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Louise Kursmark

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Louise Kursmark : Sales and Marketing Resumes for \$100,000 Careers (Sales Marketing Resumes for \$100,000 Careers) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Sales and Marketing Resumes for \$100,000 Careers (Sales Marketing Resumes for \$100,000 Careers):

0 of 0 people found the following review helpful. Five Stars By Dannie Sheldon Very informative and well organized. 7 of 9 people found the following review helpful. This comprehensive book is excellent! Unparalleled advice. By A Customer The consummate professional, Louise Kursmark provides not only expert resume- and cover letter-writing advice to the top-level sales professional, but details specific strategies for ensuring a successful career search! A well-respected professional in the job search coaching and resume-writing field, Ms. Kursmark balances common sense

ideas with pragmatic advice from which virtually anyone in the sales or marketing field could benefit ... from those earning well in excess of \$100,000 to those aspiring to! This book is highly recommended for every professional job seeker AND professional resume writer or job search coach. Be sure it's in your library. 6 of 6 people found the following review helpful. Strategic yet practical help for getting that job you want
By Timothy P. McGuire
I found the book to be very helpful. It is well organized, concise yet insightful. Very up-to-date with advice on how to get a job in the internet age. The resumes are very effective and offer good examples to craft your own resume from - much more helpful than other books I've read on the subject - most likely due to its targeted nature - sales and marketing resumes. That way I can look at almost any resume and find it helpful instead of wading thru a bunch of general resumes to find one that is applicable.

Extensive advice on writing and polishing powerful resumes and cover letters, managing the job search, and using effective strategies to land a \$100,000 job.

About the Author
Louise Kursmark is the founder and president of Best Impression Career Services, Inc., a Certified Professional Resume Writer, Certified Job and Career Transition Coach, and Credentialed Career Master. She is a founding member of the Career Management Alliance. Louise is the author of Best Resumes for College Students and New Grads, 30-Minute Resume Makeover, Sales and Marketing Resumes for \$100,000 Careers, and co-author of Cover Letter Magic, Executive's Pocket Guide to ROI Resumes and Job Search, and ten books in the Expert Resumes series.