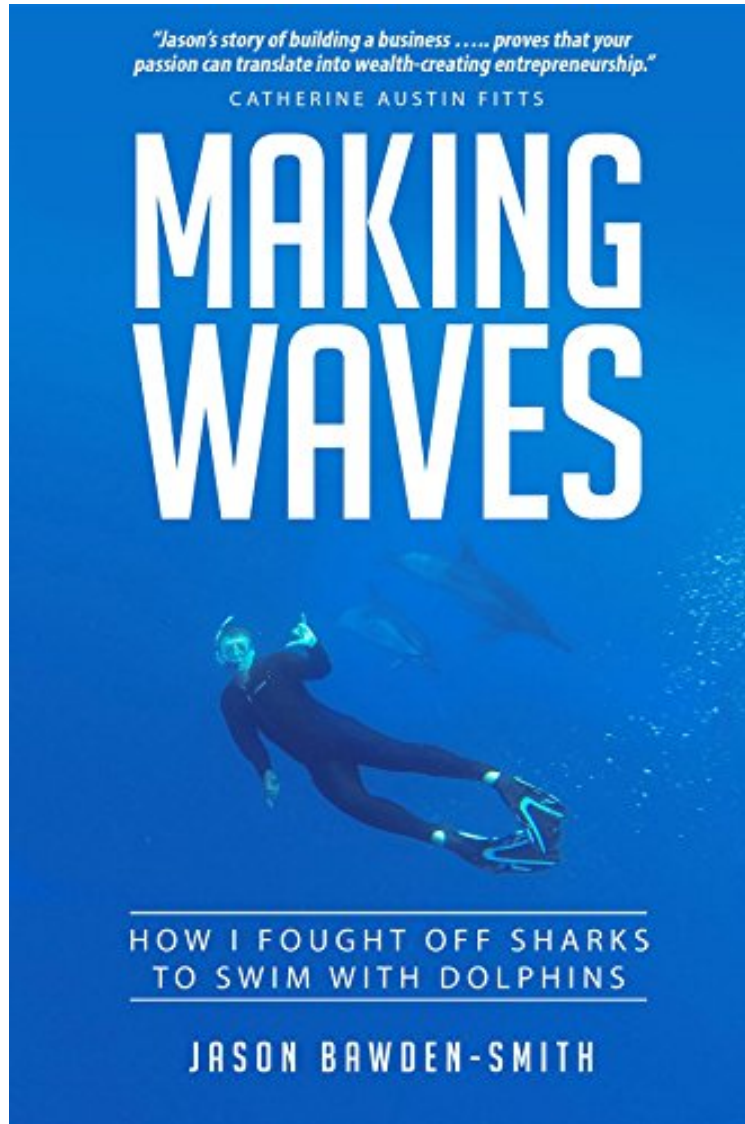


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Making Waves: How I fought off dolphins to swim with sharks

Jason Bawden-Smith

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Jason Bawden-Smith : Making Waves: How I fought off dolphins to swim with sharks before purchasing it in order to gauge whether or not it would be worth my time, and all praised Making Waves: How I fought off dolphins to swim with sharks:

Making Waves is a rich business autobiography, written by a very successful Australian entrepreneur who has stripped himself bare to share his life lessons and wisdom with the wider community in this fascinating book. Jason Bawden-Smith's mantra is that "purposeful play leads to prosperity in business and in life"; Business may

be a serious matter but to be a success it has to be fun. Jason encourages you to recall your childhood games and pastimes which will reveal what you truly like doing and help you to decide your purpose in life. The themes throughout the book are many and varied and illustrated with personal stories and learnings. They include: There's always a better way — you just have to find it Your complaint is your call to action Fail forward and learn by your mistakes (even if you make them more than once) You can have your cake and eat it too. And of course, you shouldn't be afraid of making waves! Jason Bawden-Smith is an entrepreneur, investor and speaker. He founded four companies during his business career, including one of largest and most successful contaminated land consultancy companies in Australia, JBS Technologies, which was sold for \$5.5 million in 2008. Jason's achievements also include sourcing and introducing technology into Australia that has reduced lead poisoning in Australia's children and cleaning up Sydney's water polluted beaches. This is a truly inspirational book.