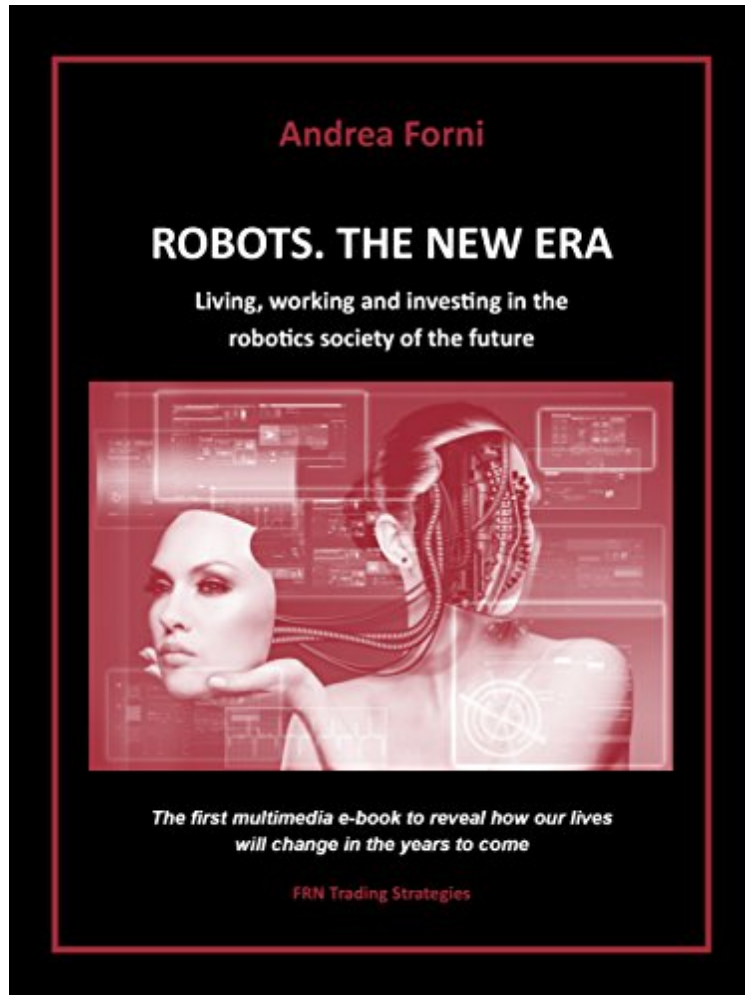


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## **Robots. The New Era. Living, working and investing in the robotics society of the future.**

*Andrea Forni*

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1 of 1 people found the following review helpful. the next investment field besides renewable energyBy cappeFirst of all, this book is an economic, financial and investment opportunity analysis of the robotics field.Do not expect any deep technical insight on robotics itself of the kind of 'build your own robot'. However the first part is a nice introduction for dummies to the basics (history, Asimov, Moravec, IoT, humanoids, collaborative robotics, military use, drones, challenges, etc). You will gain a wider and deeper undstanding of robotics - if you start from zero as I did - after reading this.The text analyses the comprehensive number of projects, enterprises, universities, governments that are actually seriously involved in concrete robotics developments and promotion (yes: governments actively

promote robotics). Then the book delves deeply into the economic aspect covering most - if not all - the outstanding initiatives in the field with a particular attention to concrete market use cases, ROI and beyond. Job challenges and opportunities are also covered (second appendix provide details for potential practitioners). Here is where the book stops treating the robotics as a specific field in order to outline it as a pure financial dimension reasoning over market share, disruptions, gains and projections. (As usual, reader advised: invest or do not invest at your own risk.) In appendix you will find a comprehensive guide to conventions and conferences, a guide to the skills that will be needed in the future market and finally - as an outstanding signature - the 6 bubble (author patented) financial analysis of the robotic market. A book worth reading if you are an investor looking for the next 20 years investment opportunities and also if you are wondering where the innovation market is moving to in this field.

This book is an exciting journey of discovery through next-generation robotics where we encounter co-worker robots, autonomous vehicles, humanoid robots, civil and military drones, robo-surgeons and other wonders that are no longer science fiction but very much part of the real world. Robotics will become a key factor in the development of the global economy over the coming years and it will lead to a radical change in how millions of people live and work; as was the case with the advent of the personal computer in the 1980s, the Internet at the end of the 1990s and the smartphone in the last five years. Those who want to know more about modern robotics, those who are searching for a new exciting and well-paid job in robotics, those who are looking for out-of-the-ordinary investment ideas will find this book a perfect mix of information on the sector, insights into robotics, example applications and financial analysis. Robotics is attracting investors who see a profit opportunity. As a financial analyst, the author's interest goes beyond cultural and emotional considerations to include market analyses and the examination of investment opportunities in robotics companies publicly traded worldwide. The book features many comparison tables of 200+ U.S., European and Asian robotics companies, 68 images and dozens of videos, public documents and website links.