

(Free pdf) Revolutionizing Retail: Workers, Political Action, and Social Change

# Revolutionizing Retail: Workers, Political Action, and Social Change

*K. Coulter*

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**K. Coulter : Revolutionizing Retail: Workers, Political Action, and Social Change** before purchasing it in order to gage whether or not it would be worth my time, and all praised Revolutionizing Retail: Workers, Political Action, and Social Change:

There is a modest but growing body of scholarly literature on experiences of retail work, with only a handful of studies existing on retail organizing. Before *Revolutionizing Retail*, no scholar had captured or analysed the breadth of political action being pursued in this crucial economic sector.

"This book is a timely and important contribution to our understanding of work and social change. Kendra Coulter thoughtfully explores the possibility of a revolution in retail that transforms the lives of retail workers, and helps build a more just and equitable society. *Revolutionizing Retail* is essential reading for anyone interested in labor, gender, sociology, anthropology, or in the need not just for jobs, but for good jobs." - Elaine Bernard, Executive Director, Labor and Worklife Program, Harvard Law School, USA "Kendra Coulter provides a lucid, accessible, and insightful discussion of strategies for improving retail work, one which, laudably, makes the experiences and voices of often-ignored retail workers a central part of the narrative. This expansive and compelling book offers valuable fodder for everyone concerned about improving standards in this growing sector of the economy, and about the future of work." - Stephanie Ross, Associate Professor and Co-Director, Global Labour Research Centre, York University, Canada "Coulter should be commended for this valuable contribution to what is still, despite the prominence of retail in global economies, an understudied sector . . . Essential reading." - Times Higher Education

About the Author  
Kendra Coulter is an Associate Professor in the Centre for Labour Studies at Brock University, Canada. Her website, [RevolutionizingRetail.org](http://RevolutionizingRetail.org), highlights strategies for improving retail work and retail workers' lives. Coulter is the coeditor of *Governing Cultures: Anthropological Perspectives on Political Labor, Power, and Government* (2012) and is the author of 15 book chapters and journal articles on work and social justice.