

Saving America: 7 Proven Steps to Make Government Deliver Great Results

Mark Aesch

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Mark Aesch : Saving America: 7 Proven Steps to Make Government Deliver Great Results before purchasing it in order to gauge whether or not it would be worth my time, and all praised Saving America: 7 Proven Steps to Make Government Deliver Great Results:

5 of 5 people found the following review helpful. A MUST READ FOR LEADERS AND CHANGE AGENTS By W. C. McDade In an era of political paradigm change, "Saving America" takes us on a refreshingly nuanced journey detailing successes and failures of government with first-hand examples from the 20th through the 21st

centuries. Without the dogma of a partisan lens the author, Mark Aesch, explores "the Why" for successes and failures of government and details a "How To" through seven practical and proven "Steps To Success". The "About the Author" emphasizes his own success in government as a CEO for a Regional Mass Transit Authority and how that experience propelled Aesch to start TransPro, a management consultancy that has helped agencies, departments, and companies work towards delivering improved service more efficiently. While the first part of the book detailing the alarming deficiencies of America's infrastructure and the ever increasing attitude among voters to "vote for what they can get" left me with a sense of doom and dread, the author moved beyond the nay-saying class of professional, do-nothing, critics to provide historic and current examples of management and leadership by example that reflects experience in real world situations delivering value and producing positive results. Real world experience coupled with out of the box perspectives on cause and effect pushes the bounds of ordinary problem solving throughout the book. Aesch leads me to believe that he may be a conservative, but he makes fair assessments of the failures of both political parties and politicians of all stripes. His criticism is focused away from partisan politics and more on the outcomes for everyday people. Through 23 Management Principles demonstrated by stories throughout the book, "Saving America" lays a foundation of how to fix local, state, and federal government by detailing the "Seven Steps to Success". Though presented in tabular form with examples, stories, and explanations, I imagine the Seven Steps being implemented cyclically in an iterative pattern that raises the level of organizational performance. After 8 chapters, starting with "America the Broken" and then detailing and leading us through a pattern for success and a model for successful change - "Saving America" left me with a sense for how to begin tackling these problems at all levels of government and throughout the private sector. Chapter 5 on "Building a Culture of Ownership" impressed me as exceedingly difficult to execute and critical to Aesch's plan for positive change. While the author has not provided a comprehensive "How to Manual" he has laid the groundwork for an important and game-changing perspective on the quality of government we deserve and must achieve. Aesch is critical of the electorate for rewarding elected officials for failure and he IS RIGHT! As he points out, by the end of 2016 our federal debt will be at an unprecedented \$20 Trillion. We Americans are paying "Ritz-Carlton taxes for Bates Motel results." Aesch begins and ends the book through the lens of his roots back on his family's upstate NY Farm. The impact of the decisions that he and his family have made carry through in clear purpose of the author's desire for improved and efficient government. I'm looking forward to and plan to utilize the framework that Aesch lays out in practical detail to improve the success of the programs and projects that I work on in government. I look forward to reading about the impacts of this important book on future performance and cost of government. Saving America: 7 Proven Steps to Make Government Deliver Great Results 3 of 3 people found the following review helpful. A Success Moment for America By Randal Weaver I have seen first hand Mark's work - and the Seven Steps process, which incidentally works for any organization, from a small business to large businesses, federal departments and even school districts. The 7-Steps works to build an actionable living plan for sustainable success, and this book really captures in a folksy way - the fun historical examples and real life events that demonstrate each Step. 2 of 2 people found the following review helpful. Practical, bipartisan, and effective strategies - a must read! By Jerz The prose is compelling, the strategies are timely and timeless. All around this is a great read for anyone managing an organization and a must-read for those in the public sector. Government can do better to deliver critical services without excessive spending, and this is the road map. It doesn't matter what side of the aisle you're on, this stuff just makes sense.

National polling indicates that for the first time in American history, people believe their children will not be as well off as they are. The primary reason for this? The lack of performance by government. The public sector receives trillions of American taxpayer dollars every year and yet because of its seeming inability to run effectively, government is not delivering the level of service the people are paying for. In Saving America, Mark Aesch tells us where government -- at the local, state, and federal level -- is falling short and offers a coherent, non-partisan, Seven-Step plan for rebuilding our nation's public agencies. The book is not a political broadside or a theoretical academic tract; it's an accessible guidebook that helps local citizens, elected officials, and administrators make American government great again. The Seven Steps process will lead to measurable gains for organizations large and small, including school systems, municipal governments, entire states, and even the federal government itself.

About the Author Mark Aesch, Chief Executive Officer and founder of TransPro, is a recognized expert in driving performance and works with public sector leaders at all levels local, state, and federal to create high-performance organizations within government that deliver breakthrough results. TransPro has worked with multiple municipalities, public transportation systems and other public entities, generating hundreds of millions of dollars in annualized savings to taxpayers. Prior to founding TransPro, Mark served as CEO of the Rochester Transportation Authority (RTA), helping the agency achieve a reduction in fares, multi-million dollar surpluses, and dramatically reduced reliance on taxpayer dollars. Mark's efforts to drive change in public sector management has been covered in the

New York Times, the Wall Street Journal, the Washington Post, on Fox National News, CNBC Squawk Box, Bloomberg Radio and TV, the Lou Dobbs Show, National Public Radio, and many others media outlets. Mark lives in Tampa, Florida and speaks across the country on the 7 Steps to Success. He also provides executive leadership coaching and mentoring.