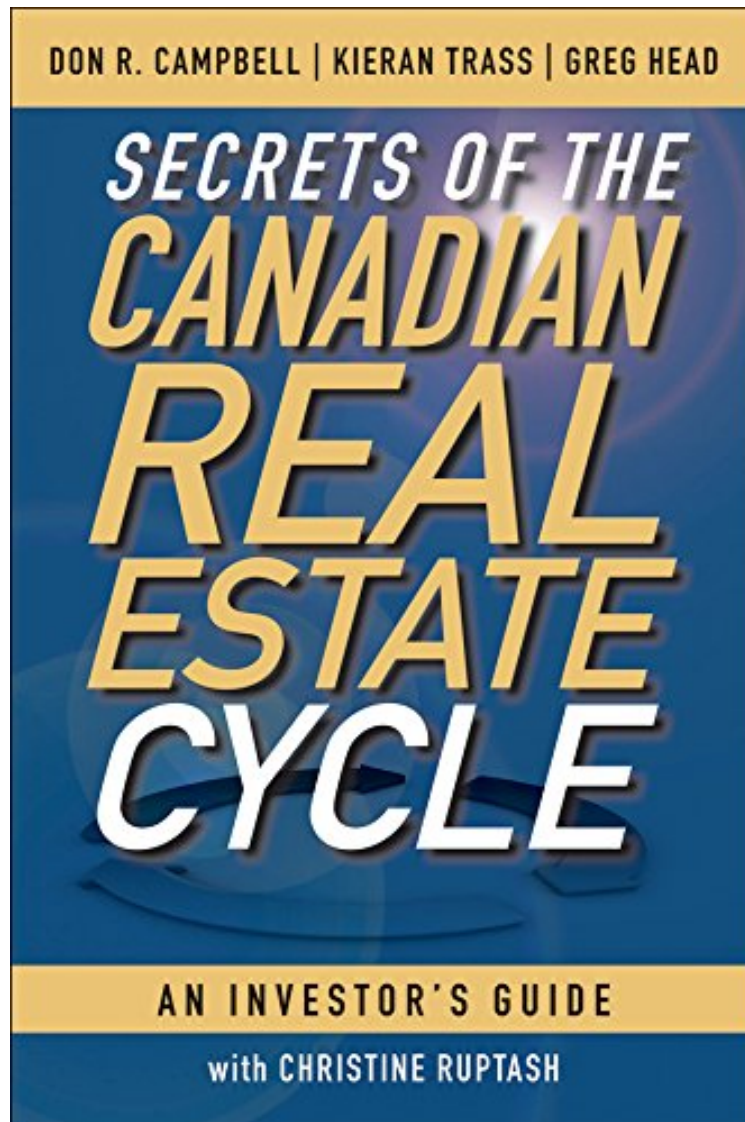


(Read free) Secrets of the Canadian Real Estate Cycle: An Investor's Guide

Secrets of the Canadian Real Estate Cycle: An Investor's Guide

Don R. Campbell, Kieran Trass, Greg Head
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Don R. Campbell, Kieran Trass, Greg Head : Secrets of the Canadian Real Estate Cycle: An Investor's Guide before purchasing it in order to gage whether or not it would be worth my time, and all praised Secrets of the Canadian Real Estate Cycle: An Investor's Guide:

Canadian real estate investors often hear about real estate cycles, yet very few people can describe what they are and how to actually use them to one's advantage. The Canadian Investor's Guide to Secrets of the Real Estate Cycle will

show Canadian investors the ins and outs of the various phases of the real estate cycle, such as boom, slump and recovery, in order to equip them with the knowledge to make practical and informed decisions about their portfolios. Written by Canada's top-selling real estate investor and author Don Campbell and Kieran Trass, a leading expert on real estate cycles, the book will drill down into the various causes that affect real estate trends, such as local and global economics, population migration, employment levels, affordability of rental housing, real estate listings and other factors, to provide a scientific basis for assessing current trends and where those trends are heading. Complete with charts, checklists, and real-life stories, *The Canadian Investor's Guide to Secrets of the Real Estate Cycle* will be an indispensable guide for all investors.

