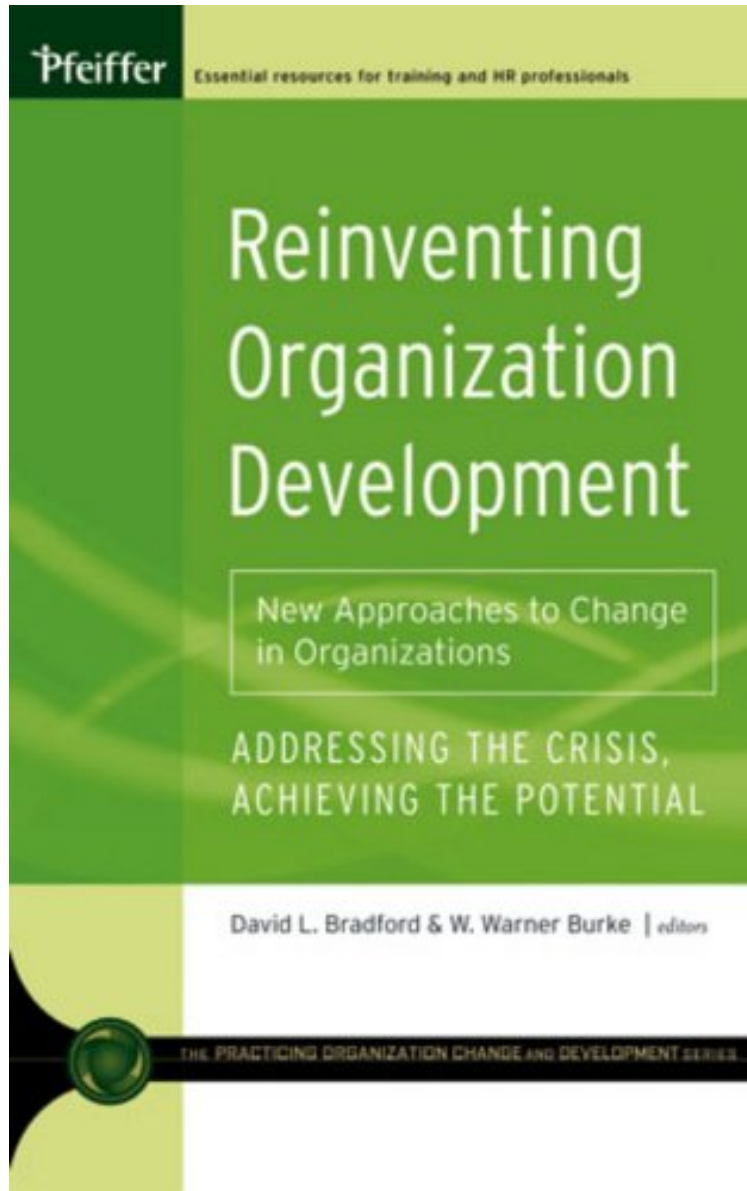


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someone who has been practicing Organizational Development for the past 20 years, I have felt like I have been in a declining profession. This book taps the knowledge and insight of top thinkers in the field and tells us why this is happening. There analysis is right on the money. People who practice and believe in OD may find the authors conclusions depressing, but I would rather know what the reality of the situation is and build from there. This is an important book for launching the dialoge about our "at-risk" profession.0 of 0 people found the following review helpful. Five StarsBy Jihad Ahmed MohmmadLOVED IT3 of 11 people found the following review helpful. Not what I expected...By K. DahlI love to read -- and I love to read books about Organization Development. This one has more of a text book feel which wasn't really what I expected. Honestly, I didn't get very far in the book -- maybe only into the second chapter and I was bored. I don't mean to be rude, but it just wasn't what I was looking for. It sounded like a lot of whining -- trying to figure out how to gain respect for Organization Development consultants rather than an educational book about the subject matter. Since I was reading it for pleasure, I stopped reading it... and bought a different book. I considered asking for a refund, but it's not the seller's fault that I didn't like the book that I'd purchased. Anyone want my copy?

