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Management Training and Development in China: Educating Managers in a Globalized Economy (Routledge Contemporary China Series)

Malcolm Warner, Keith Goodall
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One of the critical issues facing both the Chinese government and businesses operating in China is the lack of trained managers. This book, with contributions by internationally-known scholars from a wide range of countries, examines the Chinese response to the challenges of management training and development. It considers the development of business schools in the PRC and the impact of foreign partnerships on their operation. It summarizes the current trends in management training and development and outlines the likely course of future developments. Overall, this book is a comprehensive account of management training and development in China, and is an important resource in an area that has hitherto seen little substantive research.

'This book is a comprehensive account of management training and development in China, and is an important resource in an area that has hitherto seen little substantive research.' - The Work Style Magazine 2010 "This book is a resourceful addition to any library collection that aims to offer broader knowledge on management education and MBA programs in China. Researchers of management development and education in China, human resource corporate development officers and university international program administrators can also benefit from reading selected chapters." - Pacific Affairs: Volume 84, No. 1 - March 2011 About the Author Malcolm Warner and Keith Goodall are both at Judge Business School, University of Cambridge, and are well-known writers in the field of Chinese management. Keith Goodall is also on the faculty of the China-Europe International Business School, Shanghai. Malcolm Warner has been a visiting academic at City University, Hong Kong. They have both published extensively in this field.