From the Inside Flap: Is that it? Is the Canadian real estate boom finally ending? After a long-running boom in the real estate market, many involved in the realm of Canadian real estate expect to see a period of slower growth or declining values, but this doesn't mean that investors necessarily need to cool their heels, sell everything or go on a buying spree. The reality is that all real estate markets around the world operate on a cycle, from Boom to Slump, Slump to Recovery, and from Recovery back Boom. The key for investors is to be able to identify exactly where in the real estate cycle their target area is and how to take advantage of this knowledge, as there is money to be made in all of the phases. The real estate cycle has been in existence for a long time yet many investors have little understanding of how it materially impacts real estate over time. An entire real estate cycle can typically take a decade or more to complete, which can explain why many home buyers and investors fail to recognize that there is a cycle to it all. But once you understand the cycle and what drives it, you become empowered to use your knowledge of the cycle to your advantage. During the specific phases of the real estate cycle there are "cyclically sensible" actions that wise investors take, and other actions they avoid, because they are not "cyclically sensible." Another key element of the cycle is the availability of financing, which is directly related to the phases of the cycle. Written by a team of investment professionals that includes Don R Campbell, Canada's top-selling real estate author; Keiran Trass, a leading international expert on real estate cycles; Greg Head, a Canadian investment specialist; and writer and real estate entrepreneur Christine Ruptash, you'll learn about the key factors that drive cycles, and those that have lesser impact, to enable you to assess your local market and decide which investment tactics will produce the best results for you. Complete with charts, checklists, and real-life stories, *Secrets of the Canadian Real Estate Cycle* is an indispensable guide that will teach you how to become a strategic investor and profit in every market.

From the Back Cover: Learn to Become a Strategic Real Estate Investor and Profit in Any Market Every day it seems as though the media has a different story to tell about the real estate market. Is the market going to boom? Are values inflated and unsustainable, so a correction is inevitable? Are we in a buyers' market or a sellers' market? If the lack of any clear direction has your head spinning, then now is the time to read *Secrets of the Canadian Real Estate Cycle*. With full-on analysis and exacting detail, this book addresses the fundamentals of the real estate cycle. Investment experts Don R. Campbell, Kieran Trass and Greg Head have collaborated with Christine Ruptash to produce this comprehensive guide to understanding the market cycle in your target area and which investment tactics to use to maximize profit in your current investments and strategically invest for portfolio growth. Praise for *Secrets of the Canadian Real Estate Cycle*

"Wow! What a great book. I have lived and worked in many Canadian provinces and developed, built and sold more than \$100 million of real estate in this great country—and this book makes me feel like an amateur!" —Brian Tracy, Author of *No Excuses!: The Power of Self-Discipline and Reinvention: How to Make the Rest of Your Life the Best of Your Life*

"This book is a game changer—it completely shifted my way of thinking! If you are at all considering real estate as an investment vehicle, or if you are a long-term investor—in fact, especially if you are a long-term investor—this book is a must read." —Jim Sicotte, Canadian real estate investor

"As soon as I read the first chapter, I knew this would want to be read and re-read by every real estate investor. This book teaches you about the real estate cycle and provides invaluable tools that enable you to evaluate any market at any time." —Peter Kinch, Real estate entrepreneur and financing expert

"I've been a real estate lawyer for 35 years focusing on the investment side. This book is an invaluable tool for any real estate investor who's trying to understand how the market really works. I will be recommending it to all my clients, whether they are experienced or just starting out." —Barry McGuire, Real estate lawyer, author and investor

"As an investor and developer, *The Secrets of the Canadian Real Estate Cycle* provides a vital guideline to make critical investing decisions." —Rob Haberman, Real estate investor/developer

About the Author: Don R. Campbell is the author of the Canadian bestseller *Real Estate Investing in Canada 2.0*, a book that provides indispensable advice to real estate investors. The creator and advocate of the Authentic Canadian Real Estate System, Campbell is president of the Real Estate Investment Network (REIN). REIN membership exceeds 3,500 successful Canadian investors whose investment in Canadian residential real estate tops \$3.3 billion. Please visit www.DonRCampbell.com for Don's latest research and analysis of the cycles, his seminar schedule and information on REIN. Keiran Trass is an international real estate cycle expert who has extensively researched and applied his methodology on cycles for over two decades. His investment company, Hybrid Group, is based in New Zealand and specializes in residential real estate. For mentoring inquiries, public speaking engagements and research assignment

requests, contact: Keiran@TellMeTheTime.com. Greg Head is an IT executive, whose passion for investing in real estate has allowed him to create a successful portfolio of residential and commercial properties. His investing expertise and knowledge of real estate cycles has made him a sought-after speaker at real estate events across Canada. Christine Ruptash is the president of Strategic Real Estate Solutions, a private investment firm that focuses on residential real estate. For information on Greg's speaking engagements or to contact Christine about investment opportunities please visit www.strategicrealestatesolution.ca.