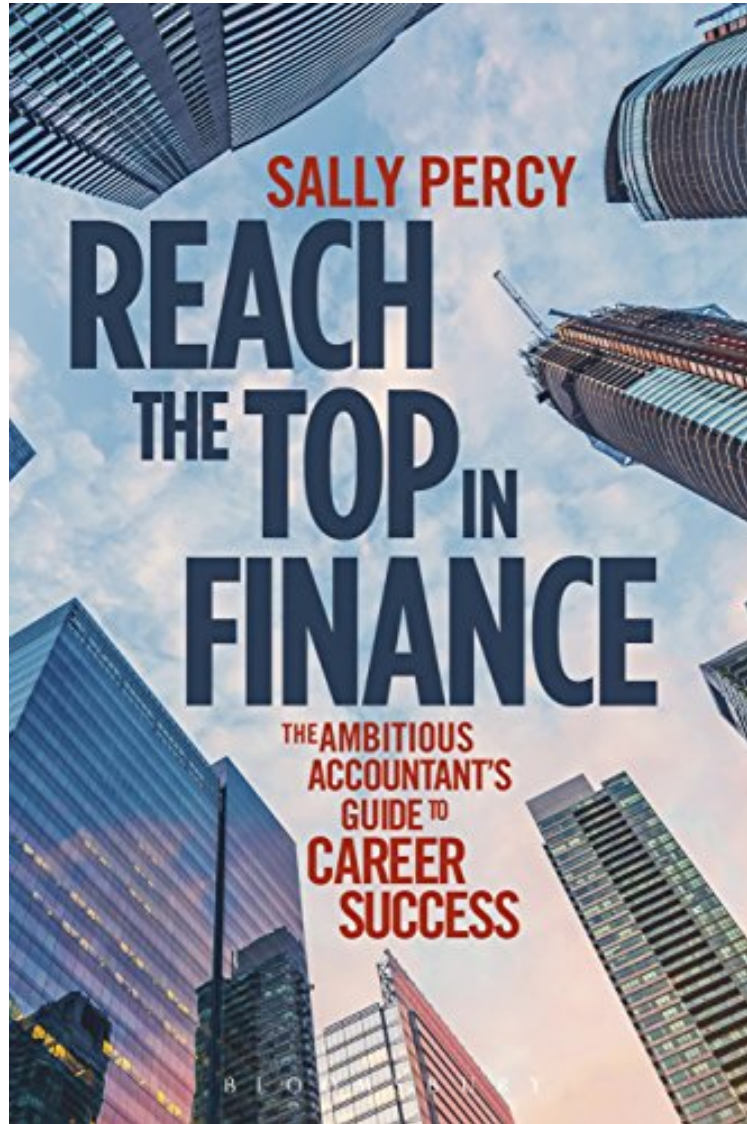


# Reach the Top in Finance: The Ambitious Accountant's Guide to Career Success

*Sally Percy*

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**Sally Percy : Reach the Top in Finance: The Ambitious Accountant's Guide to Career Success** before purchasing it in order to gage whether or not it would be worth my time, and all praised Reach the Top in Finance: The Ambitious Accountant's Guide to Career Success:

Every year thousands of ambitious individuals embark on a career in finance, attracted by its potential to offer

meaningful work, good remuneration and professional advancement. Yet finance is also a highly competitive profession, so it is tough to reach the top. Those who make it to the most senior positions in the finance sector have roles that extend far beyond number-crunching: they often fill the right-hand position to the CEO and are expected to advise on strategy, manage relationships with investors and other stakeholders, and oversee change management and IT projects. This range of responsibilities calls for a unique skill set. *Reach the Top in Finance* is the definitive guide to career success for finance professionals who want to know how they can succeed as trusted advisors, business partners, senior leaders and innovators, regardless of whether they work in industry, not-for-profit or public practice. Sally Percy explains how you can acquire the range of skills that underpin personal and professional growth in the finance sector. Featuring interviews with current and former CFOs in the UK and overseas, as well as commentary from recruiters and headhunters, *Reach the Top in Finance* provides the ambitious finance professional of today with the guidance, insight and knowledge they need to become the respected CFO or senior partner of tomorrow.

"This book takes you on a journey from technician to leader and provides valuable guidance on how to get there. This is essential reading for finance professionals who want to reach the top of their profession. I will be giving a copy of Sally's book to my divisional CFOs, controllers and my daughter!" - Stuart Siddall, former CFO, Thames Water

"Packed with insight and practical knowledge from experienced and successful CFOs and CEOs, this book is an invaluable tool for anyone looking to fully develop their professional career in finance or business management." - Peter Matza, former Engagement Director, the Association of Corporate Treasurers

About the Author Sally Percy is a journalist with over 10 years of experience, mostly in writing on the finance sector. She has edited two journals, *Accountancy* and *The Treasurer*, and produced numerous white papers for businesses such as EY and Hays. She has written stories that have been covered by the *Financial Times* and has also contributed to *The Telegraph* and business supplements in *The Times*. She now runs her own financial content agency, Love Letters Publishing.