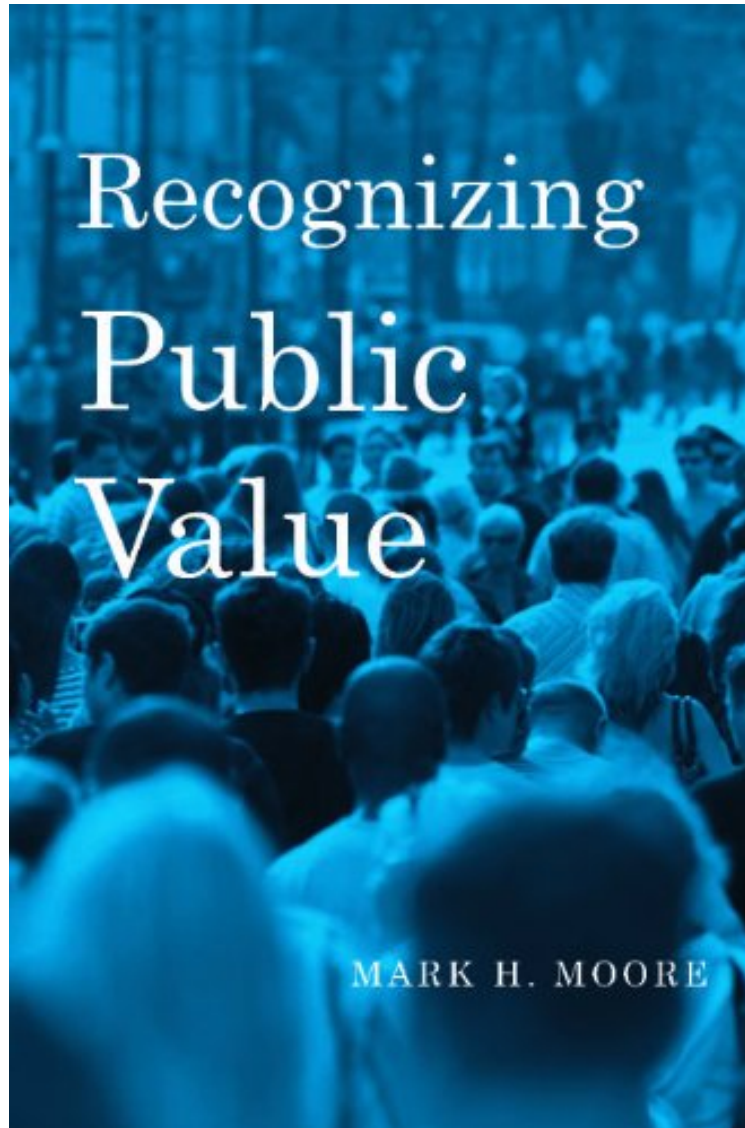


Recognizing Public Value

Mark H. Moore

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Mark H. Moore : Recognizing Public Value before purchasing it in order to gage whether or not it would be worth my time, and all praised Recognizing Public Value:

2 of 2 people found the following review helpful. Mark Moore's Recognizing Public Value, Used in Dr. Daniel Barbee's Seminar MPA Immersion Course at UNCP, Summer 2013.By Dan RoyalsIt covers aspects of every class I've taken in my MPA graduate program at UNCP. The cases we studied progressively utilized the tools described in the first couple of cases, building on why and how administrators can create and recognize public value. The book further discusses the need to continually make efforts to sustain public value and the numerous kinds of dynamics affecting

changes in social and political climates. This book is a great learning opportunity and I highly recommend it for administrators in the private and public sector. 0 of 0 people found the following review helpful. Five Stars By Craig P. Donovan fast and nice 0 of 0 people found the following review helpful. Book Review By Esmeralda Bravo Ramos Very good read, sometimes a little dense. Useful tool for anybody working on strategic planning public or private

Moore's classic *Creating Public Value* offered advice to managers about how to create public value, but left unresolved the question how one could recognize when public value had been created. Here, he closes the gap by helping public managers name, observe, and count the value they produce and sustain or increase public value into the future.

The idea that public managers should operate more like business managers gained momentum in the 1980s, and it continues today. Many reformers and politicians insist that managers should identify the 'customers' for public services and measure agency performance. Moore's new book examines the difficulties in applying this approach to public services, particularly with respect to performance measurement. He argues that private sector methods do not measure the 'public value' created by a wide range of state and local agencies... His case studies demonstrate that it is possible for public managers to incorporate helpful elements of private sector performance measurement, but that it is essential to recognize the special nature of the public value created by public service agencies. (M. E. Ethridge Choice 2013-09-01) About the Author Mark H. Moore is Hauser Professor of Nonprofit Organizations at the Harvard Kennedy School of Government and Herbert A. Simon Professor of Education, Management, and Organizational Behavior at the Harvard Graduate School of Education. He has also been a Visiting Professor of Business Administration at Harvard Business School.