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Richard M. Steers, Carlos J. Sanchez-Runde, Luciara Nardon : Management Across Cultures before purchasing it in order to gauge whether or not it would be worth my time, and all praised Management Across Cultures:

0 of 0 people found the following review helpful. Five StarsBy ClintyExcellent book with plenty of examples to illustrate the concepts discussed.

Management practices and processes frequently differ across national and regional boundaries. What may be acceptable managerial behaviour in one culture may be counterproductive or even unacceptable in another. As managers increasingly find themselves working across cultures, the need to understand these differences has become increasingly important. This book examines why these differences exist and how global managers can develop

strategies and tactics to deal with them. Key features: **•** Draws on recent research in anthropology, psychology, and management, to explain the cultural and psychological underpinnings that shape managerial attitudes and behaviours **•** Introduces a learning model to guide in the intellectual and practical development of managers seeking enhanced global expertise **•** Offers user-friendly conceptual models to guide understanding and exploration of topics **•** Summarizes and integrates the lessons learned in each chapter in applications-oriented 'Manager's Notebooks'

"Richard Steers and his colleagues provide a comprehensive and useful analysis of the many areas where culture shapes and influences managerial behaviors and practices. The book should be an excellent resource for global managers who have to navigate their way through different countries and cultures." Andrew Inkpen, J. Kenneth and Jeannette Seward Chair in Global Strategy and Professor of Management, Thunderbird School of Global Management"Unlike other books in this field, this work digs deeper into the underlying reasons for global differences, and this information can help managers be more effective in their work. Another of the book's strengths is the authors' inclusion of recent research on cultural anthropology, psychology, and management, which provides a much broader framework for understanding. Highly recommended." - G. Klinefelter, Argosy University, Choice

About the Author
Richard M. Steers is Professor of Organization and Management in the Lundquist College of Business, University of Oregon.
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