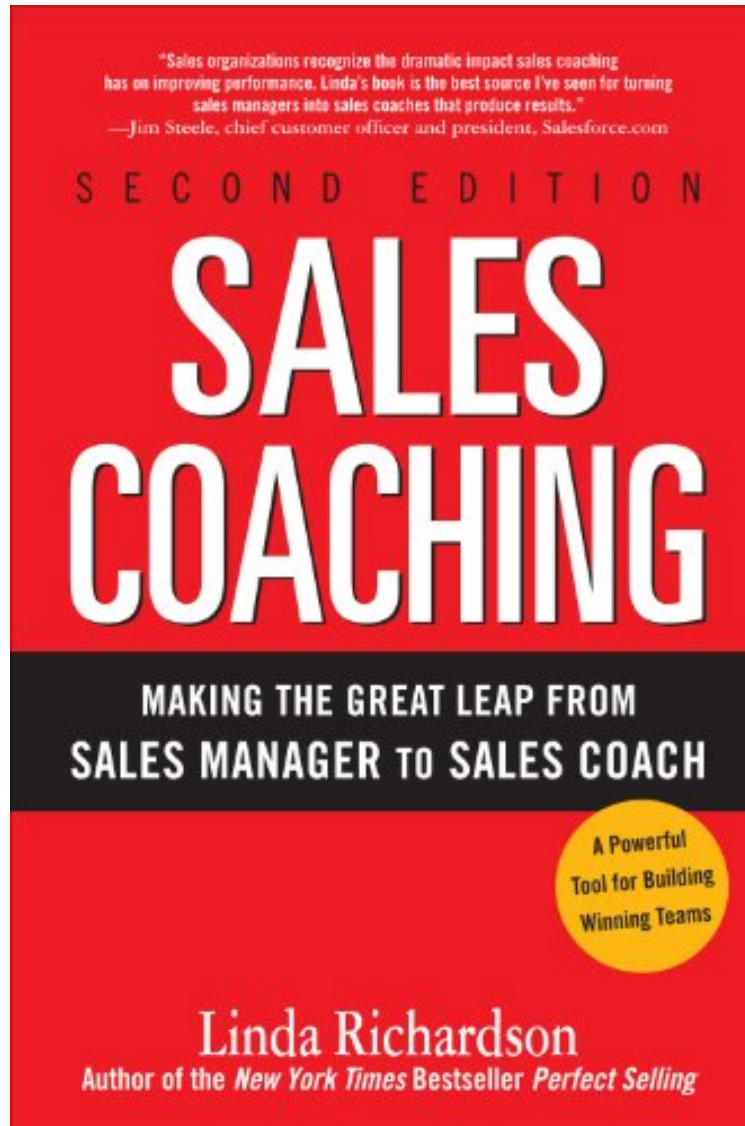


(Download pdf ebook) Sales Coaching: Making the Great Leap from Sales Manager to Sales Coach

Sales Coaching: Making the Great Leap from Sales Manager to Sales Coach

Linda Richardson

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About the AuthorLinda Richardson is founder and executive chairwoman of Richardson, a leader in the global sales training industry. The recipient of many high-level sales awards, she is the author of numerous influential books, including *Selling by Phone*, *Sales Coaching*, and the New York Times bestselling *Perfect Selling*. She also teaches sales and management at The Wharton School and the University of Pennsylvania.