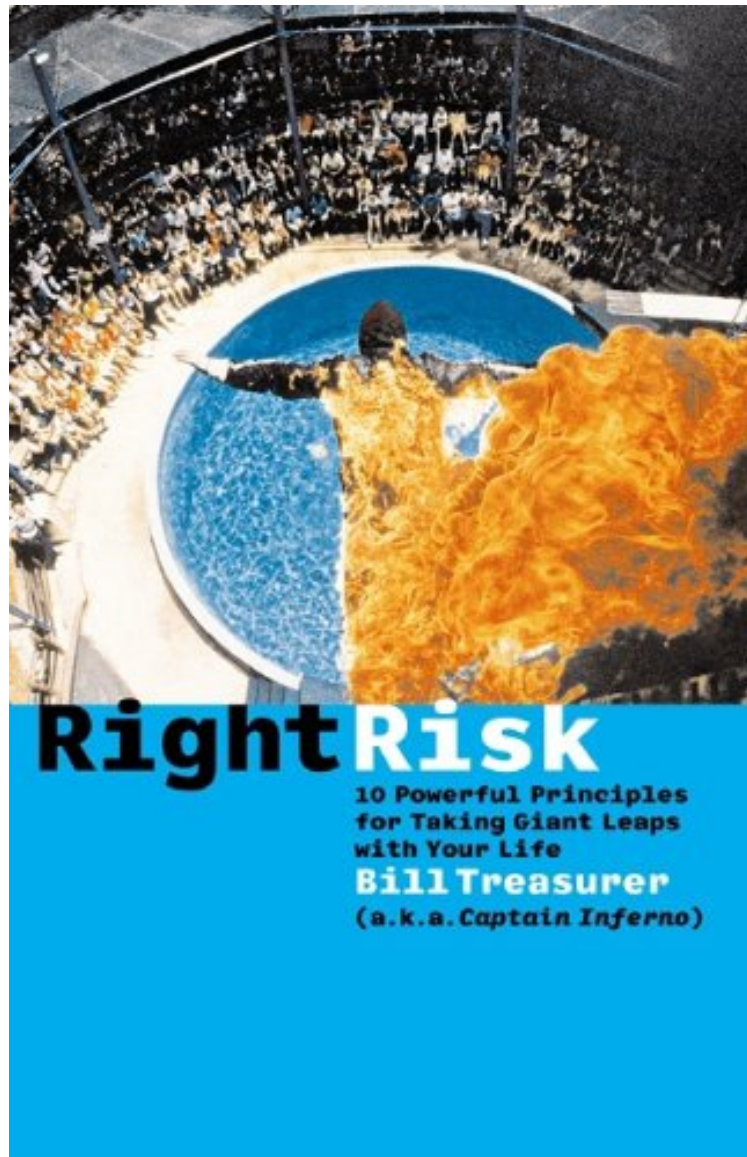


[Mobile ebook] Right Risk: 10 Powerful Principles for Taking Giant Leaps with Your Life (Agency/Distributed)

Right Risk: 10 Powerful Principles for Taking Giant Leaps with Your Life (Agency/Distributed)

Bill Treasurer

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Bill Treasurer : Right Risk: 10 Powerful Principles for Taking Giant Leaps with Your Life (Agency/Distributed) before purchasing it in order to gage whether or not it would be worth my time, and all praised Right Risk: 10 Powerful Principles for Taking Giant Leaps with Your Life (Agency/Distributed):

0 of 0 people found the following review helpful. Summary and HallmarksBy hersheyRight Risk: Hallmarks

