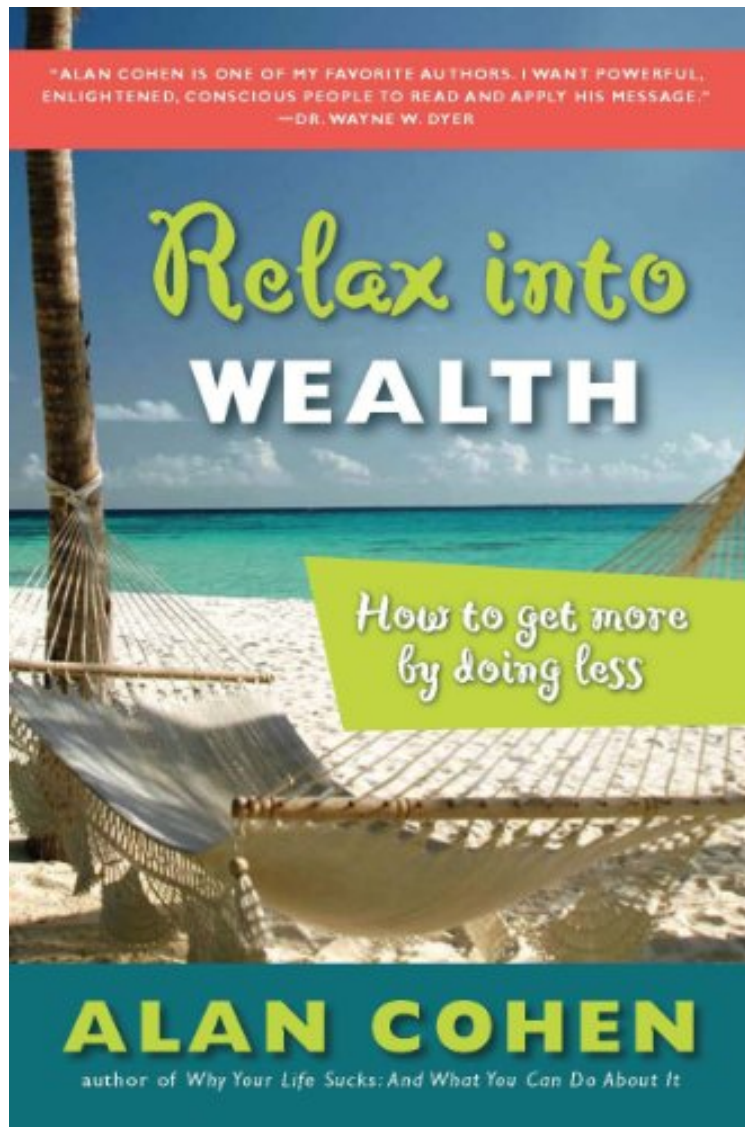


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## Relax Into Wealth: How to Get More by Doing Less

*Alan Cohen*

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**Alan Cohen : Relax Into Wealth: How to Get More by Doing Less** before purchasing it in order to gage whether or not it would be worth my time, and all praised Relax Into Wealth: How to Get More by Doing Less:

In Relax into Wealth, master storyteller Alan Cohen demonstrates the intrinsic link between passion, authenticity, and prosperity. He shows that nothing pays like . . . being yourself. This popular national speaker and bestselling writer delivers his prosperity principles in fifty-two true stories of successful people he has encountered, including celebrities, Midas-touch entrepreneurs, shuttle-bus drivers, wide-eyed children, and even a stripper. Then, in his unique way,

Cohen highlights the lesson within each parable and expands upon it, enabling readers to apply the principle to their own lives. Cohen uses the story, the most cogent teaching device in history, to give readers an entertaining and accessible model. *Relax into Wealth* makes use of personal (and sometimes quite intimate) tales to capture the reader's attention and impart the wisdom found in the experience. Each of its fifty-two anecdotes ends with a personal affirmation to help readers remember the lesson and carry it into real life. Most popular books on success in business or personal finance are formula-driven, focusing on techniques to make more money, climb the corporate ladder, or outpower competition. *Relax into Wealth* is character-driven, shining the spotlight on the kind of heart, faith, and vision required to overcome fear, peer pressure, limiting beliefs, or a history of failure. The book is about real people—in whom readers can recognize themselves—featuring moneymakers who have been true to their passion and successful in their chosen domain. Every reader will see his own financial hopes—and how to achieve them—in the lives of the various characters.