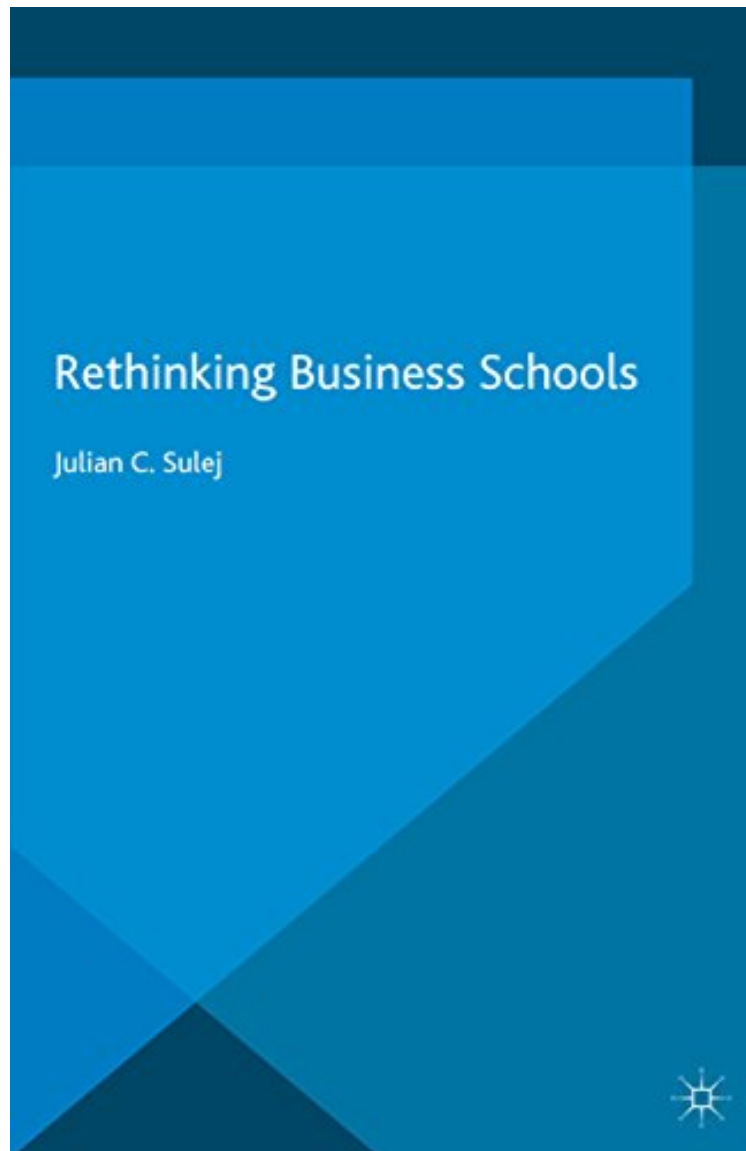


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About the Author Julian C. Sulej is an award winning educator and manager with a successful track record in business development and higher education. He has led a range of management and marketing-related business and management education development projects for business organizations and universities in the UK, Western Europe and the USA.