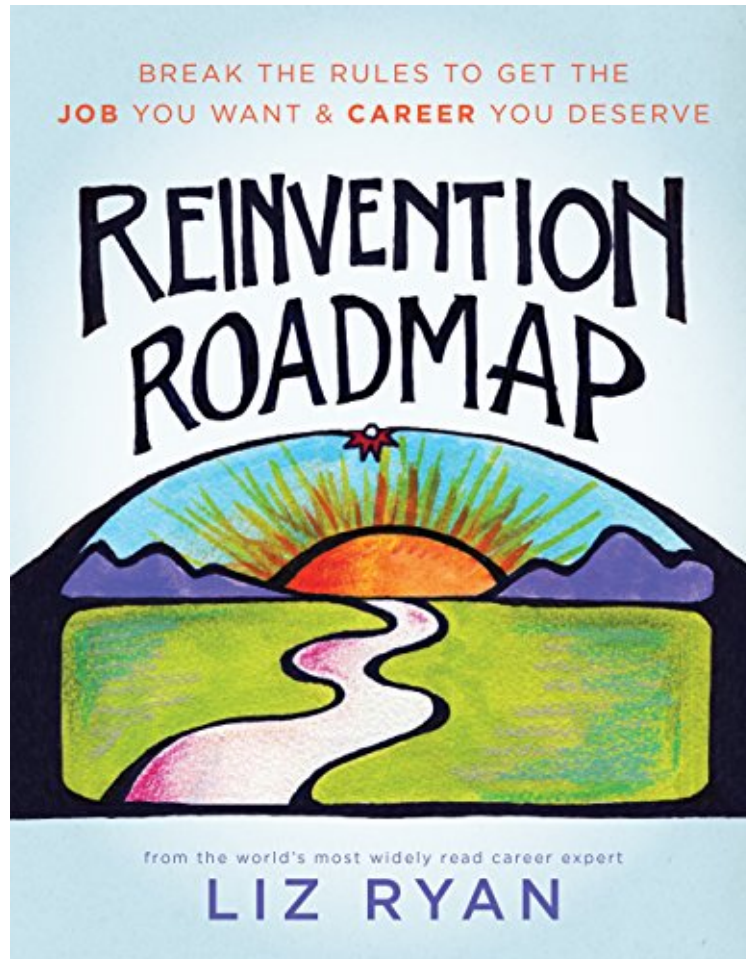


(Free read ebook) Reinvention Roadmap: Break the Rules to Get the Job You Want and Career You Deserve

Reinvention Roadmap: Break the Rules to Get the Job You Want and Career You Deserve

Liz Ryan

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Liz Ryan : Reinvention Roadmap: Break the Rules to Get the Job You Want and Career You Deserve before purchasing it in order to gauge whether or not it would be worth my time, and all praised Reinvention Roadmap: Break the Rules to Get the Job You Want and Career You Deserve:

167 of 172 people found the following review helpful. Important ideas, but written for 2nd-gradersBy CarolynI am a huge fan of Liz Ryan. I have used her job-hunting techniques for years, and am a twitter follower and regular reader of her very intelligently written Forbes columns. This book seems so dumbed-down to me that it is hard to believe that the same person wrote this book and the Forbes columns. Did an editor push Liz to change her style to appeal to a more general readership? Here's the example (at about 10% in) that really made it painful for me to go on reading: "Keith is in reinvention. He feels like he's on an 'emotional see-saw'. What did Keith mean when he said that he feels like he's on an emotional see-saw? He meant that his emotions go up and down." To be clear: I highly recommend Liz's ideas and methods. If you aren't familiar with them, I recommend that you get familiar by reading her Forbes articles. I was

hoping for a well-written book that would collect all of her ideas in one place; I'm not even a fussy reader, but I was disappointed by the level at which this book is written. I hope that this book will go to a second edition as quickly as possible, and tighten up the writing. The world needs the book that this one should have been. 66 of 68 people found the following review helpful. This book has important advice, but it's work to get to it. By motorbikematt I bought this book on a whim after reading a few impressive columns on LinkedIn. While the book makes some very salient points on modern day career building, it's a bit of trudge through flowery language to get to them. There are too many anecdotes and distracting stories telling the reader how important it is to turn the page. The Mojo journal writing exercise is a good idea, but the suggestions to write come too often and also interrupt the flow. I appreciate the cheerleading and effort to enable transformation, but I didn't feel like I was getting down to business until halfway through the book. I would love to see a revised edition that tightened the writing and structured better. I also would love to know WHY the systems (ATS's, recruitment, etc) are broken and which specific companies have evolved in accordance to her advice. Not everything that is written is universally acknowledged as good advice. In the end, I set the book down having learned something and I will follow through with several of the exercises, so it's worth the discounted price. Frankly though, the author's LinkedIn posts and columns online are faster reads of the same information. 2 of 2 people found the following review helpful. Worth reading to get some better tools for approaching our careers. By Karen Carlaw Worth reading to get some better tools for approaching our careers. Liz gets you to think differently -- working through the "exercises" helps, too. We all know that corporate-provided career paths don't exist any more for the most part; so, we have to take the reins. Liz gives us a good wake up call, and new methods to replace the old, inadequate ones. I haven't applied everything, yet, because I'm "growing my flame" where I am for now. But, I want to be prepared should I need to find a new "lily pad".

Break the rules and take charge of your career! The traditional job-search approaches just don't work anymore, and the days of trusting your career to your employer are long over. The new-millennium workplace requires all of us to rewrite the rules and start treating our careers like we're running a business which means understanding the markets for our talents, knowing our value, and looking out over the horizon to plot our paths going forward. Liz Ryan is a former Fortune 500 HR SVP and the world's most widely read workplace thought leader. She understands the recruiting system as only an insider can, and she shows you how to stay focused on your goals and distinguish yourself from masses of job seekers. In *Reinvention Roadmap*, you'll discover new tools, such as a Pain Letter and your Human-Voiced Resumer to land not just any job, but a job that celebrates your unique talents and takes you to the level where you want to be. Whether you're entering the workplace or looking to switch careers, you can get the perfect job if you step off the beaten path and follow the approaches insiders use to gain access to the best positions. *Reinvention Roadmap* is the colorful, fun, irreverent, and deeply practical guide to getting the job you want and building the career of your dreams.

"Colorful, fun, irreverent, and a deeply practical guide to getting the job you want and building the career of your dreams, *Reinvention Roadmap* is thoroughly 'reader friendly' in organization and presentation, making it very highly recommended for community and academic library Jobs/Careers instructional reference collections." —Midwest Book Kick-start your job search or job change with an entirely new set of skills in *Reinvention Roadmap*! —Marshall Goldsmith, New York Times bestselling author of *Triggers* "Liz Ryan's smart, down-to-earth advice is a pleasure to read. Whether you're just starting your first career or trying to figure out your next one, this is an essential guide. Don't miss it!" —Anne Fisher, "Ask Annie" career advice columnist, Fortune.com Liz Ryan not only leads you on a reinvention journey that can redefine your career path, but also your life. A wonderful book that gives you the power and the tools to navigate career and life challenges in the new millennium. —Jonathan Zakin, technology visionary If you need a job, you need Liz Ryan. Short of having the actual job offer in hand, having Liz Ryan in your corner is the next best thing. Her approach to job hunting is unique. Her job hunting tips are not only original and powerful, but they are highly effective. . . . No book can absolutely guarantee that you will land a job, but Liz Ryan gets darn close. —Tommy Schnurmacher, host of the Tommy Schnurmacher Show and radio host for CJAD