

(Download) Reinventing Project Management: The Diamond Approach To Successful Growth And Innovation

Reinventing Project Management: The Diamond Approach To Successful Growth And Innovation

Aaron J. Shenhar, Dov Dvir

*DOC | *audiobook | ebooks | Download PDF | ePub*



REINVENTING PROJECT MANAGEMENT

Aaron J. Shenhar • Dov Dvir

The
DIAMOND APPROACH
TO SUCCESSFUL GROWTH
AND INNOVATION

HARVARD BUSINESS SCHOOL PRESS



DOWNLOAD



READ ONLINE

#766254 in eBooks 2007-07-14 2007-07-14 File Name: B01DRX7MB6 | File size: 24.Mb

Aaron J. Shenhar, Dov Dvir : Reinventing Project Management: The Diamond Approach To Successful Growth And Innovation before purchasing it in order to gauge whether or not it would be worth my time, and all praised Reinventing Project Management: The Diamond Approach To Successful Growth And Innovation:

2 of 2 people found the following review helpful. Mandatory for any serious project management practitioner, consultant, project executive sponsor, or educator. By Russell D. Archibald This book will provide you with the

knowledge required to understand in depth what it takes to effectively manage the large, complex projects that every growing organization depends on today for innovation, strategic implementation, and survival. It presents new and practical methods for determining how to successfully plan, define, and manage the execution of those projects, and describes many case examples illustrating each major topic. Russell D. Archibald, PMI Fellow, APM Honorary Fellow, PMP® of 0 people found the following review helpful. Creative project management approach By marketing_hag Enjoyed the simplicity and the profoundly effective diamond approach to describing projects. It should help with defining requirements (can't stop too soon for complex initiatives) and stakeholder expectations and the trade-offs that often necessary when resources aren't as plentiful as we'd like. 4 of 5 people found the following review helpful. An excellent view at the need for flexibility in project management By Jose Solera Shenhar and Dvir do an excellent job of analyzing four factors that can affect a project (Novelty, Technology, Complexity, and Pace). Each of these factors can have 3 or 4 values. The combination of these values determine the nature of a project and what type of project management style would be most useful to manage it. Using various real case studies (e.g., the Denver airport, Katrina, etc.) the authors analyze failures and successes and how their model would have guided the project manager to use a different management approach. The last chapter, 11 - Reinventing Project Management for Your Organization, brings home some of these concepts. In particular, some of us will like their main lessons, such as "Project management is not about deliverig a project on time, on budget, and within requirements. Instead, project management is about serving a customer need and creating business results to support the company's short- and long-term objectives." And "Project management is not a linear, predictable process." I highly recommend this book if you want to know why they traditional PM approaches seem to fail regularly.

Projects are the engines that drive innovation from idea to commercialization. In fact, the number of projects in most organizations today is expanding while operations is shrinking. Yet, since many companies still focus on operational excellence and efficiency, most projects fail—largely because conventional project management concepts cannot adapt to a dynamic business environment. Moreover, top managers neglect their company's project activity, and line managers treat all their projects alike—as part of operations. Based on an unprecedented study of more than 600 projects in a variety of businesses and organizations around the globe, Reinventing Project Management provides a new and highly adaptive model for planning and managing projects to achieve superior business results.

Reinventing Project Management provides [an understanding of how to execute] in a clear, concise and thoughtful manner. --Automotive Design and Production, November 2007 About the Author Aaron J. Shenhar is the Institute Professor of Management and the founder of the Project Management Program at Stevens Institute of Technology. Dov Dvir is the head of the Management Department at Ben Gurion University in Israel.