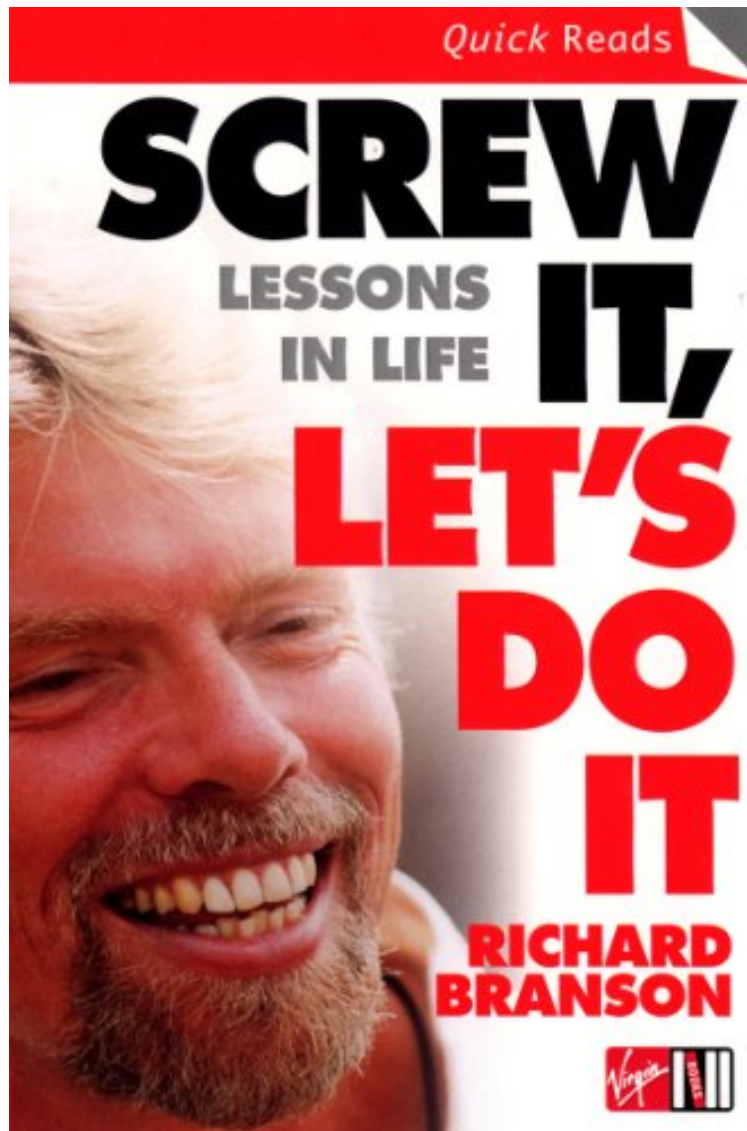


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Screw It, Let's Do It: Lessons In Life (Quick Reads)

Richard Branson

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Richard Branson : Screw It, Let's Do It: Lessons In Life (Quick Reads) before purchasing it in order to gage whether or not it would be worth my time, and all praised Screw It, Let's Do It: Lessons In Life (Quick Reads):

0 of 0 people found the following review helpful. A simple down-to-earth bookBy Nguyen Tuan VuThe book reminds me of some things I used to believe in but forgot. Sometimes life is complicated but sometimes it's very simple. Do what you're really passionate about and put all your effort into doing it.The book also gives me some stories which happened to Rick himself that resonated with me. To name one of them, he hired a boat in a stormy day which put a lot of people following him in danger. But he did let things go and moved on.Thank Rick for your advice!3 of 3 people

found the following review helpful. Generic advice that's poorly written and with a lot of Branson Ego boosting
By K. Burham
It's rare that I stop reading a book half way through. And with this one I really wanted to but kept going only because a friend had read it and wanted to discuss. It's filled with very generic advice (such as 'Be bold, aim high' and 'Challenge yourself') that you will find in any book of this genre. The writing itself is not very good and I found the book quite boring. There is a lot of time spent on Branson explaining how awesome Branson is.
0 of 0 people found the following review helpful. Crazy or Brave?
By Bijou
This guy is a warrior. His courage inspires me to screw all the norms of society and live my life to the fullest. Call him crazy? I call Sir Richard Branson hella brave!

Throughout my life I have achieved many remarkable things. In *Screw It, Let's Do It*, I will share with you my ideas and the secrets of my success, but not simply because I hope they'll help you achieve your individual goals. Today we are increasingly aware of the effects of our actions on the environment, and I strongly believe that we each have a responsibility, as individuals and organisations, to do no harm. I will draw on Gaia Capitalism to explain why we need to take stock of how we may be damaging the environment, and why it is up to big companies like Virgin to lead the way in a more holistic approach to business. In *Screw It, Let's Do It* I'll be looking forwards to the future. A lot has changed since I founded Virgin in 1968, and I'll explain how I intend to take my business and my ideas to the next level and the new and exciting areas - such as launching Virgin Fuels - into which Virgin is currently moving. But I have also brought together all the important lessons, good advice and inspirational adages that have helped me along the road to success. Ironically, I have never been one to do things by the book, but I have been inspired and influenced by many remarkable people. I hope that you too might find a little inspiration between these pages.

About the Author
Sir Richard Branson is a hugely successful international entrepreneur, icon, and chairman of the Virgin Group. His autobiography *Losing My Virginity* has been a number one international bestseller.