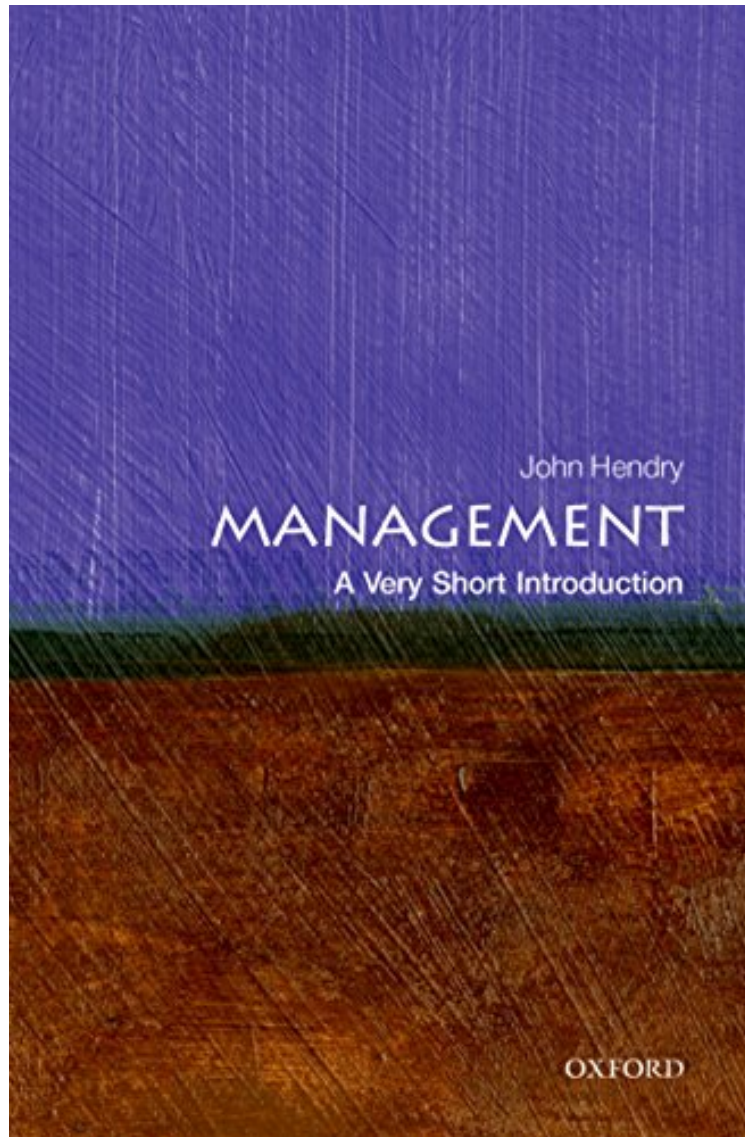


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Management: A Very Short Introduction (Very Short Introductions)

John Hendry

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About the Author John Hendry, Fellow of Girton College, Cambridge and Emeritus Professor of Management, Henley Business School, University of Reading John Hendry has been teaching management for over 25 years. He was Founder Director of the University of Cambridge MBA, Head of the University of Reading Business School and Deputy Dean of Henley Business School, and has also served on the faculties of London Business School, Cranfield School of Management and the Mendoza School of Business at the University of Notre Dame. His research in business strategy and organizations, business ethics and corporate governance has been published in many of the leading management journals. He has worked in large business and accounting firms and the public sector and currently chairs a theatre production company in London's West End.