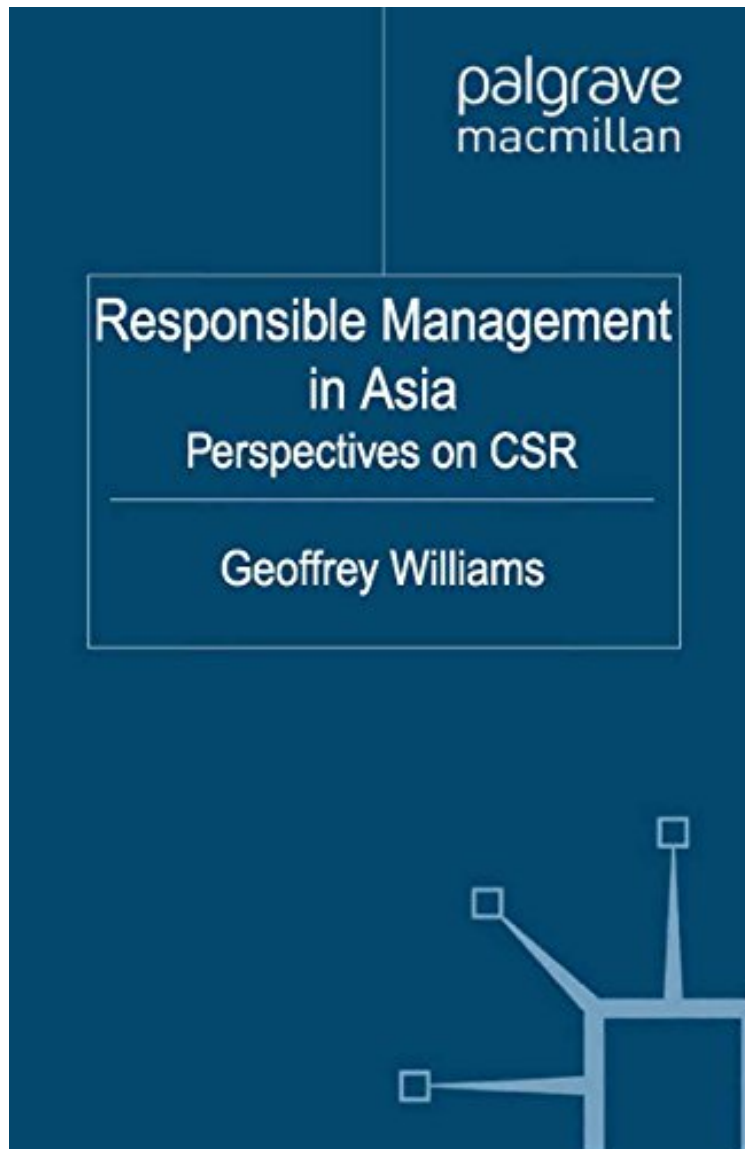


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philosophies in this area.

About the Author Geoffrey Williams is Chief Executive Officer of OWW Consulting, one of Asia's leading CSR companies. He is a Director of the Academy of Responsible Management and a Fellow of the Malaysian Institute of Management. He is an advisor on CSR and sustainability management for some of Asia's leading companies which he combines with his role as an active teacher and researcher on CSR in Asia and the Middle East.