Principles of Risk-taking===== "Take Risks- if you win, you'll be happy; if you loose- you'll be wise". Why is it important to talk about and bring an awareness about risk taking? If you think about it a little, you'll realize risk taking and learning are two tightly coupled principles. As kids, we take so many risks- as babies we try to roll over, sit up and stand, walk, talk and learn languages- so many good things-- but along with the good things like walking and talking- we also learn to stay on-guard- we learn that we can fall if we walk too fast, or miss a step. So as we enter adult-hood we learn the fail-safe approaches, we forget the importance of risk taking more often than not- we play it too safe. Risk-taking is as essential to life as breathing. It is the oxygen of such things as innovation, leadership, wealth creation, and high adventure. Without risk, there can be no scientific progress, economic expansion, or community activism. At a more personal level, remove risk and there is no personal growth, or career advancement. Personally and collectively, all progress, advancement, and momentum depend on risk. Taking risks is the surest way to get from where you are to where you want to be. To risk is to live a life of full potential. In the next 5 minutes, I intend to give you a gist of "The Right Risk" - Its a beautifully written book by Bill Treasurer. It encompasses a set of risk-taking principles that aim to balance caution with courage, sensibility with spiritedness. As we progress to the rest of the talk, Think about the most fulfilling times in your lifemdash; the times you felt most alivemdash; these undoubtedly been when you surprised yourself by doing something you never imagined you could, something hard, something scary. Lets take a moment, and reflect on 2 things:- the greatest risk you've ever taken?- the risk you've always wanted to take but have been tooo afraid to do solet it be anything- resigning a job, buying a car- buying a house, getting married?? ((or may be having kids?))

The Hallmarks of Right Risk===== There are 4 principles to recognizing a right risk: Passion, Purpose, Principle Prerogative. If your risk is something that arouses your spirit (passion), if the risk will help you progress to some higher order goal (purpose), if it is anchored to deeply rooted values(principles), and if you will be deciding to pursue the risk of your own free-will (prerogative), the chances are, it is a Right Risk. Right risks are risks we care about intensely. These risks arouse the strongest, most untamed parts of our nature, and stirring up the wild mustangs in our soul. Our passion gives us the raw energy and wherewithal. Purpose serves to harness the wild horses of our passion and give them direction. They stand for something beyond sensory or ego gratification. Principles form a set of essential and virtuous criteria against which the risk can be judged-- they include, truth, justice, independence, freedom, mercy, compassion, and responsibility. Prerogative gives us the power to choose- the privilege and honor to exercercise free will.

3 steps to risk taking:-----A) Readyng for the risk-----1) Find Your Golden Silence-- Become reacquainted with yourself When you persist in silence and allow the discomfort to dissipatemdash; which it eventually willmdash; you wind down the commotion of your inner world and gain peace and clarity. From this posture, with your worries disarmed, your decision-making is more precise and your attitude more confident. Through silence you begin to ldquo;know thyselfrdquo; and come to recognize, trust, and value the wisdom that resides inside you. 2) Defy Inertia-- break out of the mold Samuel Johnson once said ldquo;The chains of habit are too weak to be felt until they are too strong to be broken.rdquo; 3) Write Your Risk Scripts/Mantras-- plan how you will overcome your fears to pursue worthy risks We all run on a set of scripts written during our childhood from the past experiences. Let go of the scripts your Parents have created for you, let go of the Echoes from the Past. Start fresh Build on your own scripts. Follow the KISS approach: Keep it short simple. A simple mantra like "calm, cool, confidant" can go a long way. 4) Turn On the Risk Pressure-- build emotional incentives to change. To turn on your risk pressure means to create purposeful anxiety - Moderate stress always keeps you motivated. Know your pressure points.-----B) Relish the moment-----Of the long procession of risks we take, only a handful of risks are truly destiny-changing. These are moments that, once passed, make up lifersquo;s reminiscence. Relish these giant leap moments, as you are taking them, instead of longing for them once theyrsquo;ve gone. 5) Put Yourself on the Line-- put yourself where you have to perform Invest yourself in the risk. 6) Make Your Fear Work for You-- when fear is properly contained, it can be converted into excitement, making your risk more enjoyable. 7) Have the Courage to Be Courageous- develop your courage When you talk about risk, you have to talk about fear, but courage cannot exist without fear. We fear high places. We fear loss, failure, success, rejection, embarrassment, commitment, intimacy. We fear the unknown. And, of course, we fear fear. But the truth about fear is that we need it. Fear is the primary warning system that alerts us to danger. In threatening situations, fear jacks up our heartbeat and stimulates our senses to keep us from getting hurt. In well-proportioned measures, it can sharpen your focus, quicken your reflexes, enhance your performance, and even add to your excitement and enjoyment of the risk. So make your fear work for you- and have the courage to be courageous.-----C) Commit to the risk-----8) Be Perfectly Imperfect- accept your flaws We are continually seeing perfectionistic behaviours the want to be in control. Perfectionism: the perfect killjoy. Its okay to be flawed. There is value in mistakes and beauty in imperfection. Its better to have taken the right risk learn from the mistake- than avoiding it. 9) Trespass Continuously-- break through nominal boundaries Okay... You Must Obey! but, Don't bow out of fear or convenience, if the risk is within a reasonable judgement of principles and prerogative. Copernicus, Galileo, and Darwin defied the superstitions of the church; Nelson Mandela defied South Africarsquo;s racist laws of apartheid; Indeed, America herself was founded on acts of defiance. 10) Expose yourself-- show your true colors to

