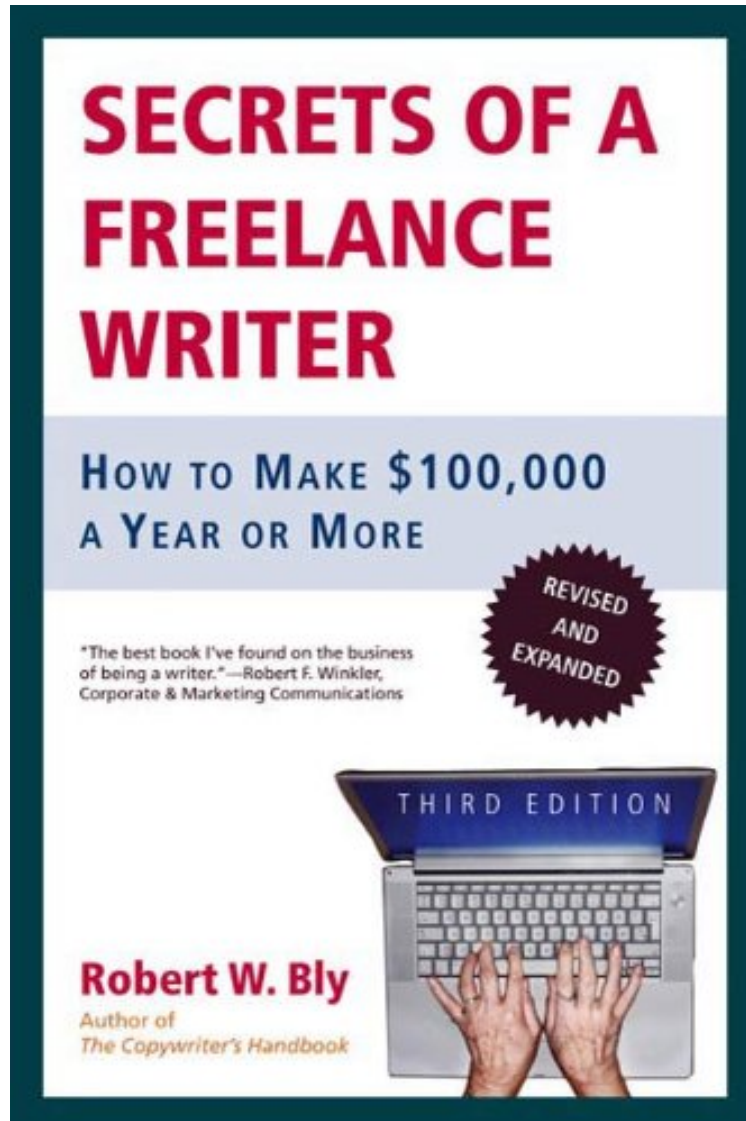


(Pdf free) Secrets of a Freelance Writer: How to Make \$100,000 a Year or More

Secrets of a Freelance Writer: How to Make \$100,000 a Year or More

Robert W. Bly

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Robert W. Bly : Secrets of a Freelance Writer: How to Make \$100,000 a Year or More before purchasing it in order to gage whether or not it would be worth my time, and all praised Secrets of a Freelance Writer: How to Make \$100,000 a Year or More:

2 of 2 people found the following review helpful. Thorough and informativeBy onetimereviewerDespite the sort of campy title, this book is the real deal. I've read 2-3 other books on the topic and honestly, I felt cheated; they were little more than bloated guides full of cliches that could be summed up in about three sentences. Not this book. From

initial setup to the types of projects you can expect to encounter freelancing to how much to charge, etc, etc, secrets of a freelance writer is a treasure trove of information for beginning and intermediate freelancers. One con I noticed, is that some of the technology he mentions when discussing computers, software, etc is very outdated. I think he actually talks about a floppy disk at one point.*Note I've applied one of the ideas mentioned in the book as a proposal to a client within days of reading and I expect a big project. Worth it.59 of 64 people found the following review helpful. The Best Single-Source, How-To Book for Freelance Writing By G. Maxwell While seriously considering taking up freelance writing, I happened across this book. The title itself was enough to cause me to buy it. After all, who wouldn't want to make \$85,000 doing what they like to do? The book turned out to be a treasure chest of information for those who would desire to freelance. From the basics, to how to sell yourself, the book answers every question a beginning freelancer could ask. The book supplies so much more than the price attached to it. If you are thinking of writing freelance, then this book is a must-have for your reference shelf.3 of 3 people found the following review helpful. A foundational book for the would-be copywriter By Kevin Tumlinson I've owned the paperback copy of this book for years, and it's one of the books I recommend to would-be copywriters and as part of my author coaching sessions. There's a great deal of useful information in there, though some of it has become a bit dated. Bly has done a fantastic job of handing over a foundation for starting a career as a freelance copywriter. Whether or not you make \$100K (or more) per year is entirely up to you and the dedication and discipline you bring to the table, but this book will certainly give you a starting place for building your portfolio, finding your first clients, and getting into the waters of this career.

The definitive guide to becoming a successful freelance writer, now in an updated and expanded third edition Secrets of a Freelance Writer has long been the authoritative guide to making big money as a commercial freelance writer. In this new edition, you'll find out how to make \$100,000 a year; or much more; writing ads, annual reports, brochures, catalogs, newsletters, direct mail, Web pages, CD-ROMs, press releases, and other projects for corporations, small businesses, associations, nonprofit organizations, the government, and other commercial clients. You'll also learn how to start out as a freelancer, market yourself to clients, create a successful personal Web site to cull more sales leads, follow up on potential customers to build your practice, and run your business on a day-to-day basis. Secrets of a Freelance Writer is the definitive guide to building a successful and lucrative freelance writing practice.

"With Bob's practical ideas and clear advice, I've been able to land jobs I would never have thought of before--and establish myself as a highly successful full-time professional freelance writer."--Joe Vitale, Houston, Texas
"The best book I've found on the business of being a writer."--Robert S. Winkler, Corporate Marketing Communications, Weston, Connecticut