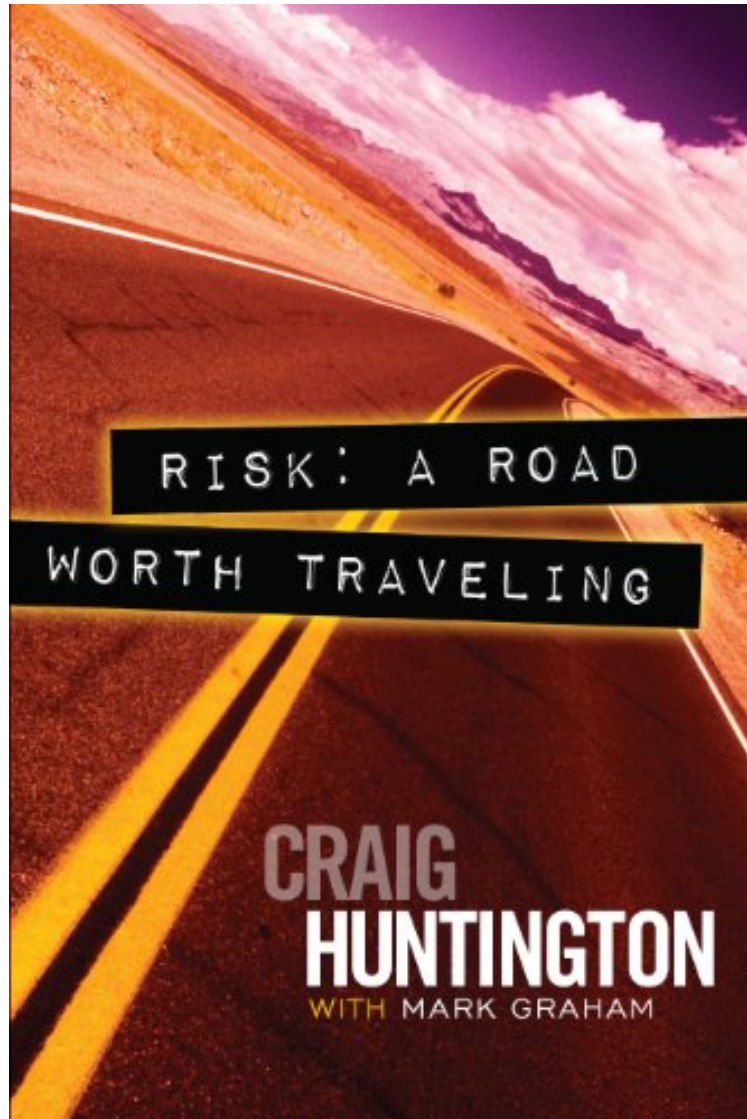


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## Risk A Road Worth Traveling

*Craig Huntington, Mark Graham*

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**Craig Huntington, Mark Graham : Risk A Road Worth Traveling** before purchasing it in order to gage whether or not it would be worth my time, and all praised Risk A Road Worth Traveling:

0 of 0 people found the following review helpful. Taking a chanceBy BethThis is a truly inspiring book for anyone who has ever thought of taking a chance. The enthusiasm that the author has for whatever endeavor he is working on is contagious. He shares several situations where giving up would have been the answer for most, but he finds a creative solution to get to the end result. For over a year, I have been "thinking" about starting a project with a close friend, but have been too consumed with the logistics to have done any serious work on it. After reading this book, I have finally put the ideas into action. Thank you to the author for sharing his thoughts and experiences and helping me overcome

my biggest obstacle -- myself!0 of 0 people found the following review helpful. InspirationalBy Sabine Truly an inspirational book. Should be read by all ages. Particularly the younger adults, this book will teach many lessons on life, family, relationships, and as well as journeying into being an entrepreneur. It teaches leadership and valuable techniques on how to get out of your comfort zone. The writer is real, and you feel his passion and can relate to his thoughts through the book. It is an easy and fun read, it keeps your attention. I would hope that plans on writing more books in the future.0 of 0 people found the following review helpful. This book is a must have practical guide for a better lifeBy CustomerI truly enjoyed reading this book and I learned a lot from it. The author not only encourages taking educated and well planned risks in life but also emphasizes on the importance of enjoying the journey itself. That I think is the best message I ever got from any book and that's why I liked it so much.We often focus too much on our goal behind taking the risks and classify the outcome as a success or a failure. Success naturally boosts our ego and brings a lot of friends but failure is brutal and lonely. The author provides a different perspective on success and failure and explains that if failures can be treated as opportunities to learn, and if successes are treated as incentives to perform better, then life can be enjoyed to the fullest by riding on the risky road. Every page in this book is packed with information and thought provoking messages. "Limitations are only in your mind and nowhere else" is only one of the quotable phrases that kept my jaw dropped. The book gives a new definition to leadership, outlines the importance of perseverance, and emphasizes in prioritizing family first. Overall, as I suggested in the title of this review, this book is a must read and must have for anyone desiring to improve their life, whatever that may mean for each individual.I have tried reading some biographies in the past but could not carry the motivation all the way because either the language was too formal or because the authors went through situations that I could not relate to. This book beat both of those issues and I am so happy I read it. I am not an avid reader but, believe it or not, I finished reading this book in one day but there's so much more to learn!

In this remarkably forthcoming book you will come to believe that risk is road worth traveling. That's where the rewards are. Why not take it! The future, as seen through the eyes of businessman, entrepreneur, and author Craig Huntington, is unlimited. The choices we make will dictate the direction of our lives, both personally and professional. That's an empowering thought. Are there risks involved with making choices? Of course there are. But even choosing to do nothing comes with risks. You may want to reinvent the wheel by changing careers, or you may simply want to nudge your life in a different direction. You may have the desire to build your own business from the ground floor up, or you might be positioning yourself for a promotion to middle management. You may want to take up a whole new "lifestyle"? or just shed a few pounds. As the author sees it, risk is a part of leadership. He defines leadership as a verb meaning: to take action. And taking action carries with it an inherent element of risk. Creating experience, pushing the envelope, and stepping out of your comfort zone: these are the lessons of Risk: A Road Worth Traveling. Is failure an option? Sure it is. But failure is just a bump in the road we call risk taking. If you're willing to make something extraordinary of your life, there is no better place to start than with the timeless lessons contained within these pages. What are you waiting for? Take a risk. Step up to the plate and go for broke.

About the AuthorCraig Huntington began his career in association management in 1980 when he founded Huntington Property Services, a full-service property management company specializing in homeowner association management in Southern California. He is also a well-respected and distinguished industry and motivational speaker. He has been presenting managerial, leadership, and motivational presentations for the past twenty years and has developed a comprehensive collection of presentations on a wide range of subjects. He has spoken at CAI conferences, management companies, executive retreats, and strategic meetings in over fifteen states. Currently, he is president of Alliance Association Financial Services, a division of Bank of Nevada that provides services designed for homeowner associations and management companies. Prior to joining Alliance Association Financial Services, he was president and founder of Community Association Banc. He received his Bachelor of Science degree in business from Oregon State University in 1972 and currently resides in Las Vegas, Nevada.