others by risking self-disclosure. One of the main reasons we avoid exposing ourselves is fear of intimacy. When we reveal ourselves to someone else, we stand a real chance of deepening our relationship, and, therefore, becoming more intimate with each other. Be authentic!

So, Those are the 10 principles-- that sums up *The Right Risk*. William Shakespeare once said "Our doubts are traitors, And makes us lose the good we oft might win By fearing to attempt." 8 of 8 people found the following review helpful. *Diving Past Your Fears into Integrity* By Donald Mitchell

Do you have a fear of heights? Are you afraid of fire? Could you learn to dive from a hundred foot tower while your body was aflame? Despite having both of those fears, author Bill Treasurer successfully completed 1500 high dives (including hundreds while on fire) from sixty to one hundred feet over seven years. That experience helped him develop an understanding of how to overcome our fears when it makes sense for us to go ahead. The cover features a vivid demonstration of his experience. His diving provides a moving metaphor for each of us identifying our most limiting fears . . . and overcoming them to live our personal value systems. While many books talk about fear and overcoming it, this one is special in that it does a better job than usual in explaining why some seek out dangerous risks and others avoid minor risks that could be life-transforming. I particularly liked Mr. Treasurer's argument that in a world where people primarily evaluate themselves and others by externals we become obsessed with one-upping ourselves and others for the temporary "high" that brings. Trouble is . . . we then need to do it again. Why not evaluate oneself by inner measures instead such as operating with integrity in terms of one's values? It can be a lot more frightening to do that than to jump from the top of a tall platform while burning!

The book suggests ten principles and their related practices for taking the right risk: Become reacquainted with yourself (find your golden silence); break out of the mold (defy inertia); plan how you will overcome your fears to pursue worthy risks (write your risk scripts); build emotional incentives to change (turn on the risk pressure); put yourself where you have to perform (put yourself on the line); use your fear to help (make your fear work for you); develop your courage (have the courage to be courageous); accept your flaws (be perfectly imperfect); break through nominal boundaries (trespass continuously); and show your true colors to others (expose yourself). Each principle has its own chapter along with riveting questions to help you focus on what you need to do. I was especially impressed by the life scripts that most people use to define what they can and cannot do. I'm sure that Mr. Treasurer makes good use of these scripts to help his coaching clients. Like the best self-help books, Mr. Treasurer is very candid about his own limitations. He makes important revelations about how he has struggled in relationships and in living with his beliefs in other areas that will help empower you to see how difficult it is to raise up and address these issues. Nice job!

10 of 10 people found the following review helpful. A book for the times, from an author with credibility

By Roger E. Herman

We live in interesting--and exciting--times. While tremendous opportunities are placed before us, we are also surrounded (and influenced) by unparalleled uncertainty. Practically everything in our lives seems fraught with risk. Is this the right thing to do? Is this the right time? Questions! Questions! Wouldn't it be nice to get some solid advice from a risk taker who knows what he's talking about? Bill Treasurer understands risk--from a variety of perspectives. He's a consultant--who formed his practice during a weak economy. Risk. Prior to that, he was a corporate executive with income in the six-figure range, yet he took the big leap of going into business for himself. From 1984-1991 he traveled the world as a member of the United States High Diving Team, performing some 1500 dives from heights over 100 feet (think ten story building). For years, he was also known as the fire-diving superhero, Captain Inferno. He dove dressed in a costume with a cape drenched in gasoline. With the strike of a match, he was transformed into a flying human torch.

