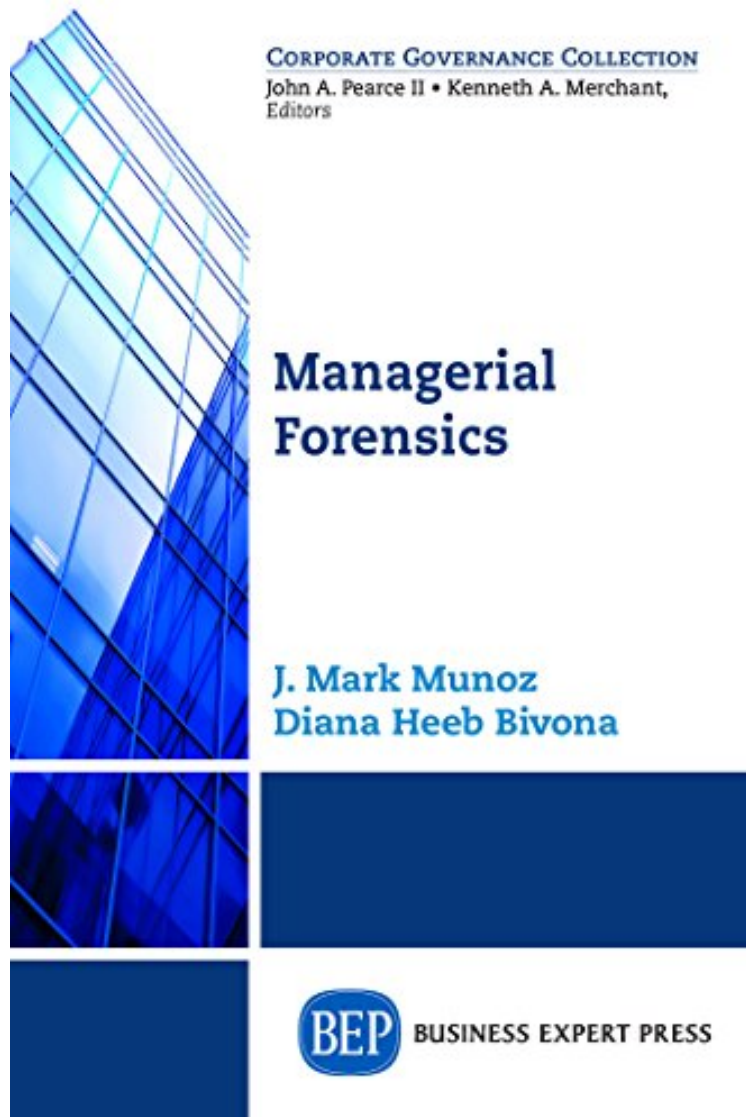


Managerial Forensics

J. Mark Munoz

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Managerial forensics is the practice of gathering relevant corporate information for the purpose of analyzing and identifying reasons for managerial obstacles, mismanagement, bankruptcy, and corporate demise. This book assembles a cast of leading academic and business experts and shares their views on the best practices in corporate analysis. Following the notion that the past offers insights into the future, the book examines the maladies in contemporary

business and offers strategies for corporate revival and turnaround.

About the Author J. Mark Munoz is a professor of international business at Millikin University in Illinois, and a former visiting fellow at the Kennedy School of Government at Harvard University. He is a recipient of several awards including three Best Research Paper Awards, a literary award, an international book award, and the ACBSP Teaching Excellence Award among others. Aside from top-tier journal publications, he has authored/edited/co-edited nine books namely: *Land of My Birth*, *Winning Across Borders*, *In Transition*, *A Salesman in Asia*, *Handbook of Business Plan Creation*, *International Social Entrepreneurship*, *Contemporary Microenterprises: Concepts and Cases*, *Handbook on the Geopolitics of Business and Hispanic-Latino Entrepreneurship*. As chairman/CEO of international management consulting firm, Munoz and Associates International, he directs consulting projects worldwide in the areas of strategy formulation, business development, and international finance.