

(Ebook pdf) Managing Research, Development and Innovation: Managing the Unmanageable

Managing Research, Development and Innovation: Managing the Unmanageable

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Ravi Jain, Harry C. Triandis, Cynthia W. Weick : Managing Research, Development and Innovation: Managing the Unmanageable before purchasing it in order to gage whether or not it would be worth my time, and all praised Managing Research, Development and Innovation: Managing the Unmanageable:

1 of 1 people found the following review helpful. Useful for practitioner or studentBy Berkely ReaderThis book makes an excellent course textbook, but it is also a useful read for practicing scientists in government and industrial research organizations. Scientists and engineers often are promoted into significant management responsibilities with little or

no formal management training, and the results can be chaotic, both for the managers and the scientists and technicians being managed. *Managing the Unmanageable* is directed at providing a formal analysis of, and training to, this neglected class of managers that are a critical element of our economy and government. I found the chapters on leadership and managing conflict particularly useful. The self-scoring tests are a useful tool for understanding the fundamental of your own management style and provide insight into how others are influencing your research environment. 0 of 0 people found the following review helpful. Five Stars By KarlaGreat book, fast shipping! 0 of 0 people found the following review helpful. Excellent well documented By VisitorExcellent well documented. Author provides both an overview or survey of the typical RD effort plus insights on world class examples. Well done

Now fully revised and updated—the classic book on effective RD management "This thoughtful and detailed work outlines what is required in order to achieve the desired end results in a networked world where teamwork and collaboration are increasingly important to globally dispersed workforces." —John Chambers, Chairman and CEO, Cisco Praise for the Second Edition "This is a superbly written book and could make an excellent reference and text for related university courses." —E. Lile Murphree, Jr., PhD, former Chairman, Department of Engineering Management, The George Washington University "Provides a superb exposition of the role that social and psychological phenomena play in today's organizations." —Fred E. Fiedler, Professor of Psychology Emeritus, University of Washington, Seattle As the economy shifts from producing goods to producing information, the role of researchers in shaping the future has become immense. By taking advantage of modern technology, the highly trained and predominantly autonomous researchers from around the globe collect and share information better than ever—yet, there is still a lack of an effective centralized structure for an RD organization manager to integrate the efforts from many disparate individuals into a unified plan. *Managing Research, Development, and Innovation, Third Edition* covers the management skills and leadership theories essential to generating products and excelling in today's global economy. Topics of interest include how to design jobs, organize hierarchies, resolve conflicts, motivate employees, and create an innovative work environment. Discover how superior management skills can increase funding, generate profit, and improve the effectiveness of technologically based organizations. This new revised edition: Covers all aspects of the research and development process—with focus on the human management function Includes two new chapters covering the innovation process critical to research and development of new products and services Outlines the challenging issues related to diversity in science and technology organizations and provides insights as to how diversity can be used to enhance creativity *Managing Research, Development, and Innovation, Third Edition* is the most complete, insightful book of its kind. Useful for professionals and graduate students alike, the text demonstrates in clear, straightforward prose how good management skills will shape the future.

About the Author RAVI K. JAIN, PhD, PE, is Dean of the School of Engineering and Computer Science at the University of the Pacific in Stockton, California. He has been a Littauer Fellow at Harvard University and a Fellow of Churchill College, Cambridge University. He has published fourteen books, over 150 scholarly papers and technical reports, and has received national recognition for his teaching and scholarly activities. HARRY C. TRIANDIS is Professor Emeritus of Psychology at the University of Illinois. He is the author of eight books, including *Culture and Social Behavior*, *Individualism and Collectivism*, and *Fooling Ourselves: Self-Deception in Politics, Religion, and Terrorism*. CYNTHIA W. WEICK is Professor of Management in the Eberhardt School of Business and the School of Engineering and Computer Science at University of the Pacific. Weick was named the Neven C. Hulsey Chair of Business Excellence in 2006, and in 2005, she earned Pacific's Distinguished Faculty Award, which is the University's highest faculty honor.