Praise for Reinventing Organization Development "A hard hitting yet hopeful look at a field concerned with renewal that is in need of renewal itself. This book is full of intelligent questions, provocative appraisals, and prescriptions for action that they serve." -Rosabeth Moss Kanter, chaired professor, Harvard Business School; author, Confidence: How?Winning Streaks and Losing Streaks Begin and End "Wise, invaluable advice that the field and its practitioners should heed if the field of OD is to take its rightful place as an applied behavioral science that can make a difference in the economic and human affairs of organizations." -Michael Beer, professor emeritus, Harvard Business School; chairman, Center for Organizational Fitness "Few disciplines in decline have subjected themselves to so profound a self-evaluation. It should lead ?to a rejuvenation of the field. Whether or not it does, there is a great deal to learn here about organizations and relevant professional practice." -Russell Ackoff, professor emeritus, Wharton School, University of Pennsylvania "Two of the leaders of the field of OD have collaborated to present us with a compelling and controversial state of the art." -Len Schlesinger, vice chairman and chief operating officer, Limited Brands "The book challenges OD consultants to think broadly about their organizational roles and to assert their rightful place in organizations." -Jean M. Bartunek, Robert A. and Evelyn J. Ferris Chair Professor of Organization Studies, Boston College

"A hard hitting yet hopeful look at a field concerned with renewal that is in need of renewal itself. This book is full of intelligent questions, provocative appraisals, and prescriptions for action that they serve." -- Rosabeth Moss Kanter, chaired professor, Harvard Business School; author, Confidence: How Winning Streaks and Losing Streaks Begin and End "Wise, invaluable advice that the field and its practitioners should heed if the field of OD is to take its rightful place as an applied behavioral science that can make a difference in the economic and human affairs of organizations." --Michael Beer, professor emeritus, Harvard Business School; chairman, Center for Organizational Fitness "Few disciplines in decline have subjected themselves to so profound a self-evaluation. It should lead to a rejuvenation of the field. Whether or not it does, there is a great deal to learn here about organizations and relevant professional practice."--Russell Ackoff, professor emeritus, Wharton School, University of Pennsylvania "Two of the leaders of the field of OD have collaborated to present us with a compelling and controversial state of the art." -- Len Schlesinger, vice chairman and chief operating officer, Limited Brands "The book challenges OD consultants to think broadly about their organizational roles and to assert their rightful place in organizations." --Jean M. Bartunek, Robert A. and Evelyn J. Ferris Chair Professor of Organization Studies, Boston CollegeFrom the Back CoverPraise for Reinventing Organization Development "A hard hitting yet hopeful look at a field concerned with renewal that is in need of renewal itself. This ?book is full of intelligent questions, provocative appraisals, and prescriptions for action that they serve." mdash;Rosabeth Moss Kanter, chaired professor, Harvard Business School; author, Confidence: How?Winning Streaks and Losing Streaks Begin and End "Wise, invaluable advice that the field and its practitioners should heed if the field of OD is to take its rightful place as an applied behavioral science that can make a difference in the economic and human affairs of organizations." mdash;Michael Beer, professor emeritus, Harvard Business School; chairman, Center for Organizational Fitness "Few disciplines in decline have subjected themselves to so profound a self-evaluation. It should lead ?to a rejuvenation of the field. Whether or not it does, there is a great deal to learn here about organizations and relevant professional practice." mdash;Russell Ackoff, professor emeritus, Wharton School, University of Pennsylvania "Two of the leaders of the field of OD have collaborated to present us with a compelling and controversial state of the art." mdash;Len Schlesinger, vice chairman and chief operating officer, Limited Brands "The book challenges OD consultants to think broadly about their organizational roles and to assert their rightful place in organizations." mdash;Jean M. Bartunek, Robert A. and Evelyn J. Ferris Chair Professor of Organization Studies, Boston CollegeAbout the AuthorDavid L. Bradford is senior lecturer in organizational behavior in the Graduate School of Business at Stanford University and the dean of the Stanford Executive Program on Leadership. Bradford is the coauthor of the bestselling books Managing for Excellence, Influence Without Authority, and Power Up, all from

Jossey-Bass. W. Warner Burke is the Edward Lee Thorndike Professor of Psychology and Education and coordinator for the graduate programs in social-organizational psychology in the Department of Organization and Leadership at Teachers College, Columbia University in New York City. He is the author, coauthor, editor, or coeditor of fourteen books and the winner of numerous awards including The Lippitt Memorial Award, from the American Society for Training and Development.