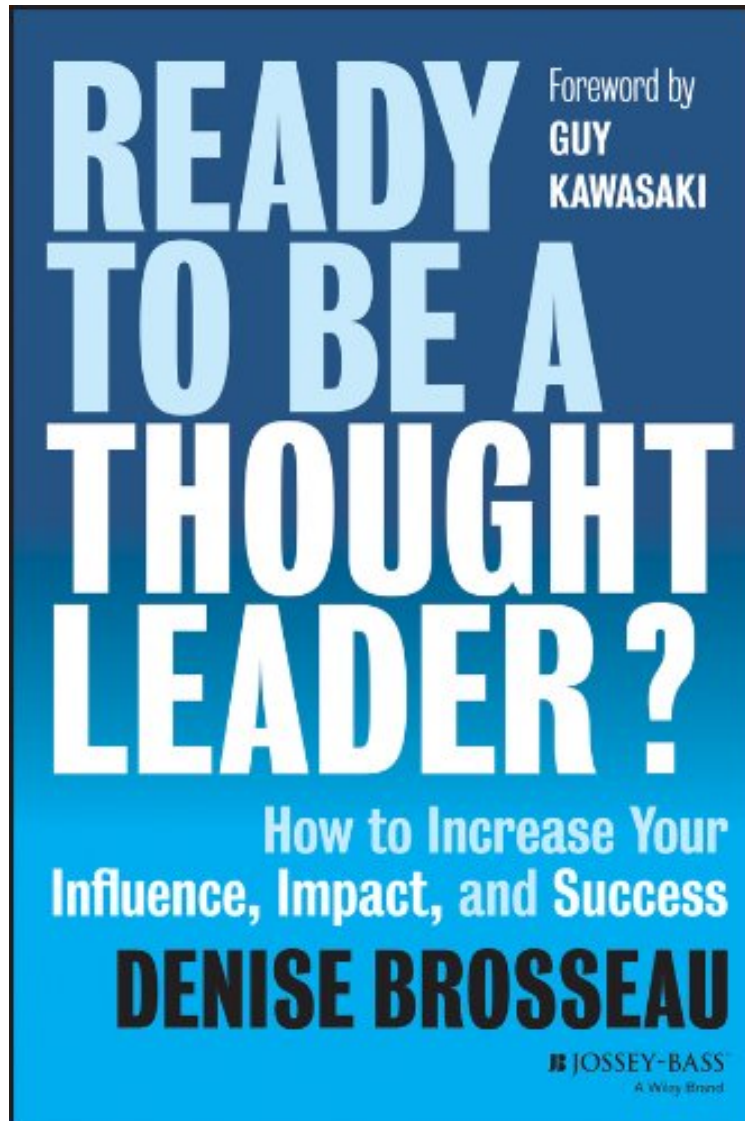


Ready to Be a Thought Leader?: How to Increase Your Influence, Impact, and Success

Denise Brosseau

ePub | *DOC | audiobook | ebooks | Download PDF



[Download](#)

[Read Online](#)

#356443 in eBooks 2013-12-13 2013-12-13 File Name: B00F2JFSVK | File size: 26.Mb

Denise Brosseau : Ready to Be a Thought Leader?: How to Increase Your Influence, Impact, and Success

before purchasing it in order to gauge whether or not it would be worth my time, and all praised Ready to Be a Thought Leader?: How to Increase Your Influence, Impact, and Success:

2 of 2 people found the following review helpful. "Ready to Be a Thought Leader" may not leave my night stand By Erika Garms, PhD Though I officially finished my first read of Denise's book months ago, "Ready to Be a Thought Leader" has not yet left my night stand and may not for some time. I continue to return to models, pages, concepts, 'to

do' lists, and other reference points. This book was simultaneously inspiring, motivating, and tactical. I appreciated the self-assessments, followed by the step-by-step actions based on my assessment results. As someone who enjoys understanding concepts before practical application, the balance and flow of concepts and application was very appealing. Denise's writing style was extremely clear, conversational, and memorable. I find myself hearing her phrases throughout the day in my office as though she were my coach (ex. "Am I playing a big game?" or "Focus on the next 24 hours"). I would highly recommend this book to professionals with a desire to leave a mark on the world, and in need of some guidance about how to do so effectively. 1 of 1 people found the following review helpful.

Fantastic !!! By Jerry T Panagrossi The author dishes up a unique blend of wisdom, insightful examples and an easy-to-follow, 7-step process for crafting and implementing a thought leadership plan with the aim of achieving domain expertise and recognition as the go-to person in any industry, in academia or in politics. Nuggets of gold are presented throughout the book, dished up in a concise and thought-provoking format. There are well-tested prescriptions as well as case studies for how to become a thought leader and thereby propel a career to new heights. The ideas are applicable to all, from entry-level managers to seasoned executives, entrepreneurs, engineers, attorneys, scientists, medical professionals, media personalities, academics, politicians, hellip; this book delivers! 1 of 1 people found the following review helpful.

Thought Leadership Framework By Daniel R Yarmoluk Brosseau lays out a comprehensive strategy to create a thought leadership framework, highly recommended

The how-to guide to becoming a go-to expert Within their fields, thought leaders are sources of inspiration and innovation. They have the gift of harnessing their expertise and their networks to make their innovative thoughts real and replicable, sparking sustainable change and even creating movements around their ideas. In *Ready to Be a Thought Leader?*, renowned executive talent agent Denise Brosseau shows readers how to develop and use that gift as she maps the path from successful executive, professional, or civic leader to respected thought leader. With the author's proven seven-step process—and starting from wherever they are in their careers—readers can set a course for maximum impact in their field. These guidelines, along with stories, tips, and success secrets from those who have successfully made the transition to high-profile thought leader, allow readers to create a long-term plan and start putting it into action today, even if they only have 15 minutes to spare. Offers a step-by-step process for becoming a recognized thought leader in your field Includes real-world examples from such high-profile thought leaders as Robin Chase, founder and former CEO of Zipcar; Chip Conley, author of *PEAK* and former CEO of JDV Hospitality; and more Written by Denise Brosseau, founder of Thought Leadership Lab, an executive talent agency that helps executives become thought leaders, who has worked with start-up CEOs and leaders from such firms as Apple, Genentech, Symantec, Morgan Stanley, Medtronic, KPMG, DLA Piper, and more *Ready to Be a Thought Leader?* offers essential reading for anyone ready to expand their influence, increase their professional success, have an impact far beyond a single organization and industry, and ultimately leave a legacy that matters.

.com Denise Brosseau