

(Download free pdf) Ready Technology: Fast-Tracking New Business Technologies

Ready Technology: Fast-Tracking New Business Technologies

Stephen J. Andriole

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Stephen J. Andriole : Ready Technology: Fast-Tracking New Business Technologies before purchasing it in order to gauge whether or not it would be worth my time, and all praised Ready Technology: Fast-Tracking New Business Technologies:

0 of 0 people found the following review helpful. Solid help and understandable. By Scott Riley Really good explanation of critical technology terms!

Companies understand that their ability to compete is tied directly to their ability to leverage the very latest technology advances. Fortunately, deploying new technology has never been easier, primarily due to early maturity and cloud delivery. One approach that is helping companies rapidly pilot and affordably deploy new technologies is ready technology, a new category of information technology (IT). This book explains the ready technology adoption process in detail, enabling companies to exploit new technology immediately and effectively. In this book, the author challenges the traditional "requirements-first/technology-second" approach to technology deployment. Espousing a "technology-first/requirements-second" approach, the author explains how business solutions are "discovered" by deploying—not studying—ready technology. The book covers the latest trends and processes in ready technology. It also describes the characteristics of ready companies and recommends ready technology pilots that should be launched by the following industries: higher education, retail, and healthcare.

About the Author Stephen J. Andriole is the Thomas G. Labrecque Professor of Business Technology at Villanova University, Pennsylvania, where he teaches and conducts applied research in business technology management. He is formerly a professor of Information Systems and Electrical and Computer Engineering at Drexel University, Philadelphia, Pennsylvania, and the George Mason Institute Professor of the Department of Information Systems and Systems Engineering at George Mason University, Fairfax, Virginia. Dr. Andriole was the director of the Cybernetics Technology Office of the Defense Advanced Research Projects Agency (DARPA). He was also the chief technology officer and senior vice president of Safeguard Scientifics, Inc., and the chief technology officer and senior vice president for Technology Strategy at Cigna Corporation. Some of Dr. Andriole's books include *Interactive Computer-Based Systems Design and Development* (Petrocelli Books, 1983); *Microcomputer Decision Support Systems* (QED Information Sciences, 1985); *Applications in Artificial Intelligence* (Petrocelli Books, 1986); *Information System Design Principles for the 90s* (AFCEA International Press, 1990); *Sourcebook of Applied Artificial Intelligence* (McGraw-Hill, 1992); *Cognitive Systems Engineering* (coauthored with Len Adelman) on user interface technology (Lawrence Erlbaum Associates, 1995); *Managing Systems Requirements Methods, Tools and Cases* (McGraw-Hill, 1996); *The 2nd Digital Revolution* (IGI Press, 2005); *Technology Due Diligence* (IGI Press, 2009); *Best Practices in Business Technology Management* (Auerbach, 2009); and *IT's All About the People* (Auerbach, 2011). He is also the coauthor of *Social Business Intelligence* (Ascendigm Press, 2013) and *Avoiding #Fail* (Ascendigm Press, 2013). Dr. Andriole has published articles in the *Cutter IT Journal*, *Software Development*, *IEEE Software*, the *Communications of the ACM*, the *Communications of the AIS*, *IEEE IT Professional*, and the *Journal of Information Technology Research*, among other academic and practitioner journals. His *IT's All About the People* won the fourth spot for Best Business Technology Books for 2011 by CIO Insight magazine.