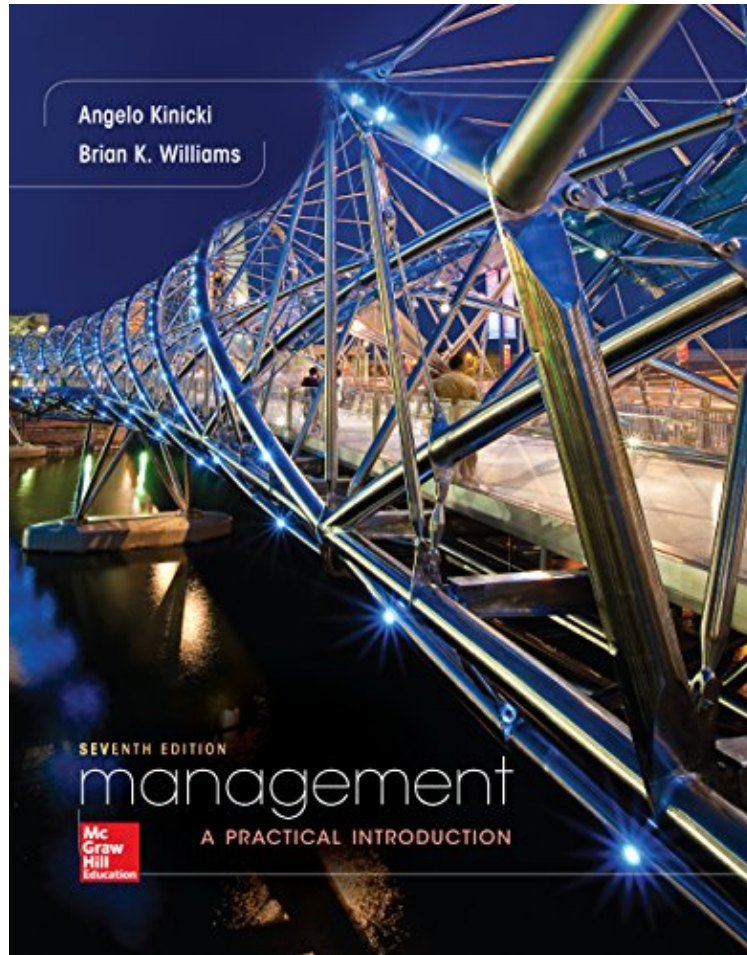


Management

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textbook. Since I am not a business/management major... it is what it is. The text information was clear and easy to understand. What I loved about this book is that the pages are loose... it is a ~2 inch thick book, so I loved the fact that I could take only the chapters I need out, put it in a smaller folder and take it to go. If you want to sell it again, just make sure you keep the front and back covers... all pages, and keep it in good condition.

The seventh edition of *Management: A Practical Introduction* by Kinicki/Williams is a concepts book for the introductory course in management—uses a wealth of instructor feedback to identify which features from prior editions worked best and which should be improved and expanded. By blending Angel's scholarship teaching and management consulting experience with Brian's writing and publishing background we have again tried to create a research-based yet highly readable practical and motivational text. The primary goal is simple to state but hard to execute: to make learning *Principles of Management* as easy, effective, and efficient as possible. Accordingly, the book integrates writing, illustration, design, and magazine-like layout in a program of learning that appeals to the visual sensibilities and respects the time constraints and different learning styles of today's students. It is the hope that this product will make a difference in the lives of students to produce a product that students will enjoy reading and that will provide them with practical benefits.

About the Author: Professor of management at Arizona State University. He received the Instructor of the Year Award for executive education from the center for executive development in the college of business administration at ASU. **BARIN K. WILLIAMS** has a B.A. and M.A. from Stanford University and held managerial jobs in education, communication, and publishing.