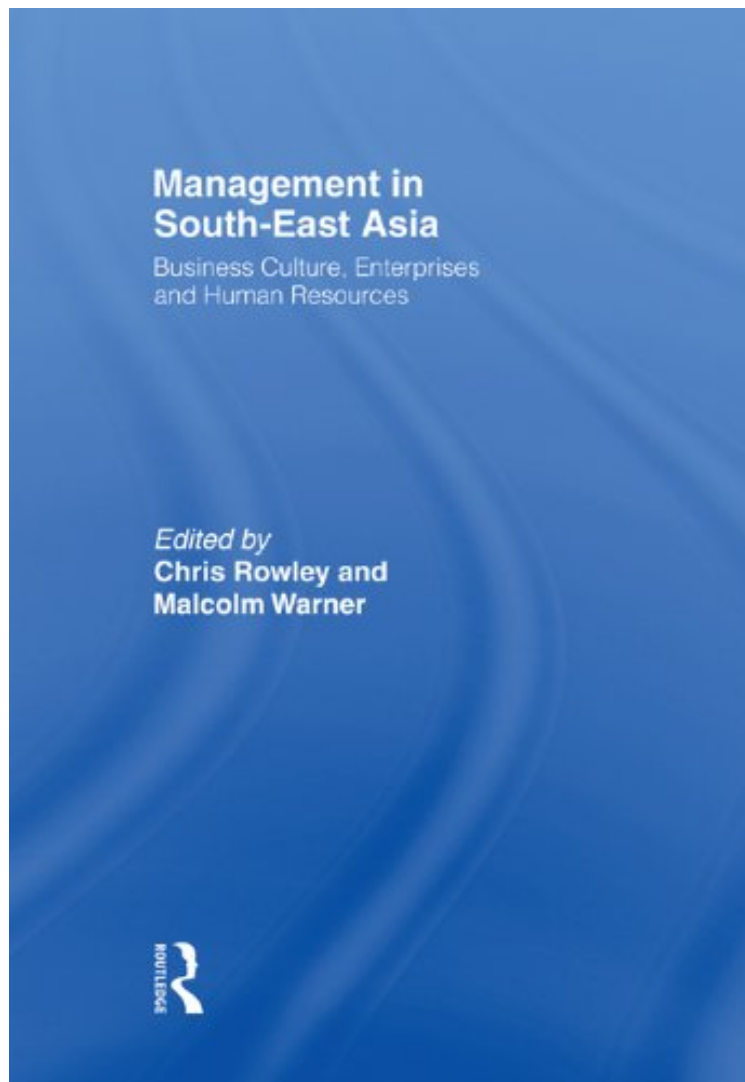


Management in South-East Asia: Business Culture, Enterprises and Human Resources

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This edited volume deals with Management in South-East Asia. It widely agreed that this is a region of growing importance economically in todayrsquo;s globalized world. This area contains a diverse range of dynamic economies,

ranging from the 'highly developed' through to the 'newly emerging', each competing in a different manner and with different characteristics. This book specifically focuses on current and future developments in areas such as Business Culture, Enterprises and Human Resources. It covers a range of topics, industries, size of firms and countries (Malaysia, Singapore, Thailand, Vietnam, three of which are capitalist economies, with the latter a transitional communist one). These locations also comprehend a variety of business cultures, with a variety of religious values, ranging from Buddhist to Islamic, and ethnic identities. The approach taken is inter-disciplinary and most of the contributions are by locally-based authors who are very well qualified to write about their chosen country-setting. The experts contributing include those specialized in banking, business management, economics, finance, sociology, psychology and so on, all based in business schools and universities, encompassing a good number of national origins. This book was previously published as a special issue of the Asian Pacific Business Review.

About the Author Chris Rowley is Professor of HRM at Cass Business School, City University, London. Malcolm Warner is Professor and Fellow Emeritus, Wolfson College, and Senior Research Associate, Judge Institute of Management, University of Cambridge.