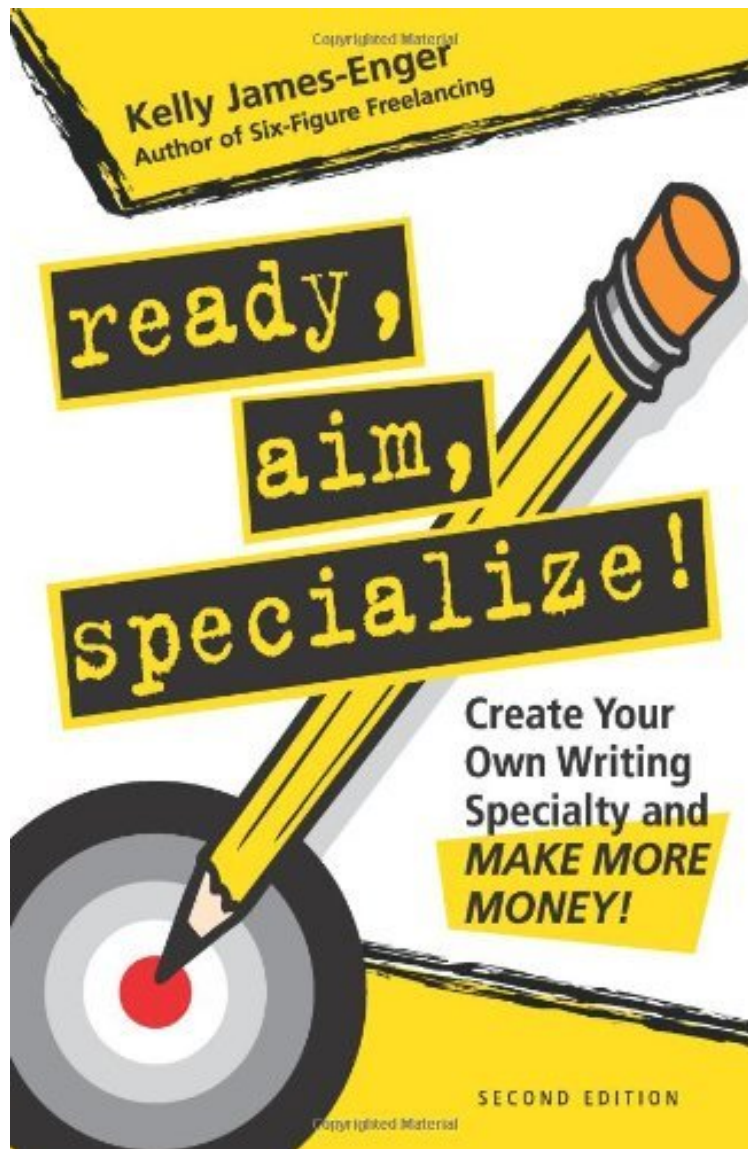


[PDF] Ready, Aim, Specialize!: Create Your Own Writing Specialty and Make More Money!

Ready, Aim, Specialize!: Create Your Own Writing Specialty and Make More Money!

Kelly James-Enger

*ePub | *DOC | audiobook | ebooks | Download PDF*



DOWNLOAD



READ ONLINE

#2019623 in eBooks 2007-11-01 2003-03-31 File Name: B002XULWD4 | File size: 68.Mb

Kelly James-Enger : Ready, Aim, Specialize!: Create Your Own Writing Specialty and Make More Money!

before purchasing it in order to gauge whether or not it would be worth my time, and all praised Ready, Aim, Specialize!: Create Your Own Writing Specialty and Make More Money!:

2 of 2 people found the following review helpful. Another Six Star Book!By J. M. ParducciKelly James-Enger is definitely an author worth reading. After finishing her book, Six Figure Freelancing: The Writer's Guide To Making

More Money (which you should also read for great advice and guidance), I was so taken with her style and her work that I immediately ordered *Ready, Aim, Specialize!: Create Your Own Writing Specialty and Make More Money!* I am glad I did. While SFF gives you a great structural guide on how to put together a business life as an author, RAS gets into the specifics of specializing in different types of writing, from writing about health to writing about business to writing about parenting, travel, home and garden and even writing true-life features. The book gives several examples of effective query letters as well, tips in each specialization chapter on how to net assignments and each chapter even concludes with a myriad of useful associational, web and book resources concerning the specialty. Regardless of which specialty you choose, RAS is a handy and effective one-stop source for all the information you need about it. The last chapter expounds on all the ways to make a maximum income, suggested by the author, who has built a lucrative career through her own business. Also included is a chapter on branching out to do consultation work and speaking gigs and other writing-related paying venues. Finally, there is another good list for resources in the appendix. Kelly creates a conversational and readable style and whenever I finish one of her books, I am satisfied with the read, but wish there was more (rare for non-fiction!). The bottom line? Well, my guess is that this book can help you increase yours if you follow its sage advice. I consider both SFF and RAS required reading for anyone who wants to run their own freelance writing business. The access to sources, information and good business ideas can not be overstated here as I have already gained benefit from this knowledge on a variety of levels. Read lots of books on this topic but be sure to include this one. Its value far outweighs whatever you pay for it. Ready, Aim, Read it!
5 of 6 people found the following review helpful. Want to make money? This is the book
By J.F. Meyer
Reading this book is like having a heart-to-heart talk with a successful freelancer. You're finally able to discover, in detail, exactly how she does what she does. The information is specific, and the numerous examples fill in all the gaps. So often, with other books, I'm left thinking, "Yeah, but...what's the step that comes BEFORE that? And how do you make it all come together?" Kelly James-Enger explains all. Hers is by far the best book of its type I've read, and I've been freelancing successfully for eight years. If you want to actually make money freelancing, read this book.
0 of 0 people found the following review helpful. I know that Kelly's methods work!
By I have attended conventions and classes by Ms.Enger and her in-person energy is enough to get you busy sending query letters that day! With her advice, I sold 6 articles to national and regional magazines within 5 months. She transfers her enthusiasm and experience into the pages of this "must have" book. You can't go wrong with this one- and if you ever get a chance to hear her speak, drive, fly, walk or row to see her!

Offering established and novice freelancers suggestions on specializing, this handbook guides writers towards more successful careers. As this analysis demonstrates, when freelancers concentrate on one type of writing rather than being a general freelancer, they discover a lucrative niche in the writing market. Using the advice supplied in this reference, writers will be able to make more money, focus their careers, and learn a more effective way of freelancing. The book lays out the basics of 10 key markets including health, parenting, and home and garden and provides a series of interactive exercises to help discover which is the writer's best fit. Published writers and unpublished hopefuls alike will benefit from this valuable and informed guidebook.

"A powerful resource for aspiring and established writers. If you're looking to become a better writer and boost your income . . . this book is chock-full of sound business acumen and advice."
—Samual Greengard, former president, American Society of Journalists and Authors