprehensive, informative, and a critical tool for successful career management... A dual-purpose guide, must reading for professional employees and corporate management during the hiring and selection process." Mike Cherbonnier, The Cherbonnier Group, Inc., Executive Selection and Evaluation, Consultants to Management

"Competitive employment markets make finding the right job an increasingly rewarding, if also complex, career objective to achieve. Selecting Your Employer simplifies the process offering an experienced perspective and empowering its readers to locate, assess, and capitalize on the myriad of opportunities that exist for people who know where to find them." Jim McGrath, CEO Communications

From the Publisher

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About the Author

is a Houston-based business consultant that assists major shareholders and senior management staff in the areas of acquisitions, divestments, business valuations and studies, strategic planning, new business start-ups and problem situations.