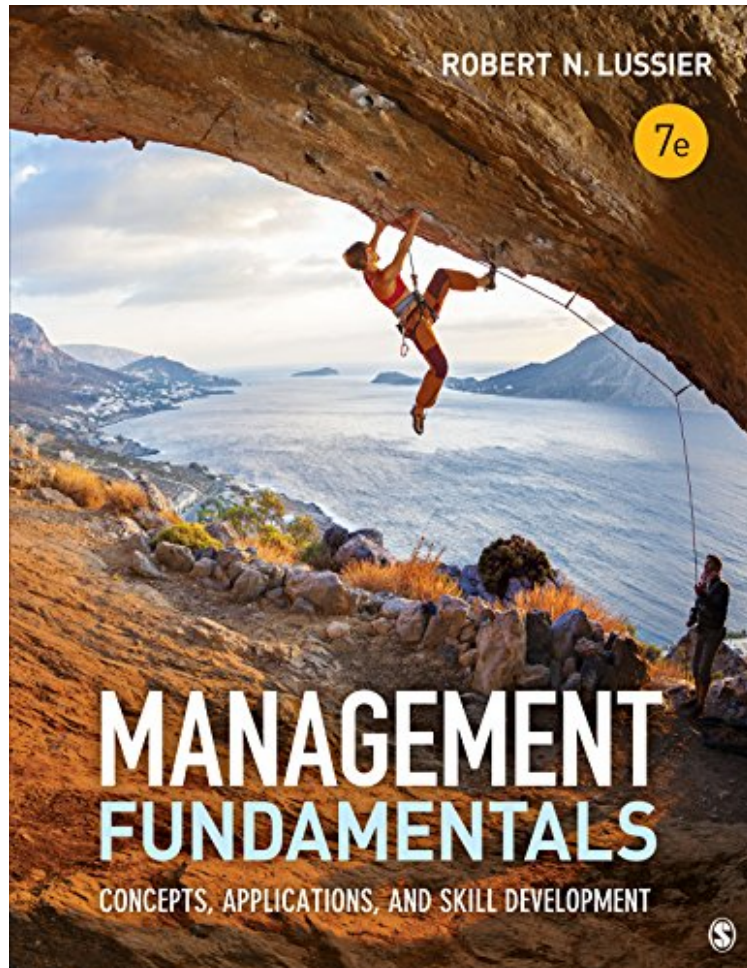


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Lussier Robert N.

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This Seventh Edition of Robert Lussier's bestselling Management Fundamentals presents essential management themes through a three-pronged approach focused on concepts, applications, and skill building. Through a variety of applications, Lussier challenges millennials to think critically and apply concepts to their own experiences. Proven skill-building exercises, behavioral models, self-assessments, and individual and group exercises help students to develop their personal and professional skills. Fully updated throughout with 97% new references and over 1,200 new company examples, the Seventh Edition features 50% new cases, new self-assessments, and new applications and new coverage of current topics mandated by the AACSB. nbsp;

ldquo;I think it is the best text for this course because of the experiential approach. Excellent readability. The Applying the Concepts, Self-Assessments, workplace application questions, and the Skill Builders are exceptional, engaging, and provide personal, real world contexts.rdqquo; (Lynn Klein)ldquo;This approach works very well, and is the primary reason I stick with the Lussier text. I use as many of the active learning and skill development activities as I can, and would use more if time allowed.rdqquo; (Eric Ecklund)ldquo;The three-pronged approach is perfect because students learn differently, and having the opportunity to approach the content from three perspectives equates to improved learning and student achievement.rdqquo; (Cathy M. Littlefield)ldquo;The range of topics covered is excellent and topical. I like the layout and the flow of material. In my view the level of detail is very appropriate. In particular, the mix of theory and application are very well linked. 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It provides information that allows for engaging in class discussion and interaction between students and faculty. In comparison to other textbook these features are above average." (Callie Burnley)About the AuthorRobert N. Lussier is a professor of management at Springfield College. He has been teaching management courses for more than 25 years. He has a national and international reputation for his methods for applying concepts and developing skills that can be used both personally and professionally. A prolific writer, Dr. Lussier has more than 400 publications to his credit, including Management Fundamentals 6e (Sage), Human Relations 8e (McGraw-Hill), Leadership 6e (South Western/Cengage), and others. He has also published in top tier academic journals including Journal of Management Education, Journal of Business and Entrepreneurship, and Journal of Business Strategy. Lussier holds a bachelor of science in business administration from Salem State College, master's degrees in business and education from Suffolk University, and a doctorate in management from the University of New Haven. He served as founding director of Israel Programs and has taught courses in Israel. nbsp;