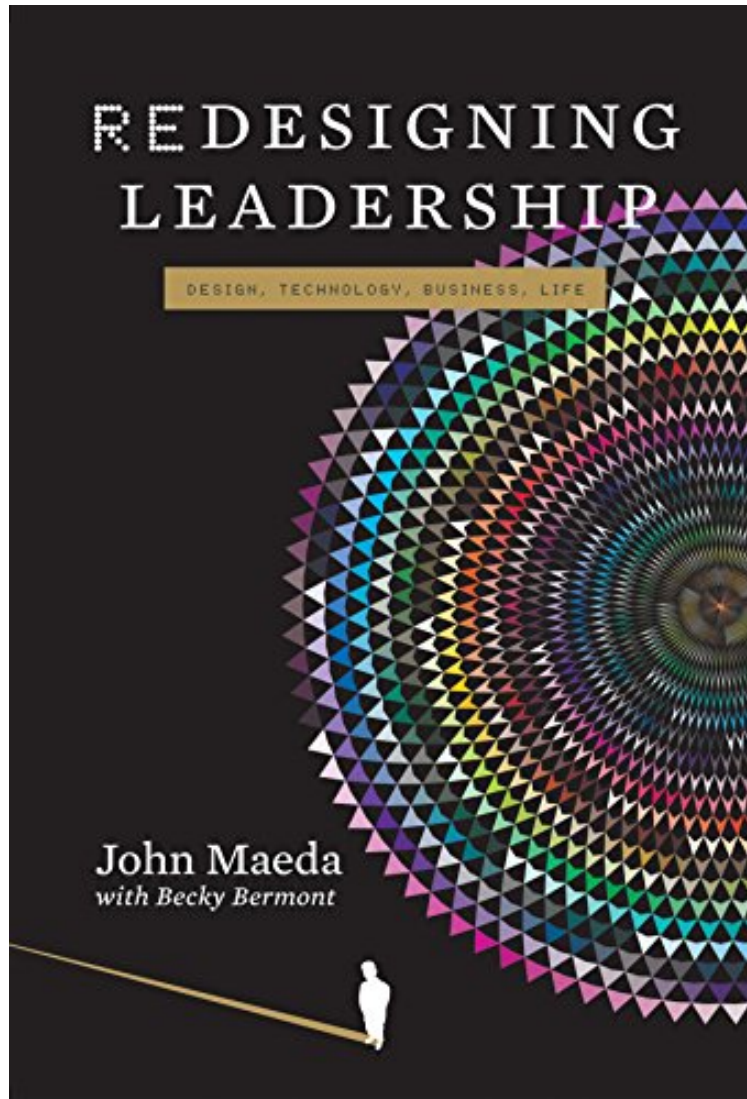


[Pdf free] Redesigning Leadership (Simplicity: Design, Technology, Business, Life)

Redesigning Leadership (Simplicity: Design, Technology, Business, Life)

John Maeda, Rebecca J Bermont
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#258563 in eBooks 2011-04-25 2011-04-25 File Name: B005HJAOO6 | File size: 38.Mb

John Maeda, Rebecca J Bermont : Redesigning Leadership (Simplicity: Design, Technology, Business, Life)
before purchasing it in order to gauge whether or not it would be worth my time, and all praised Redesigning Leadership (Simplicity: Design, Technology, Business, Life):

0 of 0 people found the following review helpful. A Design Leadership Journey By Matt MacQueen
Maeda's Redesigning Leadership is an open, honest and inspiring book about lessons learned on his own journey of evolving from designer to leader. He relays his journey through learnings from different trials (some by fire) and victories in his

own path—; from MIT Media Lab to Rhode Island School of Design. He succinctly captures what it takes to apply the curiosity, creativity and grit that designers practice—; yet applies it more broadly to the field of creative leadership. He provides telling examples ranging from design luminaries—; met, to the humble determination of his own father who inspired him. Speaking as a leader of creative teams, we sometimes feel—;outsiders—; the role norms of a given business organization (or feel our colleagues might struggle to understand our unique value / perspective). Maeda correctly identifies these feelings, yet provides wit and humor I could relate to. He celebrates how design leaders must believe in the deep problem solving approaches that propelled them into roles of influence to begin with. The book ends with chapter called—;Human as Leader—;, which celebrates our ability to inspire others while modeling humility and gratitude. I have recommended the book to both business leaders and designers alike. I—;ve loaned it to those close to me to build understanding for—;who we are—; and how leadership itself is a dynamic, creative journey. Finally, I—;s short enough to give to a colleagues and actually get read! I appreciate the succinctness of it, everything is edited for crispness and impact. 10 of 10 people found the following review helpful. Pretty but empty. By monique18 I truly hate to say this, but I was not inspired, enlightened, or impressed at all. Hearing Jon Maeda speak made me curious about this book, but unfortunately his ramblings were not particularly insightful. It opens with a note from his (co-writer?) Becky who acknowledges his unorthodox method of creating the book - he attempted to design the book before writing it - and quite frankly, it shows. The gold edging is the nicest part about it. 0 of 0 people found the following review helpful. Beautiful, Simple, Quietly Powerful from a master of Beauty, Simplicity, and Quiet Power By Brent C.J. Britton With Redesigning Leadership, John Maeda throws open the doors of his own Presidential Suite to give us a stark and honest rendition of the shakedown of his now extended, though once somewhat accidental, tour of duty as RISD's leader. This book is a valuable read for anyone wrestling with how to be accepted as a leader, either in their own heads or among those whom they propose to lead. Maeda's hyper-multifaceted life -- he adroitly straddles the worlds of engineering and design, technology and art, Japan and the U.S., family and career -- has engendered for him a rather orthogonal perspective on much that he sees, which, while affording him a healthy measure of a non-insider's independence and objectivity, has nonetheless cast him as a bit of an eternal outsider. He draws strength from this, with admirable perseverance. At its best, Maeda's leadership saga reminds us, among many other important lessons, that a life without struggle and challenge is boring and uninteresting and stagnant. Those of us who've "made it" to a relative pinnacle in our comfy lives -- Maeda was a tenured MIT professor before RISD -- would all do well to take a page from his book, take a calculated risk, redesign our lives, and jump headlong into our next Act.

When designer and computer scientist John Maeda was tapped to be president of the celebrated Rhode Island School of Design in 2008, he had to learn how to be a leader quickly. He had to transform himself from a tenured professor -- with a love of argument for argument's sake and the freedom to experiment -- into the head of a hierarchical organization. The professor is free to speak his mind against "the man." The college president is "the man." Maeda has had to teach himself, through trial and error, about leadership. In *Redesigning Leadership*, he shares his learning process. Maeda, writing as an artist and designer, a technologist, and a professor, discusses intuition and risk-taking, "transparency," and all the things that a conversation can do that an email can't. In his transition from MIT to RISD he finds that the most effective way to pull people together is not social networking but free food. Leading a team? The best way for a leader to leverage the collective power of a team is to reveal his or her own humanity. Asked if he has stopped designing, Maeda replied (via Twitter) "I'm designing how to talk about/with/for our #RISD community." Maeda's creative nature makes him a different sort of leader -- one who prizes experimentation, honest critique, and learning as you go. With *Redesigning Leadership*, he uses his experience to reveal a new model of leadership for the next generation of leaders.