Risk. You don't have to leap from tall buildings to take risks. They're all around us. The key, Treasurer asserts, is taking the right risks at the right time for the right reasons. His ten principles about risk taking, each presented in a separate chapter, guide readers through a process of evaluating the risks, obstacles, and the process to overcome fear and doubt in the right way. Each chapter presents one of Treasurer's principles, illustrated with anecdotes from his life and risk-taking experiences of others. Good stuff--highly readable, educational and thought-provoking. Each of the principle chapters concludes with a set of questions to stimulate additional thinking and assessment. The closing statements of the book--the final chapter--emphasize the critical importance of being authentic. Kidding yourself is the biggest risk of all. Treasurer shares some valuable philosophies that put risk and its ramifications into perspective. The book includes a good notes section and a surprisingly comprehensive index. As you consider all the risks that lie in your path--in work, your personal life, family endeavors, and so much more, the advice in this book will serve you well.

We must take risks if we are to grow personally and professionally. Risks are a part of a fully-lived life. But in the commotion of today's fast-paced, technology-driven world, people have become disconnected from the wise counsel of their inner resources, hampering their ability to make meaningful choices. Consequently, risks are increasingly being taken in an impulsive, haphazard, and often reckless way. In *Right Risk*, Bill Treasurer draws on the experiences and insights of successful risk-takers (including his own experiences as a daredevil high diver) to detail ten principles that readers can use to take risks with greater intelligence and confidence. *Right Risk* is about taking more deliberate and intentional risks in an increasingly complex world. It aims to answer such questions as: How do I know which risks to take and which to avoid? How do I balance the need to take more risks with the need to preserve my safety? How do I muster up the courage to take risks when it is so much easier not to? How do I confront all those people who

keep telling me what a mistake it would be to take the risk? And, most importantly, How do I make risk-taking less of an anxiety-provoking experience? Right Risk will help readers take risks with greater discipline, focus, and maturity-to confidently face life's challenges and take advantage of life's opportunities.

From Publishers Weekly Teamwork and leadership consultant Treasurer-formerly known as the fire-diving stuntman Captain Inferno-here encourages readers to take risks calculated to catapult them out of the lukewarm safety of mediocrity and into "an intimate encounter with the magnificence of their own souls." Treasurer chooses intriguing anecdotes, often from his seven years as a member of the U.S. High Diving Team (which is where he first leapt from a diving board, engulfed in flames, and plunged into a pool 100 feet below) to illustrate how to take good risks. "When we don't take risks," Treasurer says, "we get stuck in a rut of safety. Over time, we become trapped inside our own life, like a pearl confined to its shell." He offers 10 principles to encourage such healthy risks, from "finding your golden silence" (becoming attuned to your needs and identifying intelligent risks) to "exposing yourself" emotionally (embracing honesty and avoiding the build-up of resentments). His clear, colloquial chapters encourage readers to overcome inertia, write "risk scripts" and turn fear into a positive force. Admonitions to go ahead and be imperfect and embrace the possibilities inherent in risks-whether they're professional or personal-should spark many readers to vow to live more deliberately, energetically and authentically, and the questions Treasurer poses to readers at each chapter's conclusion are helpful tools for self-guidance. Copyright 2003 Reed Business Information, Inc. "How we handle risk is a key to so much else in our lives.... Bill Treasurer tackles the practice of risk-taking head on in a book bristling with enthralling anecdotes, intriguing information, and, most importantly, practical advice. Don't pick up this book unless you have a couple of hours to spare - because once you start to read you will be unable to put it down. And when you have finished, you will have gained important insights that will be of real use in your daily life. Right Risk is right on." - Michael J. Apter, PhD, author of The Dangerous Edge and Director, Apter International, Inc. "Everyone is a risk-taker! Some, however, have achieved more than others by using a sensible, ethical and value-based approach in making decisions that afford a high reward. In his book, Bill Treasurer helps the every day risk taker - at home; in business; in sport - define what risk really means and how you can achieve more by understanding it!" - Bob Carr, President, Executive Adventure, Inc. About the Author Bill Treasurer is a writer, speaker, consultant, and founder of Giant Leap Consulting, Inc., an organizational development company whose motto is Daring to Excel. From 1996-2002, Treasurer was a consultant with Accenture, a large management and technology consulting company. After working in the areas of executive communications and change management, Treasurer became a full-time internal executive coach on Accenture's largest client engagement. Prior to joining Accenture, Bill was a vice president at Executive Adventure Inc., an Atlanta-based team-building company where he facilitated corporate team-building events. He began his consulting career at High Performing Systems Inc., where he designed and delivered leadership and team development programs.