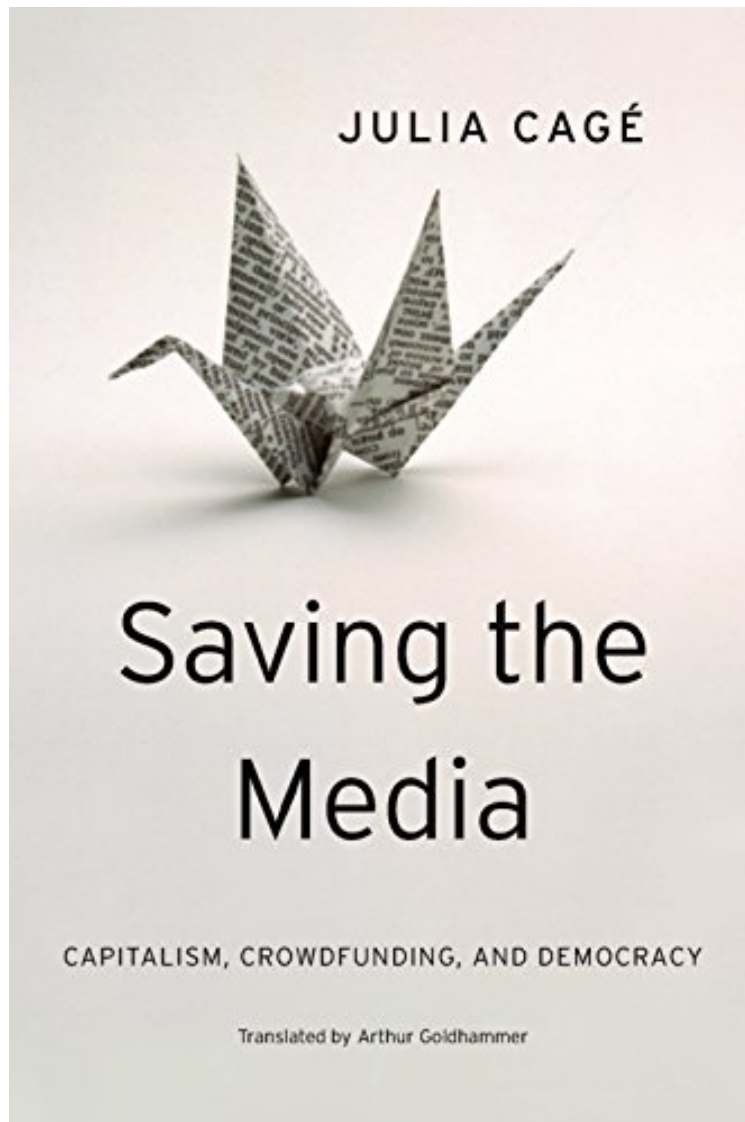


Saving the Media

Julia Cageacute;
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Julia Cageacute; explains the economics and history of the media crisis and offers a solution: a nonprofit media organization, midway between a foundation and a joint stock company, supported by readers, employees, and innovative financing such as crowdfunding. Her business model is inspired by a central idea: that news, like education, is a public good.

[A] lucid and succinct analysishellip;Saving the Media is an essential and timely contribution to a debate with high stakesdemocracy itself. (Vanessa Baird New Internationalist 2016-04-01)Intelligent, daring, even revolutionarythese are the three adjectives that could describe this new book by Julia Cageacute;. (Lrsquo;Expansion)For economist Julia Cageacute;, the crisis of the media is primarily a problem of funding. In this new book, she imagines a participatory model that guarantees the freedom and independence of the press. (Libeacute;ration)In this concise, detailed, and very accessible book, Julia Cageacute; dissects the world of the mediahellip;to find a new economic and democratic model in the digital age. (Le Reacute;publicain Lorrain)Saving the Media provides an excellent portrayal of the economic challenges facing the news media, newspapers in particular, and the implications these have on our democratic institutions. (Henry Milner, University of Montreal)Offers a thought-provoking, meticulously researched and persuasively argued intervention into the heart of the contemporary media crisis. (Hans Rollman PopMatters 2016-05-02)Saving the Media is an informative and lively read with a well-balanced mix of facts and statistics. (Gillian Youngs Times Higher Education 2016-05-26)About the AuthorJulia Cageacute; is Assistant Professor in Economics at Sciences Po Paris.